

The Morningsider March 1959

"The President's Pen"

One measure of academic stature used in evaluating institutions of higher learning is the percentage of faculty members holding the Ph. D. degree. While the possession of this degree does not automatically transform a scholar into a teacher, as is often mistakenly implied, it does, with all its obvious inconsistencies, indicate the highest goal in the field of scholarly preparation.

In my estimation if all the necessary qualities for teaching are possessed by both, the one who holds the Ph. D. degree is better equipped to teach on the college level than the one without such a degree or its equivalent.

Those who concur in this observation will be pleased to know that we will be starting our next school year with ten more persons with the earned doctorate than we had at the close of our last school year. This means that 35% of our faculty next year will possess doctorates, an increase from 22% last

year.

This will place us in the 75th percentile in this regard in the North Central Association of Schools and Colleges, our accrediting agency. This means we will mave met a goal set for 1970, twelve years ahead of schedule, and will rank above 75% of the colleges and universities in the North Central.

Now we can move our sights higher. Encouraged by our recently established sabbatical leave program (at half salary) and other plans, several of our faculty members will be completing their doctoral programs within the next four years. A newly established faculty salary scale makes it possible for us to compete with other colleges and universities for the services of top-flight men. We have now set our sights on a 50% Ph. D. goal, by the fall of 1962.

Morningside College—among the best!

J. Richard Palmer
President

Alumni Day Set May 30

Organized alumni activities accompanying this year's commencement exercises will be concentrated on Saturday, May 30.

Reunion luncheons will be held at noon at Dimmitt hall for classes whose year of graduation ends in 4 or 9. The class of 1909 will be the 50-year class, and the class of 1924 will be the 25-year group.

The annual alumni dinner will be at 6 p. m. at the Sioux City auditorium. Dr. Earl A. Roadman, president emeritus, will be the guest speaker. In addition to Dr. Roadman's address, all retired faculty will be recognized and honored as a part of the program.

Another top feature of the banquet, as always, will be the initiation of the graduating seniors into the Tribe of the Sioux.

Reservation cards will be sent from the college alumni office to all alumni. Please clear the date on your calendar now and return the card as soon as possible after you

receive it in order that the best possible banquet may be planned.

ON THE COVER

Two of Morningside's student journalists meet Earl Clement Attlee when the British statesman visited the campus last month. From left Miss Marilyn Gauger, daughter of Dr. and Mrs. J. W. Gauger of Early, Ia., Miss Rosalee Jacobson, daughter of Mr. and Mrs. Victor Jacobson of Norfollk, Neb., and Earl Attlee. Miss Jacobson, editor of the Collegian Reporter, and Miss Gauger met the former prime minister at a press conference.

The Morningsider

Entered at the Postoffice at Sioux City, Iowa as Second Class Matter, Under Act of Congress, August 24, 1912

Vol. XVI No. 4

A. W. Buckingham Public Relations

Nancy Veglahn Co-Editors

R. L. Phelps Alumni

The Morningsider

Vol. XVI

March, 1959

No. 4

CAMPUS NEWS

Earl Attlee Appears on Campus

The articulation of a vibrant faith in the inherent worth of democratic government was Earl Clement Attlee's chief contribution to members of the Morningside student body and the city community in a speech here March 3.

The former prime minister of Great Britain was the first in a projected series of distinguished speakers who will make personal speaking appearances on the Morning-side campus.

More than 1,000 persons attended the dinner-lecture in Allee gymnasium. Lord Attlee's appearance was subsidized by the convocations fund proportion of the student activity fund.

The world statesman's comments on the Future of Democratic Government were buttressed by 40 years of public life in Britain and 20 years experience in international politics.

Supports Faith

His unshakable faith in the moral rightness and functional superiority of democratic government as opposed to totalitarian forms was evidenced constantly as he recounted examples in proof of that thesis.

Earl Attlee's confidence in democracy was tempered soundly by a warning that "democracy can be destroyed from the outside or die from failure of individual integrity on the inside."

He urged his listeners to take the time and trouble to bother themselves with freedom in their government.

Earl Attlee extolled strong opposition to the party in power in the democratic setup. "Opposition is mandatory," he said, "no true democracy can live without it.

"Full opportunity for criticism is essential . . . failure to change governing power . . . is sacrificing democratic rights," he commented

Believes Coexistence Possible

The speaker said he believes it is possible for two different government systems (democracy and communism) to exist in today's world simultaneously. He urged Americans to shuck what remains of their isolationism and stay in "the front lines of



Thoughtful Crowd Listens to Attlee



Earl Attlee Chats with President Palmer

world debate."

Earl Attlee, who needled the press at a conference prior to his evening address and refused to appear "live" on television afterward, generously consented to address student chapel the next day.

In the presentation he recounted changes that have taken place in England during the last 50 years-"50 years of peaceful revolution."

Earl Attlee contrasted the cruelty of the British class structure before its breakdown with what he believes to be the truly democratic social structure in Great Britain today.

Senior Honorary **Groups Formed**

Two new senior honorary societies have been formed on the Morningside campus.

Membership in LASS, for senior women, is based on outstanding scholarship, ability,



leadership and service. Candidates for LAD, senior men's honorary, will be chosen on the basis of outstanding leadership ability, scholarship achievement and dedication to service.

Charter members of both groups were persons who were chosen for listing in Who's

Miss Meyer Who in American Colleges and Universities for 1959. This will not necessarily be the criterion of choice in other years, but was used to form the initial groups since qualities necessary for Who's Who corresponded

closely to those desired in the new honoraries.

After the two groups have been in existence for a number of years, both intend to apply for membership in established national senior honorary societies.

Miss Carolyn Meyer and Donald Veglahn, both of Sioux City, were elected presidents of the respective



Mr. Veglahn groups. Miss Lola Jacobs, dean of women,

is permanent adviser to LASS. Miles Tommeraasen, dean of men, is adviser to LAD.

RELIGIOUS EMPHASIS WEEK SUCCESSFUL

One of the more significant Religious Emphasis weeks to be held on the Morningside campus in several years took place February 16 to 20.



Col. Ofeish

Mr. Stevens

Keynoting the week of discussions on the theme Alter Our Ego were Dr. Everett Palmer, pastor of the First Methodist church of Glendale, Cal., Lt. Col. G. D. Ofeish, as-



sistant professor of psychology and director of academic counseling at the United States Airforce academy, Colorado Springs, Colo., and Dwight E. Stevens of Stillwater, Okla., nationallyknown architect and prominent Methodist layman.

Dr. Palmer Rev. Dr. Palmer, who exhibited forceful, but reverent approach to the everyday problems of life, inspired student and faculty listeners in three chapel addresses during the latter part of the week.

Col. Ofeish and Mr. Stevens dealt more closely with the layman's approach to religion and life and both received plaudits from students and faculty alike.

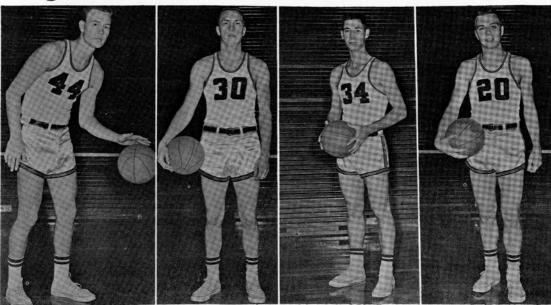
The student-faculty committee in charge of arrangements for the week was under the chairmanship of Miss Carole Van Wyngarden of Sioux City. Rev. John C. Gingerich, director of religious life on campus, acted as coordinator for the week's activities.

A printed guidebook listing formal chapel sessions and informal discussion groups was produced by the student publicity committee.

Another student committee was responsible for writing, acting and producing a skit depicting the conformist, non-conformist and

SPORTS

Cagers Post Successful Season



Hulst

Stripling

Bergman

Kolbeck

The 1959 basketball Maroons, under the tutelage of Chuck Obye, posted one of the more successful cage campaigns of recent years despite dire predictions by the press and others who were misled by last season's losing record.

Featuring a never-say-die attitude, a blazing quick break and above average marksmanship, the Morningsiders finished with a 12 and 8 won-lost record for the season and a 7 and 5 mark in North Central conference play—good for a second place tie.

The Maroons received a bid to play in the district 15 N. A. I. A. playoff and disposed of Westmar and Luther on successive nights to qualify for the national tourney at Kansas City in which they were defeated in the first round by Indiana State Teachers college of Terre Haute.

Ken Stripling 6-1 junior guard from Lu-Verne, Ia., sparked the Maroons through the campaign and was high scorer with 425 points in 23 games for an 18.4 per game average. Gary Hulst, senior forward from Hospers, Ia., was second high scorer with approximately a 17-point average.

Four men who carried the brunt of the load for the Maroons during the season were Stripling, Hulst, Gary Kolbeck of Webster City, Ia., and Dan Bergman of Harris, Ia.

Jerry Block, 6-6 junior center, took over at midseason for veteran pivot man Jim Erwin of Concord, Neb., who was graduated. Reserves Ron Juffer, senior from Sioux Center, Ia., and Jim Anfinson, Cushing, Ia., sophomore, supported the front line men with poise and real ability.

Two highlights of the season were an 89 to 83 victory over South Dakota State college—the only blemish on the Jackrabbits' conference slate—and a 71 to 63 triumph over South Dakota university on the Coyotes' home floor in the last regular-season game.

The final win over South Dakota was the first of three victories on successive nights—the latter two N. A. I. A. playoff games that sent the Maroons into the Kansas City classic.

Morningside Grooms Leaders For

COMBINATION OF SOUND TECHNICAL INSTRUCTION COUPLED WITH TRAINING IN HUMANITIES YIELDS WHOLESOME DIVIDENDS

In Beirut, Lebanon, Bill Wolle—career foreign service officer—and his family, watched American troops land during last year's unpleasantness in the middle east.

In Norman, Okla., students and faculty of the University of Oklahoma mourned the passing of Dr. William Schriever, one of the nation's outstanding geophysicists.

In Ann Arbor, Mich., many learned persons value highly the counsel of the retired seventh president of the University of Michigan, Dr. Alexander G. Ruthven.

These people have at least two things in common. All are alumni of Morningside college and all have exerted some influence beyond the immediate geographic sphere of Morningside, Sioux City and the nearby area.

Prove College Influence

They and countless others like them are

proving that the world-wide influence of liberal arts college graduates and Morning-side graduates in particular, truly is a force to be reckoned with and a real power for good in the world.

This is a fact that has become obscured in a world society racked by tension and developed to the danger point by a technology that it seems prone to use unwisely.

It is important to note, perhaps, that the worth of Morningside and the other small liberal arts colleges like her is being re-recognized and acknowledged increasingly in recent months by persons qualified to make such judgment.

In the current furor surounding education in the United States more and more the opinion is being expressed that technical knowhow without moral awareness and knowledge of human relations may do more harm than good.

Supplying the curricular surroundings in which moral awareness and knowledge of humanity may be gained through study of the history, literature and philosophy of man-

This is the second in a series of interpretative articles on the outreach of Morningside college. The Morningsider invites comments or questions which may be the basis for future articles.

World Community





liberal arts plus technical training equals national leadership.

kind as well as the composition and law of God's universe is the purpose of Morningside college.

Purpose Being Fulfilled

How well that purpose has been and is being fulfilled may be discovered in small measure by an examination of the activities of graduates and former students of the school.

It is common knowledge that the ranks of Who's Who in America contain a disproportionately large number of graduates of the smaller liberal arts colleges. Approximately 70 Morningside alumni—about one for each year's graduating class—have been listed in this standard source book.

This is somewhat of an index to the caliber of men and women who have graduated from Morningside and who are exercising a broad influence in the country and possibly in the world. It does not mean that Morningside is responsible exclusively for their success in later years.

A more specific reference and a more meaningful one in view of current world affairs is an examination of the accomplishments of men and women eminent in the fields of science who chose to obtain their basic scientific training at Morningside in an essentially liberal arts context.

Produces Scholars in Science

Several years ago, 36 Morningside graduates were listed in American Men of Science. Of the 36, 21 were teaching science courses in colleges and universities throughout the country.

One can only suppose the appreciation for and influence of liberal learning these men may have acquired at Morningside has been transmitted to other students over the country and in distant lands.

These general statistics and this supposition point to two conclusions: (1) The distinctive influence of Morningside—admittedly intangible oftentimes—still is broad, far-reaching and valuable in a unique sense to mankind; and (2) a college dedicated to education in the liberal arts tradition can play a significant role in producing outstanding scholars in technical fields.

ALUMNI ACTIVITIES CLASSNOTES

'03-'25

Stanley, '04 and Grace Darling Carson, '04 have decided to settle permanently in Lima, O. They had been spending a great deal of time in California, but finally chose to make their home in the mid-west.

Myrta Milliner Richards, '05, is in Salem, Ore. She is the widow of Ernest C. Richards, '99.

Zilla Deno Henison, Academy '05, and her husband are living in Great Falls, Mont. They also spend a great deal of time traveling by trailer to visit parts of the country.

Ella Dickson Blackshire, '07, is taking work in philosophy at the state university in Fayetteville, Ark. She plans to start work on her masters degree soon.

Earl, '16 and Mabel Irwin Burgess, '15, have bought a trailer home and plan to spend future winters in Arizona, since both have suffered severely from pneumonia in recent Iowa winters. Dr. Burgess is now associate minister at the Scottsdale, Ia., Methodist church.

Gailord Omer, '17, is retired this year and expects to enjoy some golf and fishing. He lives in Manitowoc, Wis.

'26-'40

Mildred Hartzell Irwin, '27, is living in Cheyenne, Wyo. She and her husband live on a 60,000-acre ranch.

Lester and Anne Aalfs Schaff, '29 celebrated their 25th wedding anniversary December 28. Rev. Mr. Schaff is pastor of the Lafayette Avenue Methodist church in Syracuse, N. Y.

Lee Strain, '30, is in Chicago working with the Osco Drug Co., a chain of 26 drugstores.

William B. Plum, '30, has accepted a position as head of the applied science department of the U. S. Naval Civil Engineering laboratory at Port Hueneme, Cal. He had previously been head of the thermal radiation branch of the U. S. Naval Radiological Defense Laboratory in San Francisco.

Virgil Williams, '31, a high school teacher in Castro Valley, Cal., toured the pacific northwest last fall with his family. At Mt. Ranier he unexpectedly met another tourist, Clarence Thompson, '31, who is working for the Seattle Council of Churches. The two

former fraternity brothers had not seen each other for 25 years.

Lois M. Crane, '33, was initiated into the Alpha Psi chapter of Delta Kappa Gamma international honor society for women teachers at the November district meeting held in San Marcos, Tex.

Harriet Smith Ogg, '34, is teaching Latin in the Philadelphia, Pa., school system.

E. Dale Jones, '34, is head of the mathematics department and director of audiovisual education at Arroyo high school in El Monte, Cal. He and his wife have three children.

Horace N. Marvin, '37, a member of the staff at the University of Arkansas Medical center has been awarded a grant to continue intensive study which would result in cures for blood diseases. Dr. Marvin has been granted nearly \$80,000 from the National Institute of Health of the United States Department of Health, Education and Welfare.

Gerry Rosenberger, '38, was one of the officials in the Cotton Bowl game in Dallas. His family accompanied him to the game. Also attending were Dr. and Mrs. Charles Kemp (Jean Serrill), '35. Dr. Kemp is a professor at Texas Christian university.

Evelyn DePue McClure, '39, is living in Kingston, R. I. Her husband, Thornton McClure, is business manager and treasurer of the University of Rhode Island. He recently was named outstanding alumnus of the year



Skier Lillian Brown Plumer, '39, during European trip.

by Vincennes university.

Lillian Brown Plumer, '39, is on Sabbatical leave this year from the Portland public schools. With two other friends, she has toured Europe in a Volkswagon. She has visited France, Spain, Italy, Greece, Turkey, Yugoslavia, and Austria and has spent more than a month in the Swiss alps.

Walter Hurd '40, is doing reliability/quality control work on the Polaris missile at the Lockheed Missile Systems at Sunnyvale, Cal. He and his wife have five children.

'41-'50

Arlene Ritz Hensley, '40, is teaching in the Libertyville elementary school, Libertyville, Ill.

Pearl Rasmussen Butler, '42, her husband and two sons live in Miami, Fla., where Mr. Butler is manager of a Goodyear store. Mrs. Butler is now president of her sorority and active in church and school affairs.

Richard Werder, '42, is president of Music Arts, Inc., publishers of home music study courses. Dr. Werder is also a professor of music at the Catholic University of America in Washington, D. C. He is currently on the staff of a workshop on developing teaching skills in music to be held in June, 1959, in Washington.

Stanley Munger, '43, is governor of district 561 of Rotary International, serving 40 Rotary clubs in South Dakota, Nebraska, Minnesota, and Iowa. Mr. Munger lives in Vermillion, S. D.

Lyle A. Rachuy, '45, a Stockton, Ill., physician, has been chosen to appear in the 1959 edition of Who's Who in the Midwest.

Elbert N. Bales, '47, is a member of the counseling and guidance staff of Western high school of Anaheim, Cal.

Robert L Hazen, '49, is practicing law in Sierra Vista, Ariz. He and his wife have two sons.

Merlin, '49, and Karen Gay Davies, '57, have moved from Plymouth to Pierson, Ia., where he is pastor of the Methodist church.

Gerald Foss '50, manager of the Securities Acceptance Corp. in Santa Fe, N. M., was in Omaha, Neb., in January for the annual convention of the corporation. He visited Sioux City and the Morningside campus.

Edward C. Brown, '50, while on leave from his duties as a missionary in Peru, studied at Union seminary and Columbia university in New York city. He spent considerable time during the summer in northern Iowa, visiting youth camps and local churches.

'51-'59

Bonnie Schrader Day, '52, is living in Muncie, Ind. Her husband is labor relations director at the Warner Gear factory there. They have two children.

Curtiss Lovelace, '55, is presently employed with the United States General Accounting office in Detroit, Mich.

Bob Meyer, '56, is director of Safety Services and Disaster for the Omaha chapter of the Red Cross.

Darwin Larson, '58, is with the South Dakota state auditing department at Pierre, S. D. His wife is teaching in the junior high school there.

PRICE WILL JOIN CHURCH VIDEO BRANCH

Nelson Price, '51, has been elected director of field service and promotion for the Methodist Television, Radio and Film commission effective April 15.



For the last two years, Mr. Price has been director of public relations for the Rock River (Ill.) conference of the Methodist church, and previous to that he served as director of public relations for the Indiana area of the church.

While at Morning-

side, Mr. Price was editor of the Collegian Reporter and director of the campus news bureau.

In his new capacity, he will be general relations director for TRAFCO, will supervise television and radio coverage of national Methodist meetings and direct several other specific Methodist radio and television projects including development of workshops for ministers and laymen.

Mr. Price's appointment is a part of the reorganization of TRAFCO necessitated by the recent deaths in a plane crash of three of the members of the staff.

Mr. and Mrs. Price and their infant daughter Donna Lynn reside in Chicago but presumably will move to Nashville about April 15.

WEE MORNINGSIDERS

To Mr. and Mrs. Lawrence Laydu, '51, a daughter, born in Sioux City December 17.

To Bob, '57, and Pat Morehead Tiemens, '57, a daughter, Robin Lynn, born January 28 at West Liberty, Ia.

To Dr. and Mrs. T. G. Ostrom (Charlotte Williams, '43, a daughter, Susan Elizabeth, born January 16.

To Mr. and Mrs. Elbert N. Bales, '47, of Anaheim, Cal., a daughter, Carol Diane, born December 19.

To Mr. and Mrs. Bill Brown (Ruth Walker '43), a son, Charles Clendon Daniel, born January 14—their seventh child.

To Mr. and Mrs. Eugene Whiteman 'Joyce Ford, '55) of Red Oak, Ia., a son, Bradford Lawrence, born October 25.

To Mr. and Mrs. Eiro Yamada (Alice Suzuki '54) of Honolulu, a daughter, Susan, born October 6.

To Mr. and Mrs. Carroll Usher (Joan Albrecht '54) of Salem, Wis., a son, Bruce Henry, Born December 2.

To Mr. and Mrs. Anthony Ksidakis (Despina Bikakis '53), a daughter, Andreanna Irene, born October 2. They also have a son, Chris.

To Mr. and Mrs. Stan Newman, '50, a son born in Sioux City January 9.

To Mr. and Mrs. C. Martens (Marjorie McCracken '47), a daughter, Michelle Harriette, born April 8, 1958.

To Mr. and Mrs. Foster P. Brown (Barbara Lewton '39) a daughter, Lucy Ellen, adopted September 29.

To Mr. and Mrs. Paul Hummel, '54, of Sioux City, a daughter born February 24, 1959.

To Mr. an Mrs. James Goff, '51, a daughter born in Sioux City February 17, 1959.

IN MEMORIAM

Grace Ruskell Stimson, '18, passed away July 27, 1958. She and her husband were living in DeSmet, S. D.

Ernest G. Harwood, '11, died in Springfield, Ore., January 30. He had been farming near there for the past 21 years.

Mynnie S. Gusteson, '19, a Sioux City school teacher for 36 years, died recently. She had retired from her duties at West junior high school in Sioux City last June.

Seth E. Elliott, '12, passed away June 14, 1958, in Indianapollis, Ind. He was at one time a professor of physics at Butler university.

College Officials Visit 250 Alums

President Palmer, Ira Gwinn, registrar, and Louis Croston, alumni secretary, returned to the campus March 22 after visiting with some 250 Morningside alumni in nine western and southwestern states.

As a result of the trip, 11 new alumni clubs were organized and many persons who live too far away to visit the college frequently were brought up to date on the strides that are being made in improving all phases of the college's service to its students and its community.

At each of the meetings a motion picture of campus events, buildings and people was shown, and President Palmer outlined a program of building, renovation and general improvement of all facilities and standards to be accomplished in the next 10 to 12 years.

In all cases arrangements for the dinnermeetings were handled by a local alumnus.



Mrs. Ruth Bailey Iseminger ('12), J. Birney Blair, '43, and Jean Fowler Wheeler, '40, are pictured at a meeting in Seattle, Wash.

First Stop, Denver

The first stop was Denver where Bob Rogers, '48, was elected president of the group. At Albuquerque, N. M., another new club was organized with Gerald E. Foss, '50, president.

Herbert L. Dunham, '15, was elected president of a club organized at Phoenix where 18 alumni dined at the Arizona club.

The next stop was San Diego and 19 alumni and guests gathered and elected Paul Miller, '34, president of a newly-organized club. Fifty-five persons—the largest single turn-out—met in Los Angeles and chose Orin W. Bell, '18, to be president.

John Duling, '47, was elected president of

the 33-member San Francisco contingent. He will work in cooperation with Mrs. Carl Biever (Lillian Murray, '24), of Sacramento where the group voted to attend San Francisco alumni meetings.

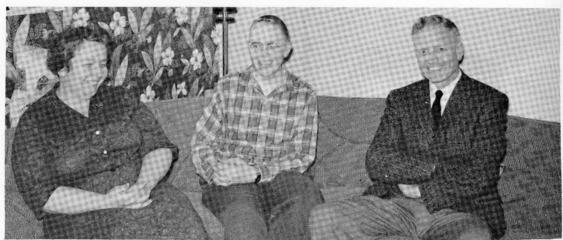
Dorothy Wells Andrews, '44, and Duane Faul, '47, were elected presidents of clubs at Boise, Idaho, and Portland, Ore., respectively.

Thirty Morningsiders met at Seattle, Wash., and elected Bob Pelton, '40, president. Bob, '55, and Mrs. Pat Grube Hildreth, '54, arranged the dinner-gathering.

Mrs. Ruth Bailey Iseminger, '12, was elected president of a newly-organized club at Spokane, Wash. Nine persons attended the meeting organized by Dr. Clement Hahn, '23.



J. Birney Blair, '43, Mrs. Marcile Bohn Blair, '45, Mrs. Ken Smith and Ken Smith, '34, pose for another snap at Seattle.



Rev. Willis Thurow, '33, and Mrs. Alice Hickman Thurow, '32, are pictured above

with their youngest son Charles. The Thurows live at Anaconda, Mont.

The Morningsider

MORNINGSIDE COLLEGE SIOUX CITY 6, IOWA

Entered at the Postoffice at Sioux City, Iowa as Second Class Matter, Under Act of Congress, August 24, 1912



A. W. Buckingham, director of athletics and public relations, is shown above second from left participating in a meeting of the executive committee of the National Association of Intercollegiate Athletics held recently at Kapsas City, Mo. Mr. Buckingham is serving his first term as a member of the policy-making group.