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March 1961



the Morningsider

The Morningsider is the official alumni publication of Morningside College, Sioux City, Iowa

The President's Pen

This issue of the Morningsider is a special one devoted to the president's report to the trustees delivered Dec. 6. The report deals with the on-going program of Morningside college—the progress it has made and is making and the direction it will travel in the years to come.

We are bringing it to you this way because we think it is significant for all who are interested in Morningside and its future. As you can see, the facing page at right is the cover of the report. It is self-contained and needs no further explanation.

The remainder of the issue contains information vital to alumni and news notes we hope will be of interest.

—The Editors

The Cover

Miss Marcia McNee will retire at the end of the current semester after 25 years of service to Morningside.

Since Miss McNee typifies the spirit of Morningside as represented in the president's report, her picture appears on this month's cover. She will be honored at June graduation ceremonies.

THE MORNINGSIDER SIOUX CITY, IOWA

A. W. Buckingham _____
_____ Public Relations

Louis Croston _____
R. L. Phelps _____ } Co-Editors

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Commencement Calendar

Friday Evening June 2:

*Reception for returning alumni
Dimmitt Hall*

Saturday Noon June 3:

*Reunion luncheon for all classes
ending in 1 and 6.*

*The twenty-five year class (1936)
and the fifty year class (1911)
will be the honored classes.*

"Inbetweeners" are urged to attend.

*Induction of class of 1911 into
Fifty Year Club.*

Saturday Evening June 3:

*Alumni dinner at the Municipal
Auditorium. Alumni Awards. In-
itiation of Class of 1961 into
"Tribe of the Sioux".*

Sunday June 4:

*10:00 A. M. Baccalaureate. Dr.
Harvey Potthoff, Class of 1932.*

*Professor of Christian Theology
at Iliff School of Theology.*

*3:00 P. M. Commencement. Dr.
Willis M. Tate, President of
Southern Methodist University,
speaker.*

*5:00 P. M. All Campus Smor-
gasbord, Dimmitt Hall.*

*Accommodations may be obtained
at a very nominal cost in Dimmitt
Hall. You will receive a card for
reservations. PLAN NOW.*

Miss Marcia McNee Enters Retirement

Miss Marcia Agnes McNee, who came to Morningside in 1936 and has been teacher, counselor, and dormitory housemother for varying periods since that time, will retire officially at the end of the current semester. She will continue with the college, however, on a part-time basis.

Miss McNee's length of service to the college is exceeded only by that of Dr. Kucinski and Prof. Gwinn of the active faculty.

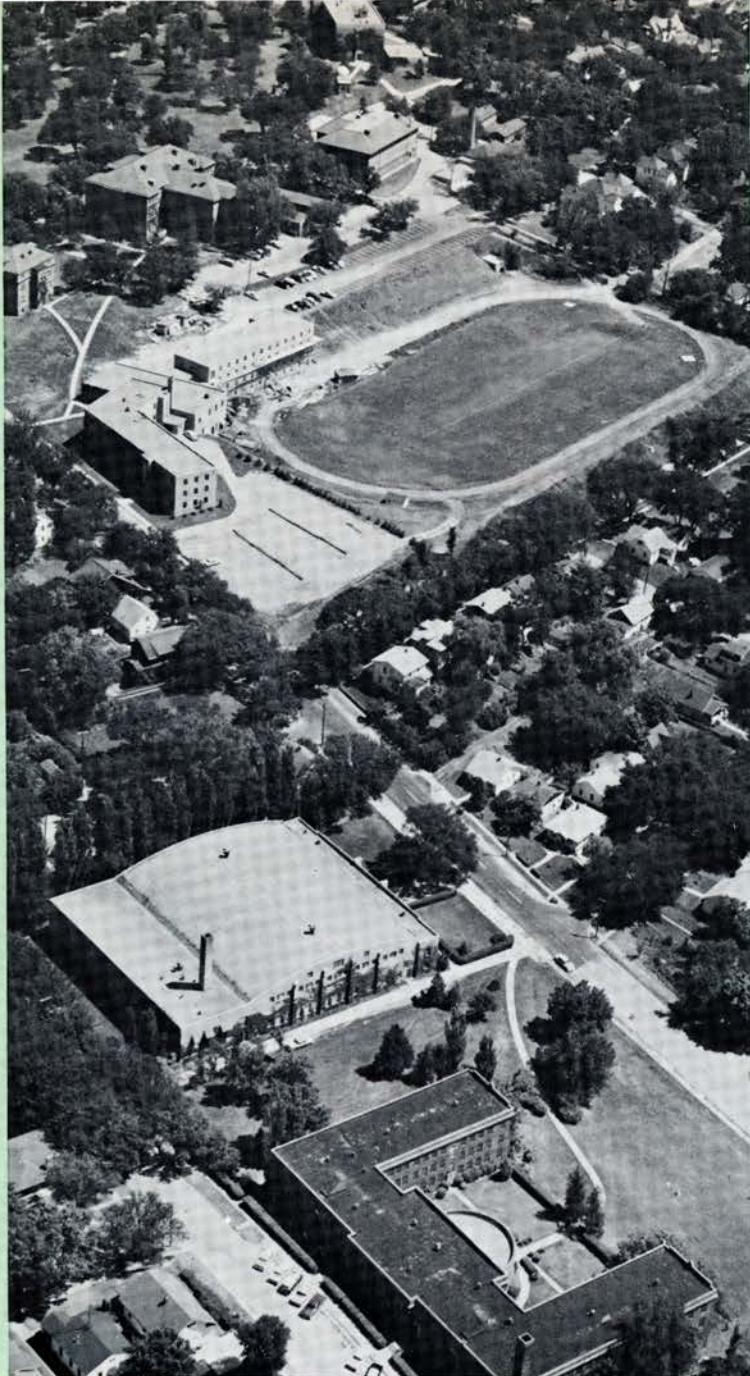
Her teaching record is well known. Equally important but less well known is the community service she has given.

While teaching at Upper Iowa university before coming to Morningside she helped establish the Fayette Community library. During her stay here, Miss McNee worked tirelessly at the Mary Treglia Community House and served on the education committee of the Sioux City chapter of the American Association of University Women.

Miss McNee is a member of First Congregational church, P.E.O. sisterhood and honorary societies for women teachers, English and social science.

Miss McNee sums up her feelings as follows:

"Twenty-five years of participation in the struggles and growth of Morningside college have left memories of happy, exciting, worthwhile experiences. The wonderful people in the college—faculty, staff and students—and in the public schools and community contributed so much to the total kaleidoscope of my years at the college. I cherish these friends and memories and shall always feel deep interest in the continued development of Morningside college and Sioux City."



Morningside's
Twelve
Year
Blueprint

Progress
Report No. 2

Morningside
College



Sioux City, Iowa





*“The decade ahead will be
one of thrilling development
for Morningside College”*

*F*OUR YEARS of work at a college usually signifies the completion of one generation of college life. This report, coming as I begin my fifth year as president of Morningside, becomes then not only a report on the state of the college but the marking of a significant milestone.

In some cases we will need to refer to the past for comparisons that will help to give vision and perspective to you whose responsibility it is to chart the future of the college.

We will make reference to the *TWELVE-YEAR BLUEPRINT* which was adopted in June, 1958. Two fiscal years have passed since that plan went into effect. We can be happy and proud we have been able to move beyond the goals we set in almost every area. Some adjustments will need to be made in order to keep the plan feasible and realistic.

It has been a wonderful experience to work with you these past four years. Your cooperation, counsel, and willingness to share have been sources of deep satisfaction. When we adopted the *TWELVE-YEAR BLUEPRINT*, the goals we set seemed almost impossible. Yet here we are, well into the program, well ahead of many of the goals we then cherished only in fondest hope.

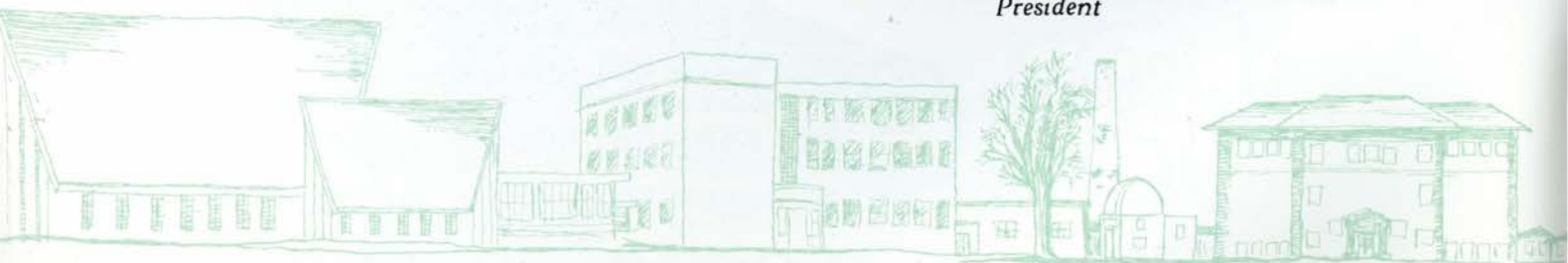
The enthusiasm which is so obvious among the faculty, staff, student body, alumni, and citizens of this geographic territory means, I believe, that the next decade will be one of thrilling development for the college.

My real concern is that ten years from now others will look upon the results of our planning and labor, and say, “Why did they not plan with greater vision and courage?”

Respectfully submitted,

A handwritten signature in dark ink that reads "J. Richard Palmer". The signature is written in a cursive style with a large, prominent initial "J".

J. Richard Palmer
President



Our Purpose

It must be our first purpose to maintain and ever increase the quality of our educational program. It is to this end we adopted two years ago our "TWELVE-YEAR BLUEPRINT FOR MORNINGSIDE COLLEGE."

More than ever before, I am convinced that the work being done here at Morningside College and in other Liberal Arts, Church-Related Colleges, is of critical importance. It is imperative that there shall rise up from among us leaders for all walks of life who have sound, courageous moral convictions, thorough knowledge, the ability to continue to learn, an understanding of human relationships and a concept of world problems.

Our program must be more than a mere training of specialists with certain skills which will enable the possessor to earn an adequate living. The world today needs men who will move beyond selfish limits, following ultimate purposes which are one with God's will for man. Our program, therefore, must accomplish the thorough training of a man so that he may become a more useful, purposive instrument in the hand of God.

Faculty

Our primary assumption has always been that the basic ingredient of a Christian college is the faculty. We have sought to perpetuate the policy established in early years by Bishop Lewis, of maintaining as the core of the campus a community of Christian scholars. We seek as faculty members active and purposive churchmen.

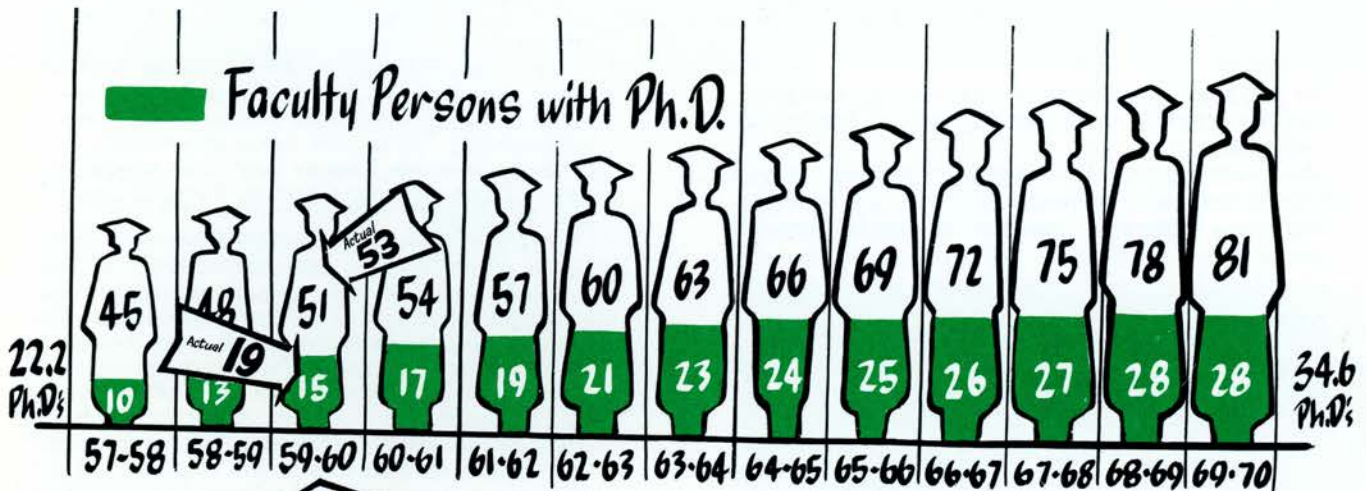
Nor do we neglect scholarly attributes in seeking faculty persons. Three years ago, with a faculty numbering forty-five, ten possessed the Ph.D.; a ratio of 22 per cent. During the two-year period, we moved the faculty number from 45 to 53, an increase of eight. The number of Ph.D.'s increased by nine to a 36 per cent ratio. Our present year, 1960-61 finds us with 56 faculty persons, and a Ph.D. ratio of approximately 40 per cent. This matter is stressed at the outset only to indicate the direction of our planning and the determination of our will. It should always be mentioned in such a frame of reference, that a Ph.D. degree will not make an excellent and gifted instructor out of a poor one. However, it will help an excellent and gifted instructor to become a better one. We seek persons who are excellent and gifted teachers with the highest possible academic preparation.

Accreditation and Ph. D. Ratio

Last year I was appointed a commissioner for The North Central Association of Colleges and Secondary Schools. This is one of the best known accreditation bodies, and is made up of 432 institutions of higher education in nineteen of our midwestern states. As a commissioner, I have acted as a member of a two-member examination team, and I will serve this year in a similar capacity to review two other colleges. In addition, I received thorough reports from other examiners in which the academic strength of institutions is evaluated to discover whether or not they should be admitted to North Central.

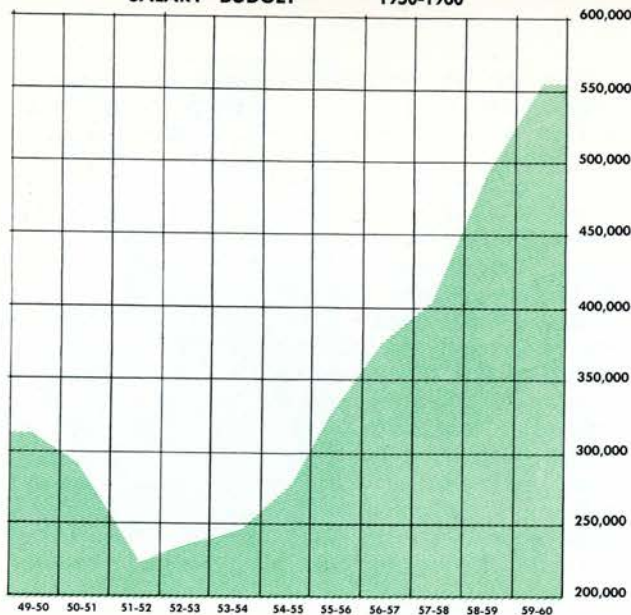
Without exception, among the very first criteria mentioned in these several reviews has been the Ph.D. ratio of the college faculty.

Instructors



36%

The faculty Ph.D. ratio has increased rapidly and already exceeds the projection for 1970 in the 12-year Blueprint.



A 10-year perspective on money spent for faculty and staff salaries reveals a decline in the early '50s after the GI bulge, but a sharp upsurge in 1955-56 and a steady incline since. A startling statistic shows that the figure for faculty and staff salaries in 1958-59 exceeds by more than \$50,000 the ENTIRE budget expense for 1950-51.

Sabbatical Leave Program

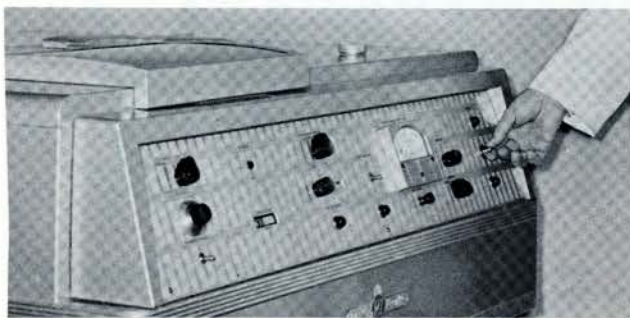
To encourage faculty members to pursue further study, we established the Sabbatical Leave Program. Miles Tommeraasen, who was the first to take advantage of this opportunity, spent last year working toward a doctorate in business administration at the University of Nebraska. Half of his full salary was paid to him during this period by the college.

Mr. Bowman, who has taught here for fourteen years, is taking a Sabbatical this semester and hopes to have his doctorate in hand by the time this report is officially submitted to you.

Miss Elsie Muller of our Mathematics Department is spending a third year on leave, working toward her doctorate at the Iowa State University. She plans to return next fall to Morningside.

In all, eight members of our faculty are now nearing completion of this highest of academic attainments.

As a sidelight on this matter of faculty preparation, it should be noted that our Ph.D. ratio is now the highest it has been in the history of the college.



One of the outstanding pieces of equipment to be found at Morningside is an infrared double-beam recording spectrophotometer. This instrument—not commonly found in the liberal arts college science laboratory—is used for rapid analysis of chemical compounds.

Fringe Benefits

The accompanying charts indicate we have moved well in the area of salaries. However, another matter important to the accrediting body is the fringe benefit program. Here again, as suggested in the 1958 Annual Report, we laid plans for a three-step improvement which is now completed. In June, 1958, we voted to increase TIAA retirement payments to a matching 5 per cent program. This means that in addition to Social Security, with which we make the usual contribution, a faculty person can put aside a sum equal to 10 per cent of his salary each year. In June of 1959 we moved into an insurance program which the college pays for completely. Each faculty person is insured for a sum approximating his annual salary. This fall we added the major medical program which the college underwrites. This is a \$100 deductible (80%) policy which covers catastrophe medical expenses up to \$15,000.

These benefits are appreciated by the faculty and, no doubt, have been a major factor in creating the atmosphere which led one member of the North Central reviewing team which recently visited our campus to comment that he had been on more than fifty examinations and reviews and had never visited a college where the faculty and student morale was higher than it is here.

Curriculum

One of the projects being undertaken by the faculty this year is a complete evaluation of the various course offerings. Each department is being asked to study its courses carefully in order to determine whether they meet the needs of the department and the college generally. It is hoped that this study will result in a stream-lining of the curriculum in keeping with the liberal arts emphasis. There is a tendency to have too many courses, particularly at the upper division level. This results in some very small classes and sometimes in duplication of offerings.

As a result of the re-instituting of the language requirement for graduation, the enrollment in foreign language classes has increased considerably. It is now possible to study four different modern foreign languages at the college. These include German, French, Spanish and Russian.

This is in keeping with the urgent need for better international communications and the demand being placed on colleges to provide language teachers, as well as leaders in the business and professional fields who can communicate in more than one language.

Over the past three years, 26% of Morningside graduates have gone on either for graduate study or professional training. This emphasizes the need to be sensitive to the requirements of graduate and professional schools in curriculum planning in addition to meeting the needs of those students going into immediate employment upon graduation.

As an indication that we are attempting to equip our laboratories with the latest technological advances in the various fields, we purchased last year an infrared double-beam spectrophotometer. There are only a few such outstanding pieces of equipment in this entire territory.

Counseling and Guidance

In order to further develop our counseling and guidance program, we have added to the staff a person trained specifically in this area. This will enable us to use the skill of a trained person in evaluating the tests and the needs and resources of the individual student.

Many, many times I have had called to my attention, after it was too late to do anything about it, the case of the student who failed or dropped out of school simply for lack of knowing what to do or where to go to get help.

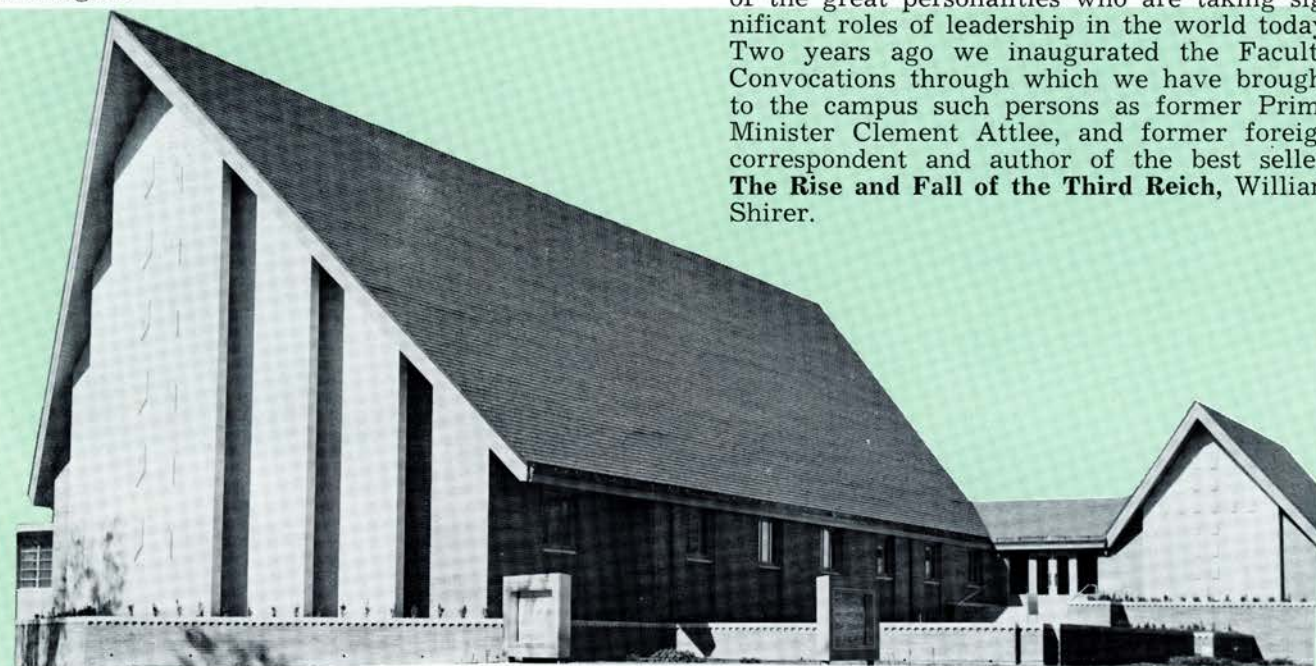
Mr. Ortner, who is doing this work for us, comes from Michigan State University in East Lansing, where he has completed his residence work on his Ph.D. Mr. Ortner was working with those seeking a masters degree there in a guidance capacity. He served also as Director of Guidance for the public schools in Jackson, Michigan.

Washington Semester

American University, which is owned and operated by the Methodist Church and is located in our nation's capitol, has one of the finest programs available anywhere for the training of students interested in diplomatic service and the study of the nation's political development. Morningside College now has a reciprocal relationship with American University by which we may send students there during their junior year for one semester's work. The student may take advantage of the atmosphere and resources that are available in no other locale. Credits thus earned apply toward the student's graduation from Morningside.

Vesper Service Series

One of our responsibilities is to make it possible for our students to hear and meet some of the great personalities who are taking significant roles of leadership in the world today. Two years ago we inaugurated the Faculty Convocations through which we have brought to the campus such persons as former Prime Minister Clement Attlee, and former foreign correspondent and author of the best seller, **The Rise and Fall of the Third Reich**, William Shirer.



Geology

Through the interest of members of the class of 1908 who have financed the establishment of geology courses, we are now offering several such courses annually as an addition in the natural science division. It is intended that we should offer a minor in this area to strengthen related fields.

Assistant Directors of Religious Education

Our first three students who were charter members of this program have been graduated and have been well placed. Local churches of various denominations are cooperating in the internship program (senior year) for these students. We feel they are well prepared and capable of serving our churches in a very special capacity. About twenty more students are now in this program.

The Vesper Series is an attempt to bring before our students and the community great personalities in the area of Christian leadership. Seven eminent persons have been scheduled for this year. The list includes **Dr. Evelyn Duvall**, nationally known authority on family life education, and **Dr. Eric Rust**, head of the Department of Christian Philosophy at Southern Baptist Theological Seminary, both of whom have already appeared. Next in order we will hear **Dr. Warren Martin**, head of the Department of Religion at Cornell College; **Dr. Huston Smith**, head of the Department of Philosophy at M.I.T.; **Dr. Arthur S. Flemming**, United States Secretary of Health, Education and Welfare; **Dr. Elton Trueblood**, head of the Philosophy Department at Earlham College; and **Dr. Walter H. Judd**, former missionary and prominent statesman.

Each speaker addresses a Vesper congregation at 4:00 p. m. on Sunday at the campus church, following which the students have an opportunity for informal discussion. The next morning the speaker appears at our weekly chapel service.

North Central Review

As mentioned previously in this report, we have just been reviewed by a team sent by the North Central Association of Colleges and Secondary Schools. This was a routine visit. Recently it was decided that all members of the body should be regularly reviewed. This is a good experience for any college or university. It requires at least a year of self-study and keeps the faculty and administration alert to areas of weakness which, without the prodding a review gives, might go unnoticed or allowed to continue from year to year.

While the published report will not be available to us until after the meeting of North Central in March, the general reaction of the review team seemed quite favorable. Certainly, if the report points out any areas which need attention, we shall move to correct the situation immediately.

Admission Policy

No administrative problem causes a college administrator to do more soul-searching than that of establishing and maintaining a policy of admission which will uphold the reputation of the college, protect the diplomas of those who have been graduated, provide stimulating scholarly fellowship for those now enrolled, consider with justice the pleas of those who wish to be admitted but have not as yet indicated they are capable of doing college level work, and keep the student enrollment at such a level as to meet budgetary requirements.

Every business and professional person knows well that it is quality in product and service that builds a sound and lasting demand for that product or service. Those colleges which have long-established traditions of excellence are turning students away by the hundred.

While we do not relish the problems we experience in turning students away, we believe the standards and policies we have adopted will, in the long run, pay rich dividends and help us to fulfill our administrative obligations.

Music Department

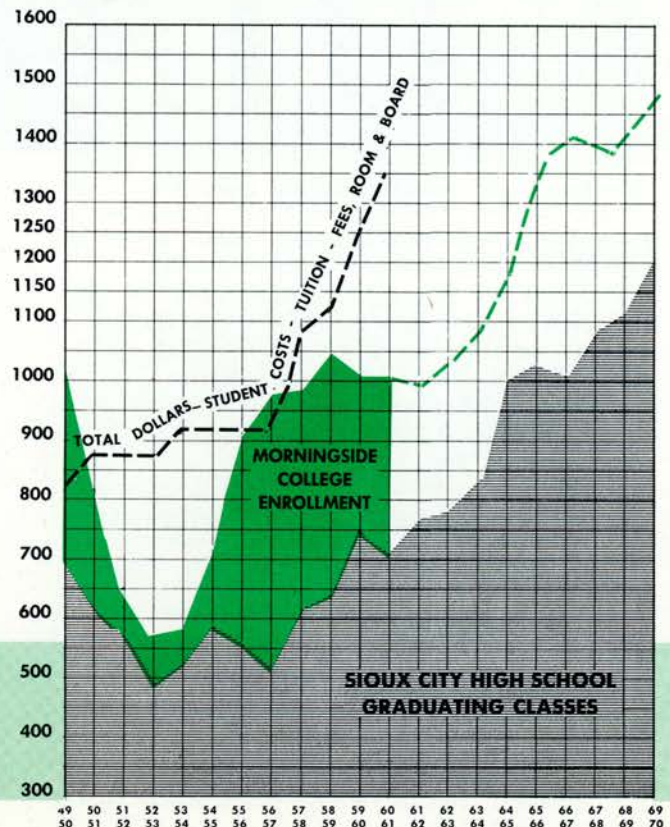
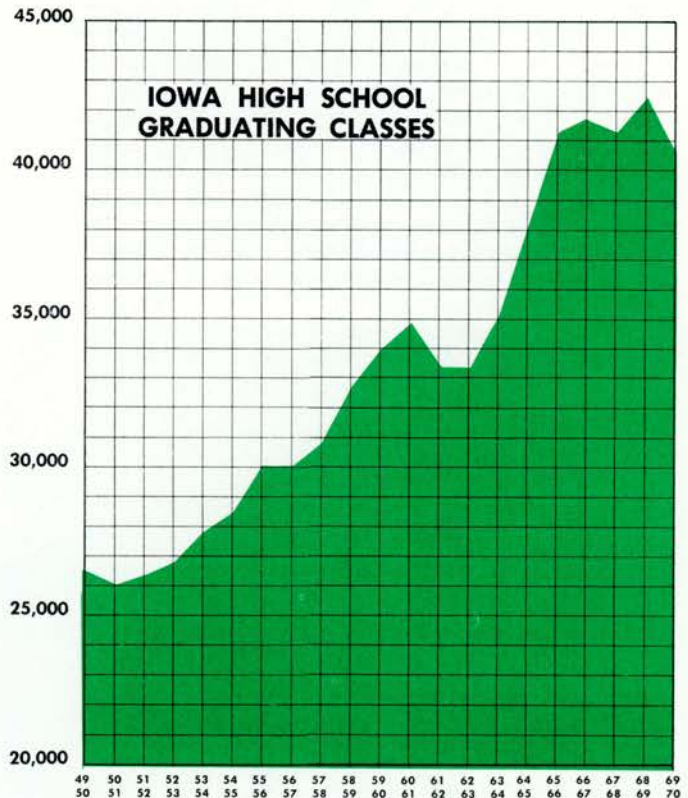
One of the bright spots in our student enrollment picture, as well as our balance sheet, is the growth of this department. This department increased approximately 25 per cent this year.

This is doubly gratifying in that tuition and fees in this department have been increased nearly \$250 during the last two years.

Aside from the able help of the Admissions Department, the credit can be given largely to two factors: the increasingly able faculty and the untiring work of Dr. Wood in making personal contacts in the field.

Student Expenses

No doubt the increase in charges has influenced our enrollment. However, I am certain we would be in an unenviable position had we permitted growth without first both raising admission standards and financial demands. Our total cost of \$1,350 is still low in comparison with other private colleges of merit.



Academic Standards

A good retention of students is also important to sound financial operation. The last graduating class included only 25 per cent of those students who began as freshmen in the fall of 1956. The national average is 44 per cent for private church related colleges, which makes for more economical operation—especially at the upper division level—for those colleges with higher retention rates.

One of the steps taken to improve retention has been to strengthen academic standards at the point of admission. The requirement instituted last year making it necessary for a student to be in the upper 50 per cent of his graduating high school class in order to be admitted without special tests or probationary status has produced excellent results. The freshman retention has improved from 67 per cent to 76 per cent in the last year. This factor alone means a saving of \$38,000 in this year's operational budget.

The increased academic quality of the current freshman class gives us a greater number of students who can do college work. This means there should be fewer drop-outs and thus more students who can stay through the four-year program.

The following comparisons support this position:

1. High School Academic Rank

	Freshman Class 1959-1960	Freshman Class 1960-1961
Percentage in upper quartile of graduating class	28%	41%
Percentage in upper half of graduating class	55%	73%

It should be added that 82 per cent of our freshmen this year ranked above the 40th percentile in their graduating classes and only one-half of one per cent ranked below the 10th percentile.

2. Ohio State Psychological Tests (a widely recognized test of scholastic aptitude). Comparison of our two classes; last year's freshman class and this year's freshman class indicates how we compare with national norms.

Per cent by Quartiles	Per cent of our Freshmen 1959-1960	Per cent of cur Freshmen 1960-1961
76-99	16	31
51-75	21	29
26-50	36	28
1-25	27	12

Last year 37% of the freshman class ranked above the national median. This year 60% of our freshman class ranked above the national median.

This record is extremely significant. We know that last year's freshman class was one of the best we have had. Yet this year's class far outstrips it in both academic and intellectual ability.

By mid-semester, fall 1960, there have been fewer than half the number of drop-outs as compared with the same period last fall.

The "Late Bloomer"

In order to avoid being accused of a policy of intellectual snobbishness, we have established a summer school program for the student who wishes to enter Morningside, but who does not meet the standard for regular admission. If tests and recommendations indicate the prospective applicant may have the mental, emotional, and moral qualities needed for college level work, even though his academic records do not so indicate, the student may enroll in a special course for probationary students. Last summer we recommended this program to 32 applicants. Twenty-two took the course and all but one did acceptable work, and are now enrolled in the regular program on a limited load basis. If this semester's work proves acceptable, the student will be permitted to register as a regular student and take a regular load.

Drop-Out Policy

Any time a student's semester or cumulative grade average falls below the graduation requirement of "C", he is placed on probation. At this time he is made aware of his academic status and the level of achievement he must reach if he is to be cleared of probation. Many respond to this challenge and go on to achieve a better record. If an individual does not respond positively to this opportunity, and after personal conferences with him it appears there is no possibility of graduation, the only alternative is to disqualify him from further enrollment.



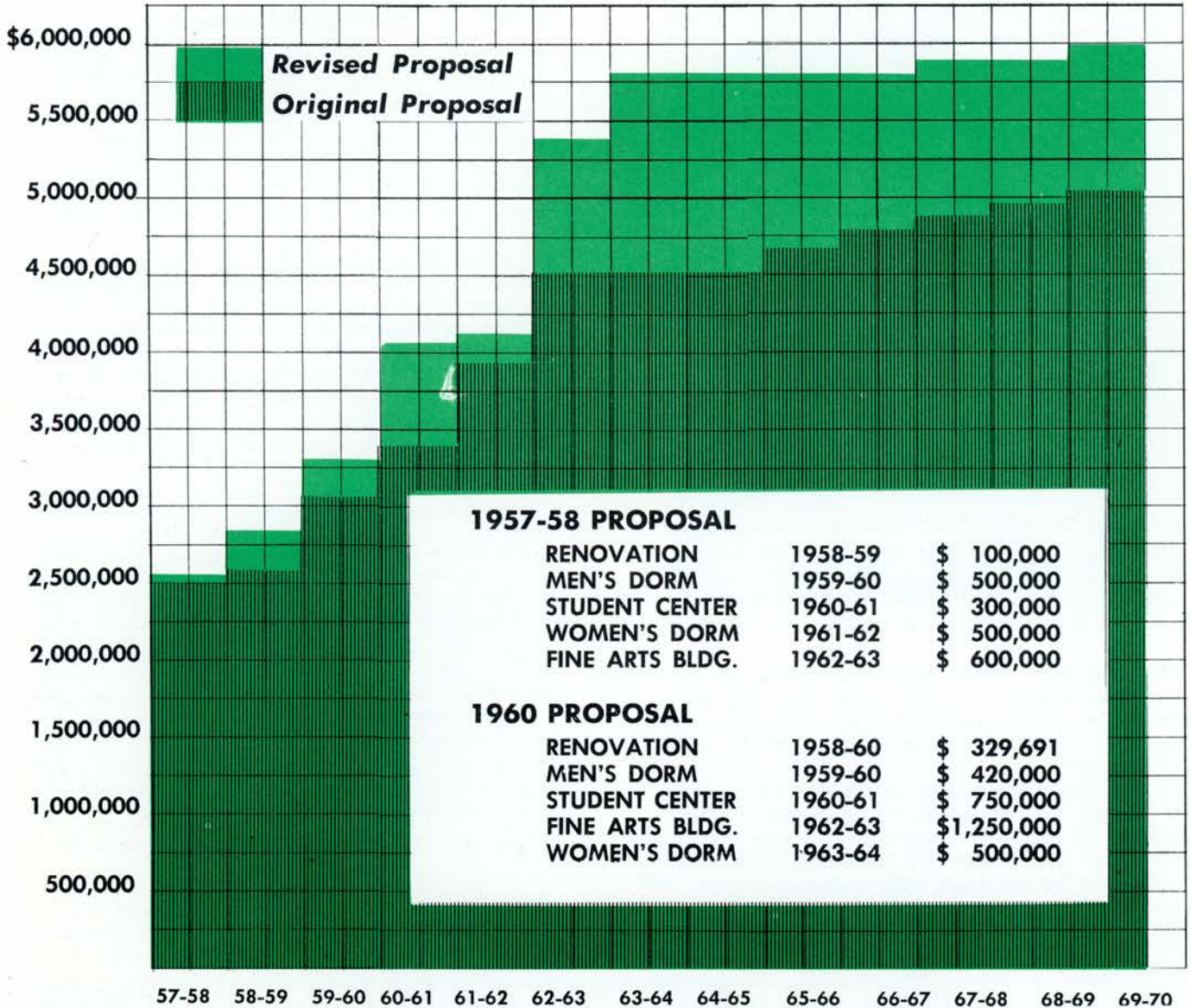
Plant and Equipment

The TWELVE YEAR BLUEPRINT outlines a progressive plan to erect five new buildings and make other improvements. The accompanying charts show these specific, planned undertakings and the current standing of each.

Renovation and Maintenance

Sound operating practice necessitates constant maintenance. Three years ago it was estimated that \$250,000 would be needed to pay for urgent projects in this area. A staggering statistic indicates that \$329,691 has been spent on essential renovation and improvement of existing property since 1956-57. Cost has been greater and need more extensive than was anticipated in nearly every area.

PHYSICAL PLANT VALUE - 12 YEAR BLUEPRINT



The Physical Plant has kept pace with the projections of the 12-year Blueprint. Buildings are being constructed or renovated on schedule and plans made for completion of others.

	Renovation and Maintenance				TOTAL
	56-57	57-58	58-59	59-60	
New Equipment & Specials*	\$12,013	\$17,308	\$111,926	\$47,864	\$189,111
Men's Dorm Repair—Replace	2,640	1,661	2,288	1,726	8,315
Dimmitt Hall Repair—Replace	3,774	10,754	19,906	11,947	46,381
Care of Buildings and Grounds	18,719	16,825	23,766	26,574	85,884
TOTALS	\$37,146	\$46,548	\$157,886	\$88,111	\$329,691

* Items listed as specials include the following:

1. Paving Newton and Sioux Trail
2. Paving parking lots
3. Conversion of old library into administrative offices and faculty lounge
4. Tuck pointing Lewis Hall and Charles City College Building
5. New equipment in Business Office and Registrar's Office
6. Redecorating college homes
7. New 6-space college garage
8. Irrigation equipment for Bass Field
9. Three old buildings removed.
10. Widening Garretson Avenue.



Men's Residence Hall

The new wing is now completed and in use. Work stoppages prevented the contractor from completing the entire building until several weeks after the opening of school. However, many potential residents were persuaded to occupy temporary housing until rooms were made available.

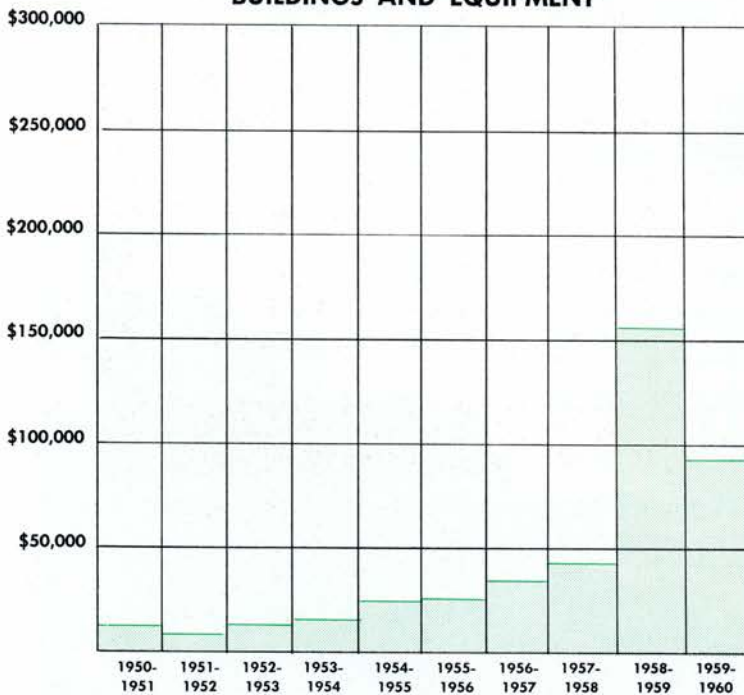
At this time we can report an 80% occupancy which exceeds the rate experienced in 1953 when the first unit was opened under more favorable circumstances.

Student Center

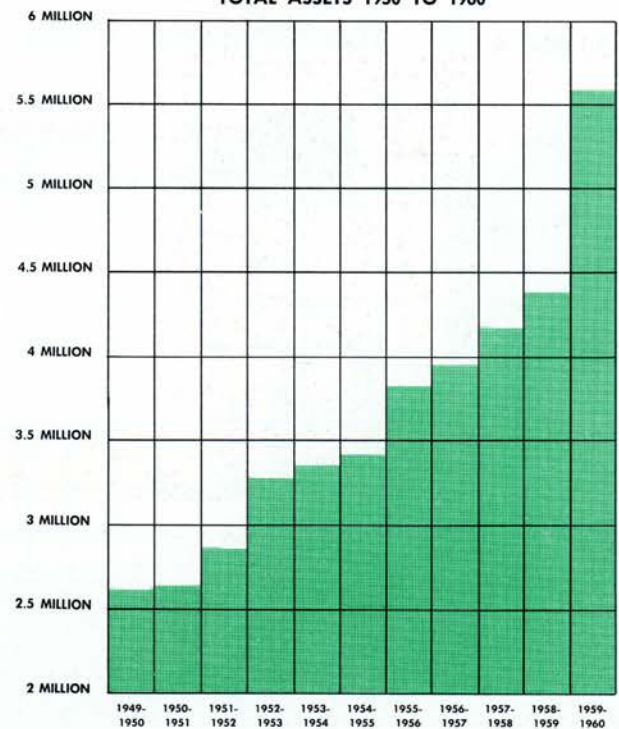
It appears the Student Center will cost approximately \$750,000 of which \$650,000 can be borrowed from The Federal Government. The loan application has been filed and money has been earmarked for this project by the Government. Student fees will have accumulated approximately \$73,000 by February 1, 1961.

Land for the Student Center is available along Peters Avenue across the street from the Men's Dormitory. Tentative plans call for the building to be erected there beginning next spring or summer.

REMODELING, REPAIRS AND REPLACEMENTS— BUILDINGS AND EQUIPMENT



TOTAL ASSETS 1950 TO 1960



Total assets of Morningside College have risen by \$3,000,000 in the 10-year period 1950-1960, an increase of about 115%. Approximately one-half of this increase has been accomplished since the inception of the 12-year Blueprint in 1958.

Endowment

Forty years ago the income from our endowment fund provided exactly 50 per cent of the cost of operating the college.

By contrast, this year less than 5 per cent of our cost of operation will come from endowment income, another 5 per cent from church support, about 70 per cent from tuition charges, and the balance from other sources such as Living Endowment and MDC.

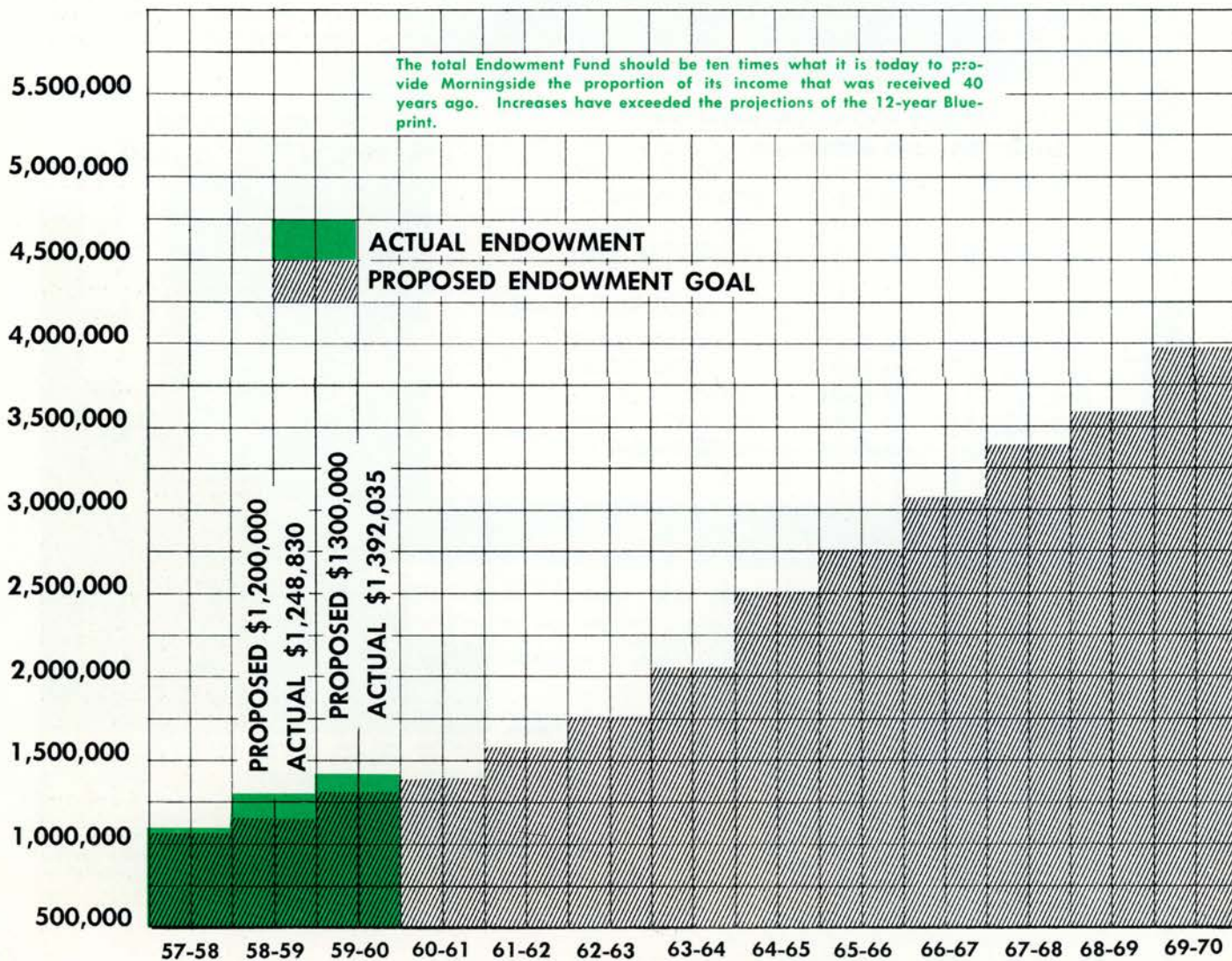
Without going into detail concerning the changes which have taken place, we may draw one very obvious conclusion: Our endowment fund must be greatly enlarged. Our goal for this decade is to reach the \$4,000,000 mark. This would almost triple our present fund which now stands at about \$1,200,000. While our goal for 1970 is \$4,000,000, we should have at least \$15,000,000 which would produce for 1500 students a subsidy of approximately \$400 per student per year.

Alumni

Under the energetic and capable leadership of Louis Croston, our alumni organization is taking on new life and meaning. Thirty-six alumni clubs are now functioning actively across the nation. Alumni support is on the increase in every way. Mr. Croston has appeared before these groups with charts and films, explaining our TWELVE-YEAR BLUE-PRINT, which has brought enthusiastic reaction from them.



TWELVE YEAR BLUEPRINT – ENDOWMENT Proposed and Actual



The Next Moves at Morningside

We have now reached a point in faculty and administrative organization which makes it possible for us to move with even greater assurance to the successful development of our TWELVE-YEAR BLUEPRINT. Our team is capable, experienced, and determined to attain our goals.

Following are some of the projects which will be receiving our attention during the next few months.

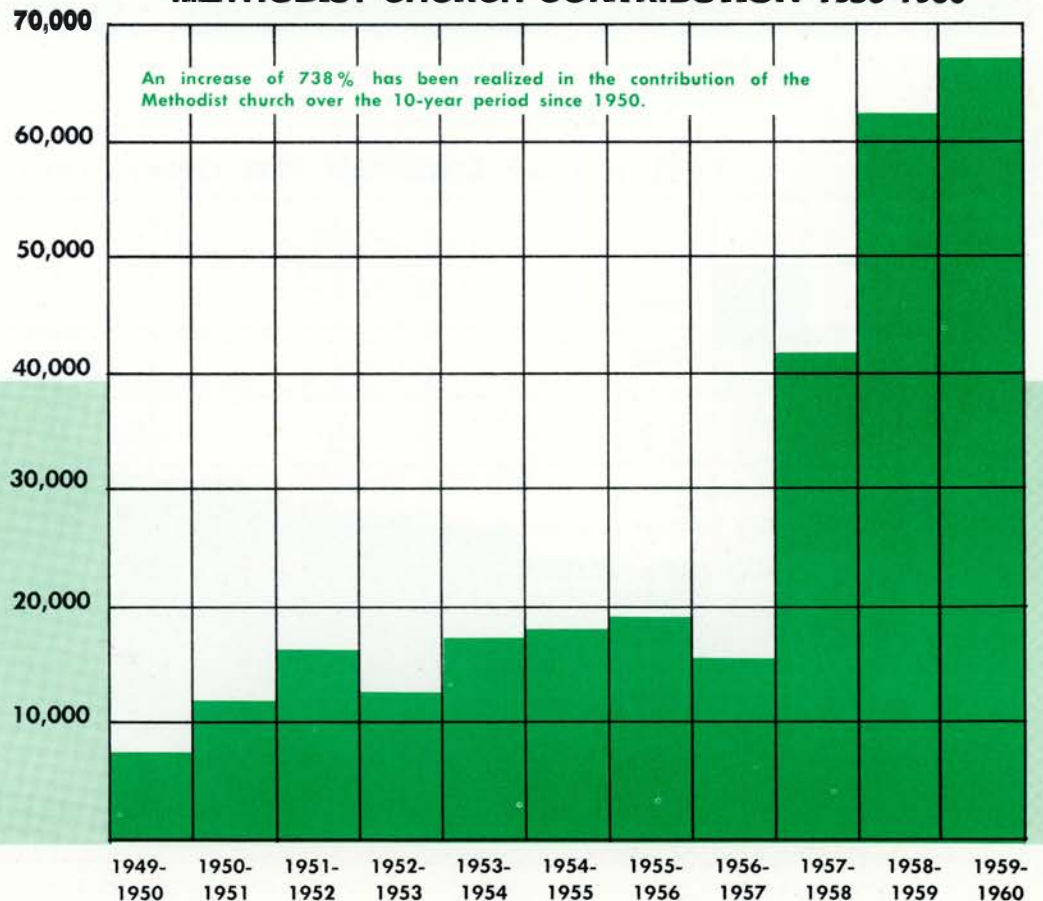
1. Complete the campaign for the Eugene C. Eppley Fine Arts Building in January and February of 1961.
2. Complete the Student Center.
3. Work with the North Iowa Annual Conference in setting the stage for the campaign which is to take place in 1963 for \$750,000 for Morningside College.
4. Strengthen the Admissions Program.
5. Develop a Wills and Estates Program for the purpose of building our Endowment Fund so that we will reach a minimum of \$4,000,000 by 1970.
6. Intensify MDC Program.
7. Follow closely the suggestions of the review team of the North Central Association of Colleges and Secondary Schools to further strengthen our academic program.



Women's Dormitory

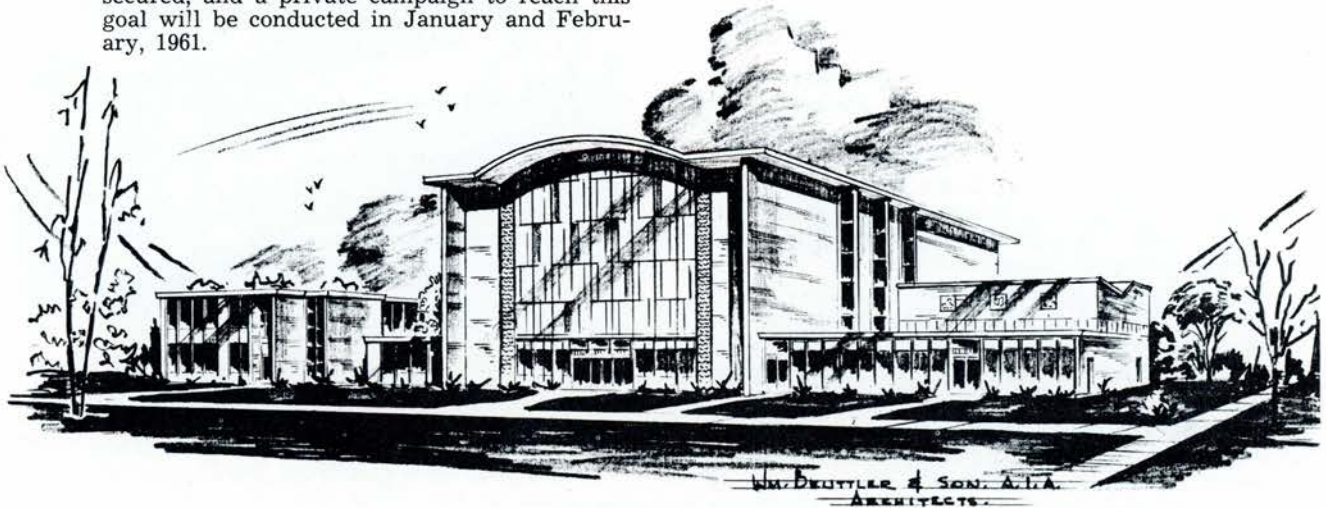
A new women's housing facility will be financed by a gift from the North Iowa Conference of the Methodist Church in accord with action taken by that body at its 1960 annual session. The schedule calls for this construction in 1963. Completion of this facility will bring on-campus housing capacity to 650.

METHODIST CHURCH CONTRIBUTION 1950-1960

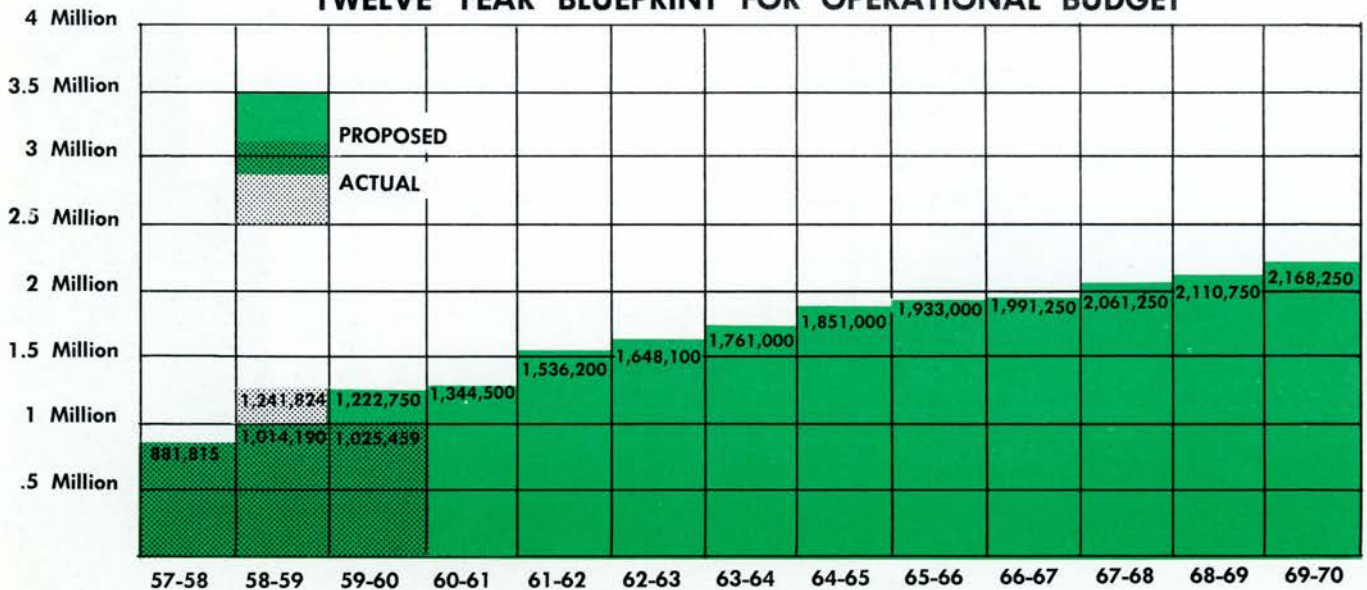


Eugene C. Eppley Fine Arts Building

This building is scheduled for construction in 1962-63. To date, \$1,126,556 has been pledged, including gifts of \$250,000 each from the Eppley Foundation and the North Iowa Conference of the Methodist Church. The Eppley gift is contingent on the raising of \$750,000 from other sources. Approximately \$123,000 is still to be secured, and a private campaign to reach this goal will be conducted in January and February, 1961.



TWELVE YEAR BLUEPRINT FOR OPERATIONAL BUDGET



The Operational Budget is developing in the pattern projected in the 12-year Blueprint. The long record of balanced budgets has been maintained.

MORNINGSIDE COLLEGE

Operating Statement

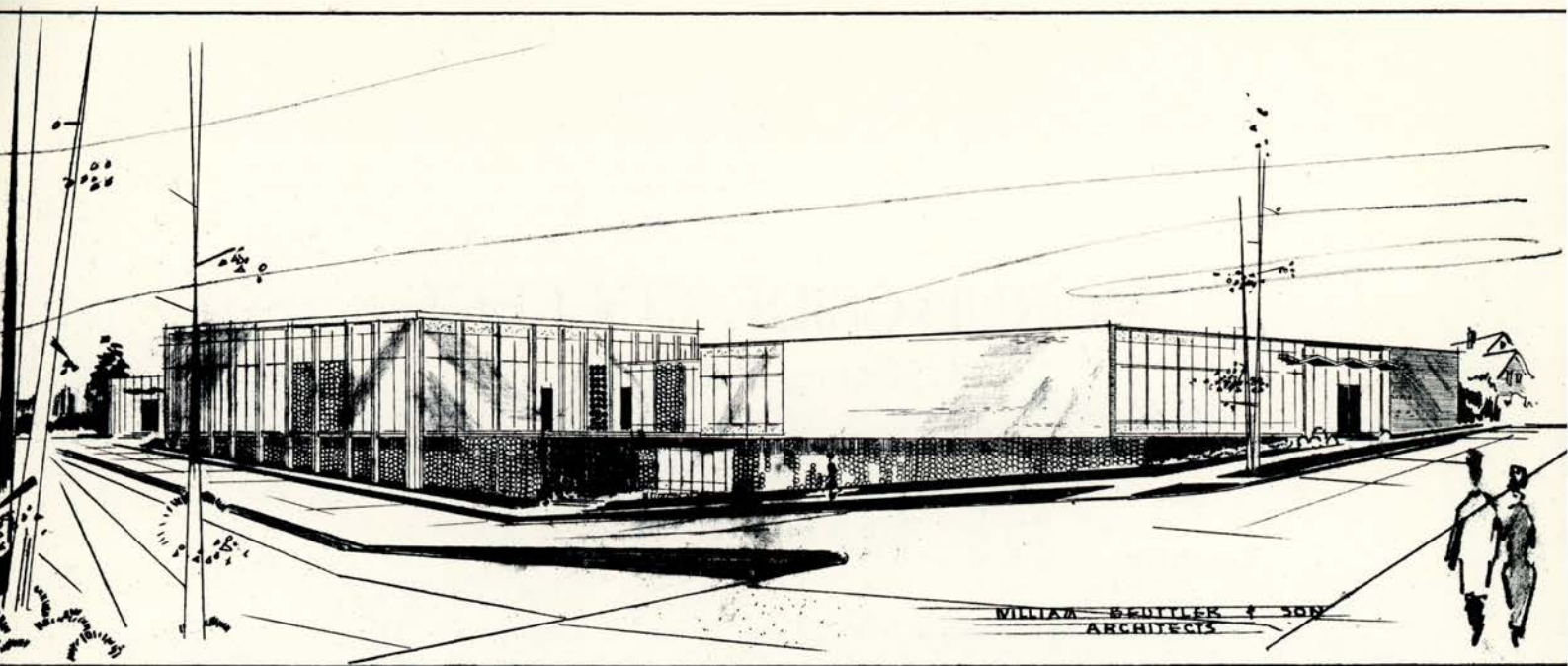
For the Year Ended July 31, 1960

INCOME

From Tuition and Student Fees	\$ 736,738
From Endowment	57,251
From Methodist Church	67,540
From Gifts	105,892
Other Sources	28,047
Auxiliary Enterprises	171,450
Miscellaneous Income	<u>16,984</u>
	<u>\$1,183,902</u>

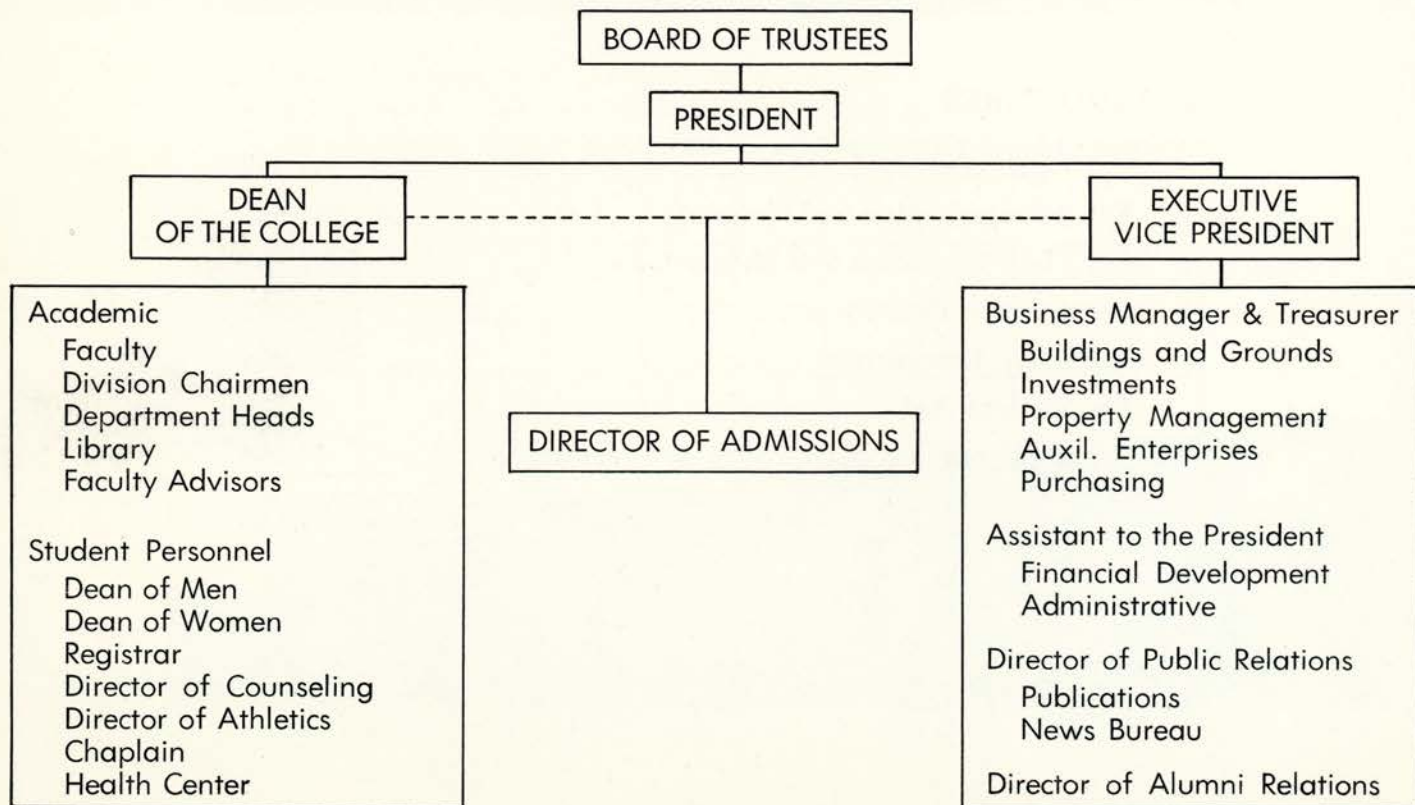
EXPENDITURES

For Instruction	\$ 537,947
For Administration and General	219,517
For Plant Operation and Maintenance	97,801
For Library Operation	21,683
Auxiliary Enterprises	165,764
For Student Aid	93,326
Other Educational Operations & Specials	<u>47,864</u>
	<u>\$1,183,902</u>



Proposed Student Center

Organization Chart of Administration Morningside College



In Conclusion

Voltaire's ancient aphorism sounds a discomfoting note of warning to those of us charged with the responsibility of providing for the education of youth who will soon be shaping the destiny of the world:

"History is but the pattern of silken slippers descending the stairway to the thunder of hob-nailed boots climbing up from below."

The "hob-nailed boots" are moving. More than 900,000,000 people of this earth are now controlled by Communism. This entire program has developed within our life time. Its leadership is, I know from first hand experience, determined, dedicated, and thoroughly indoctrinated.

The only answer to a system which will betray those who accept its half truths, is a better idea, a better way, communicated by more capable, more determined, more dedicated leadership.

We have a better idea and a better way in the Christian faith and democratic procedures.

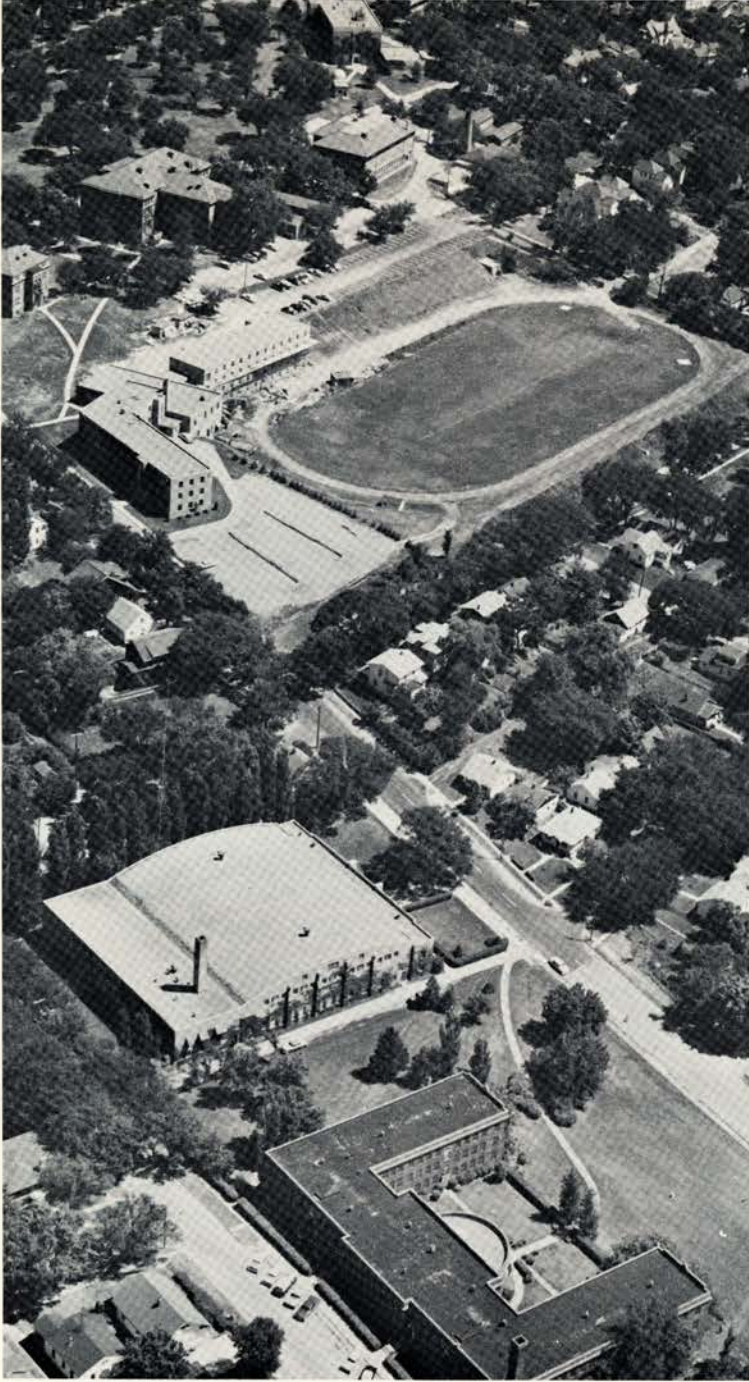
Therefore, this is the time for us to settle for nothing less than the best in providing the facilities and the personnel for a productive program of Christian Higher Education.

We must stretch our every resource to the limit, and having discovered our limitations, find new strength, new sources of support, and new means of accomplishing our goals.

We must do our very best to provide an atmosphere and program which will inspire and equip our finest youth to accept the challenges of leadership. Our nation and our culture will not stand unless devoted and courageous leadership can be developed with wisdom and strength sufficient to keep this in deed and in truth a nation of free men, under God.

To accomplish this, what sacrifice is too great?

A handwritten signature in black ink, reading "J. Richard Palmer". The signature is written in a cursive style with a large, stylized initial "J".



ORGAN FUND

Participants Are Named

Alumni who gave to the MacCollin Memorial Organ Fund and whose names were not included in the December 1960 Morningsider are listed below. Names of other alumni who gave to the Fund were published in the December Morningsider. The list includes only payments sent by July 31, 1960.

1904

Miss Grace Gibson Long

1905

Miss Luella Marquart

1913

Roy H. Garlock

1919

Mrs. Grace (Hoflund) Gregg

1920

Mary Dolliver
H. E. Raun

1923

Forrest Fowler

1924

George Paradise
George Stevens

1925

Mrs. Florence (Burns) Arnold
Mr. and Mrs. Arthur Johnson (Helen Surber)
Mr. and Mrs. Lester McCoy (Bernice Trindle)
Elbert J. Sebern
Fred Share

1926

Mrs. Margaret (Spencer) Rogers
Mrs. Ida (Bryan) Forbes

1927

Mrs. Bernice (Leinbaugh) Andrews
Mr. and Mrs. Merrill Burnette (Ruth Gilbert)

1928

Mrs. Evelyn (Squier) Coddington
Mrs. Edith (Held) Kramer
Mrs. Margaret (Miller) Lighter
Mrs. Helen (Quick) Phelps
Marion Shideler
Mrs. Mildred (Hickman) Stevens

1929

Helen Empey Collins
Mrs. Jean (McFarlane) Flewell
Gordon Fogg
Madeline McMullen

1930

Omer Andrews
Mr. and Mrs. Harold Bartz
(Margaret Quirin)
Ralph Mahlum
Warner Schultz

1931

Mrs. Almyra (Peters) Helming
Mrs. Inez (Archer) Wolz
Mrs. Lucille (Dallenbach) Shideler

1932

Dwight Koenig
Mrs. Margaret (Propp) Thompson

1933

Walter Britton
Mrs. Dorothy (Sage) Brown
Lois M. Crane
Mrs. Myrna (Fritts) Hedeem
Mrs. Francis (Figert) Skinner

1934

Jessie Watson Accola
Mrs. Betty (Evans) Beamer
Mrs. Margaret (Brower) Burnham
Mrs. Kathryn (Vincent) Cummins
Dr. C. R. Hankins
Mrs. David Loepp
Rev. Laird Loveland
Mrs. Emma (Held) Talmadge
Mrs. Mary (Norris) Tipton

1936

Charles P. Littlejohn

1937

Dr. James Coss
Mrs. Fern (Harris) Hankins
Mrs. Esther (Long) Sutton
Maurice Talmadge

1938

Mrs. Gail (Riter) Thacker

1939

Dorothy Arnold
Dr. Harold Born
Lt. Col. and Mrs. Dale Flinders
(Nadine Lundquist)
Dr. Robert Rohwer

1941

Mrs. and Mrs. Eugene Emme (Ruth Rance)
Ruth Harris

1942

Mrs. Betty (Bootjer) Butler
Mrs. Jean (Jones) Butler
Bartlett C. Lubbers

1943

Miss Dorothy Long
Wilson B. Reynolds

1945

George Holcomb
Mrs. Orgine (Meents) Huss
Gus Lease

1946

Warren Kuhler

1947

Mrs. Kathryn Smith Hillman

1948

Mrs. Lois McCallum Hopkins

1949

Mrs. Beverly (Barks) Muma
Mrs. Eleanor (Everett) Tasker
Mrs. Helen (Ling) Wanberg

1950

Rev. and Mrs. Thomas McKeown
(Irma VanderVelde)

1951

Mrs. Carol (Hatch) Johns
Mrs. Claris (Linder) Olson
Myrl F. Stott
Allen Tasker
Ralph Weaver

1952

Mrs. Nadine (Li) Yue

1953

Don Frey
Anamae Koole
Phyllis Runge
Mrs. Beverly (Kinsey) Tritle
Ruth Wilson

1954

Stanley Greigg
Mr. and Mrs. Miles Patton (Gayle Harrison)
Rev. Duane R. Tritle

1955

Clark Gassman

1956

Diana Raye Cottingham
Gilbert Ducommun
Mrs. Donna (Kargas) Reynolds
Mrs. Ralph Weaver

1957

Leroy Bras
Richard Evans
Mrs. Janice (Primmer) Gassman
John Groethe
Ivan Reed
Mr. and Mrs. Robert Tiemens
(Pat Morehead)

1959

Mrs. Marilyn Haddock Evans

Contributors' Names Omitted From December Morningsider

The names of three persons were omitted from the list of contributors to the Alumni Fund published in the December Morningsider. They are: Mrs. Leon Hickman, '24 (Mayme Hoyt), Mrs. Paul Coombs, '25 (Sarah Drewry) and Paul Coombs, '25.

THE MORNINGSIDER
SIOUX CITY, IOWA

A. W. Buckingham-----Public Relations
Louis Croston----- } Co-Editors
R. L. Phelps----- }

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Mr. & Mrs. Ira J. Gwinn
3515 Peters
Sioux City 6, Iowa
2

Here's My 1960-61 Contribution

TO THE MORNINGSIDE COLLEGE LIVING ENDOWMENT FUND \$ _____

I'LL PAY IT THIS WAY

FULL AMOUNT ENCLOSED \$ _____ ENCLOSED, BALANCE

TO BE PAID ON THESE DATES _____

PAYMENTS TO START ON _____ AND REMAINDER OF PAYMENTS AS
FOLLOWS _____

PLEASE SEND ME A REMINDER WHEN PAYMENTS ARE DUE.

Name _____ Class _____

Woman's Maiden Name _____ Class _____

Address _____