

#### INDEX

The Presidents Pen	
Livestock Marketing	4
Consortium	
Computer	
Fraternity History	
Summer Commencement An International Student	t11
Music Camp	
Class Notes	
Homecomina	Back Cover

### Parent's Day November 2, 1968

On our cover: A display of religious art fascinates a young boy who wandered into the lower art gallery in Morningside's Eppley building. The most intriguing item to him is the plaster-encrusted man climbing a pole in the artist's symbolic representation of man reaching for higher goals.

Editor—Alan Anderson Associate Editor—Merrill Burnette Alumni Director—Robert Miller

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September, 1968

This edition marks a change in format and a change in concept for the *Morningsider*. Gone is the four-page tabloid newspaper that has been the *Morningsider* for the past year. With this edition we return to a *Morningsider* magazine. We say return because the *Morningsider* has been a magazine before; in fact over the years it has been published in a variety of ways.

The change in style is not the only change, however. The *Morningsider* is now circulated to a larger audience. All friends of the college will receive it, not just alumni. If this is the first Morningsider you have received, we want you to know that we have added you to our mailing list because we feel we need to keep in touch with you and that you will want to learn more about the college.

Along with the change in readership comes a change in content. We will attempt to take in-depth looks at some of the important aspects of the college's operation. We will often focus on the individual achievements of her faculty, staff and students. We will ask professors, administrators, students and alumni to contribute articles to the *Morningsider*.

Our goal is to provide our readers with some insights concerning Morningside College that they could otherwise gain only through close association with the individuals and programs involved.

The alumni news and class notes are still within these covers, but we hope there is much more for you, the friend of Morningside College.

We invite your comments about the new Morningsider. Tell us what you would like to see us explore. Ask us questions you would like to see answered in print. We want to communicate both ways through the Morningsider — borh from the college to you and from you to the college.

Alan Anderson, editor

### The President's Pen

The logic of the proposed IOWA TUITION GRANT PROGRAM is as plain and obvious as its critical necessity. While I usually concern myself in this column with matters that are of more universal interest to our friends and alumni across the nation and around the world, I am not being wholly inconsistent in stressing this program in this issue, for it is a most important, in fact a key factor in the future life and vitality of this and every Iowa Private Institution of Higher Education.

A more complete and detailed explanation of the program will be included in our next issue. The basic elements of the plan, which is being promoted by the IOWA ASSOCIATION OF PRIVATE COL-LEGES AND UNIVERSITIES, are as follows:

- 1. Through taxes, the citizens of Iowa already assist each student attending a state university in the amount of approximately \$1200.00 each year. This figure does not include building costs.
- 2. Because of this subsidy, which grows each year, the disparity between costs paid by students attending such a university, as compared with those paid by students attending one of the 28 private institutions of higher education in Iowa, is growing so wide that we are increasingly pricing many of our finest young people out of the private colleges and forcing them to attend public institutions.
- 3. As this trend continues, it simply forces the taxpayer to spend more money for new buildings and operations in order to care for students who might otherwise choose to attend a private college or university. DURING THE PAST TWO YEARS THE BALANCE HAS SWUNG from a point which indicated nearly half the students in Iowa were in private institutions, to a difference of nearly 7,000. There is room for approximately that many more students now in the private colleges of Iowa.
- 4. Many states, not wanting to force the private colleges out of business; or to put it more positively, wishing to retain the dual system of higher education, private and public, with its obvious benefits, and seeing the obvious economies in doing so, have adopted plans similar to the one being proposed.



5. The plan we are proposing would give to the student a sum of money with which to help on his tuition at the college of his choice. He would be required to pay the first \$400.00. Need factors as indicated by the College Board Scholarship Service would determine parental ability to assist at that point. If a balance between the sum of the above two figures does not equal costs at the college of his choice, the state will help to a maximum of \$1,000.00. If this is not sufficient, loans or work may be used to complete the cost.

During the next few months, the major concern of my work will be spreading the word concerning this program. Obviously, it will win at the legislative level only if a grass roots type of support makes it obvious to the legislative persons that parents, alumni and students wish this kind of program.

Fifteen other states have already moved in this most commendable direction. I hope your vocal active support will help make it a reality for Iowa students next year.

Fita Dalmer



L. V. Kuhl and Richard Weikert at the Sioux City Stockyards.

"The unique advantage of a fine academic program in livestock marketing supplemented by laboratory work at the Sioux City Stock Yards only a short distance from the Morningside College campus makes the livestock marketing course at Morningside the finest in the nation."

That is the appraisal of L. V. Kuhl, division vice president and general manager of the Sioux City Stockyards Co., concerning the Morningside program which has equipped several hundred young men for farm-related careers since 1949.

"We at the Stock Yards feel fortunate to have an opportunity to be a part of this exceptional program," Mr. Kuhl said.

Kuhl also had words of high praise for Richard Weikert, instructor of the livestock marketing courses in the college business administration department.

"Mr. Weikert, through his scholastic training and his actual experience in livestock marketing is exceptionally well qualified to lead his students through the study of the many different forms and methods of marketing," Mr. Kuhl stated, adding that Morningside students who participate in this program "are in demand not only in the marketing field but also in the packing industry."

# Why A Livestock

Mr. Weikert, who took over the courses in 1962, was employed as a hog buyer for a packer in eastern lowa before coming to Morningside.

"The program could not be a success without the fine co-operation we receive from personnel in the marketing and packing industry," Weikert said.

Forty students now are taking marketing courses at Morningside. Most of them have farm backgrounds, although some are city dwellers. The majority are from Iowa, Nebraska, South Dakota and Minnesota, but some have come from states as far distant as New York.

Many of the students chose Morningside principally because of the livestock marketing program which, as Mr. Kuhl stated, is unique in the nation.

One of them is David Hartle of Owatonna, Minn. He transferred to Morningside from Rochester (Minn.) Junior College and is a varsity performer on Morningside's stellar wrestling squad.

"I decided to attend Morningside after learning of the livestock marketing program here." Hartle said. "I may go into farming, or possible some farm-related career, but either way the experience gained here will be valuable." Students in the livestock marketing courses learn the problems and language of the farmer," the Minnesota students said, "and that will stand them in good stead in any agriculture-related business, such as a feed or implement company, or even selling insurance to farmers."

"If I take up farming," Hartle added, "Til be better able to judge and purchase cattle or other livestock — I'll know such things as what time of year is best to purchase animals, when it is best to sell, and many other vital points."

"This is an action study," David commented. "We go right out into the heart of the livestock industry twice a week, see the various operations, talk with the people involved and learn marketing procedures first-hand."

The program was founded by the late Dr. Robert Ashby, a widely known authority on livestock marketing. The late Joe Hale took over the department after Dr. Ashby and taught the courses until 1962, when Mr. Weikert was appointed to the position.

The Morningside department, which grants a degree in business administration with emphasis on livestock marketing, offers a two-year laboratoryfeatured course. The "laboratory" is the actual scene of operations at the stockyards under men who have house methods. The students also observe federal scale testing and brand inspections. Occasionally they visit feed mills and meat retailers, and some time is spent following the livestock from the pens through the packing plants and viewing the finished products.

Contacts are made with personnel of the Stock Yards Co, the Sioux City Livestock Exchange, commission firms, order buyers, packer buyers, government agencies, yards veterinarians and other allied workers.

Field trips are taken to farms and feedlots, and each year a western tour is arranged. This year the Morningside group visited the Denver stockyards and feedlots, Colorado State University and ranches in western Nebraska and eastern Wyoming.

"We don't attempt to prepare students in this course for any one particular job in the marketing industry," Weikert said. "Rather we try to introduce them to all phases of the business and give them a knowledge of the industry as a whole."

The Sioux City Livestock Exchange and the Livestock Market News Foundation lend encouragement by offering several awards and grants. The Exchange grant of \$250 goes to the top first-year student taking the course. Three awards of \$200 each are given by the Foundation to the top three senior students in the

# Marketing Program?

made this field their profession.

Two mornings each week — on Tuesdays and Thursdays — the students work with the buying and selling agencies at the yards. Class periods in the afternoon are spent talking over what was observed in the morning, with Weikert presiding.

New or incoming students, usually freshmen and sophomores, receive generalized 'instruction on livestock marketing during the first year of the course, with specialized, advanced laboratory work coming the second year, during which accent is placed on observing livestock trading practices and correlating the various observations.

Other advanced phases of the study involve such matters as farm market accounting, market news reporting, a review of terminal market operations, meat merchandising, beef carcass grading and packing area high school invitational Future Farmers of America livestock judging contest which is held at the yards each spring.

The packing industry in Sioux City is stronger than ever despite the closing of the Armour and Cudahy plants, Mr. Weikert declared.

"Seven packing plants are operating here now," he noted, "and although some of the plants are not large, the payroll total is greater than it ever has been, and the industry generally is stronger."

The Morningside instructor summarized:

"Perhaps a student may not become a farmer or engage in some branch of the livestock industry, but if he enters any type of agriculture-oriented business, he can better talk the language of the farming community and know the factors that govern such an area" as a result of the Morningside marketing study.



President Palmer signs document enrolling Morningside in COMA.

\*A fellowship; partnership; union - Webster

### \*Con.sor/ti.um

A word growing in useage in our ever-changing academic language is the word "consortium". You'll hear it in the conversation of administrators and faculties of many of the smaller colleges as they involve themselves in co-operative programs with neighboring institutions.

Consortium isn't a new word, but it has become increasingly meaningful as colleges build connecting links to do a better job of education. The consortium attempts to establish methods by which several colleges may pool resources and personnel to effect better instruction for their students while preserving the individuality and autonomy of each member institution.

Inter-institutional co-operation also means that the cost of joint projects is less for each college than it would be if each attempted the project individually.

Morningside College is a member of a newly-formed consortium known as the Colleges of Mid-America (COMA). Other participants in COMA are Buena Vista of Storm Lake, Northwestern of Orange City, Westmar of LeMars, Briar Cliff of Sioux City and five South Dakota colleges — Dakota Wesleyan of Mitchell, Huron College of Huron, Mount Marty College and Yankton College of Yankton and Sioux Falls College in Sioux Falls.

While COMA is organizing, five of its members are carrying on projects organized under another consortium which will be phased out when Colleges of Mid-America is in full operation. The older union, formed in 1965, is known as the College Association of Northwest Iowa, and includes Morningside, Briar Cliff, Westmar, Buena Vista and Northwestern.

Morningside has been a prime mover in the consortium upswing. John Van Valkenburg, now vice president for development at Morningside, was chairman of the original CANWI union and was a key figure in the formation of COMA. Dr. Harry Kalas, who retired June 30 as president of Westmar, was elected the first president of COMA, which has established headquarters at 415 Insurance Exchange Building in Sioux City.

Purposes of COMA were outlined by a committee composed of Dr. Donald Ward, president of Yankton College, Mr. Van Valkenburg, and William Tucker, dean at Briar Cliff.

#### These purposes are:

□ To nurture areas of common interest and develop cnriched educational programs for students of the 10 member colleges.

 $\Box$  To provide for faculty interaction as a means for scholarly growth.

□ To develop co-operative administrative action for optimal use of resources.

□ To provide a collective voice for the improvement of higher education.

 $\Box$  To furnish a special cultural influence in this region.

Three dozen smiliar college compacts have been formed in the United States during the last five years to bring together independent colleges to share their rcsources and join in seeking new means for increasing their effectiveness in education. Thirteen hundred consortia now are listed by the United States Office of Education.

While it is expected that, by co-operating, the 10 COMA colleges will save financially by elimination of unnccessary duplications, it was emphasized that the principal purpose of the association is to provide better higher education resources for communities in this geographical area.

Operating expenses are to be contributed by member colleges, but assistance for projects of the consortium will be sought from government agencies, foundations and interested individuals.

The 10-member COMA soon will be implementing plans for sharing faculties and facilities on a larger basis than has been done the last three years by CANWI.

CANWI has proved that such a consortium benefits all the member schools, expanding curricula and in general strengthening the educational quality.

Here's a typical CANWI project, scheduled to begin September 19 this fall.

A film course on National Government will be televised by station KUSD-TV (Channel 2) for use by students of the five CANWI members. Arrangements for these tele-lectures were made with Martin Busch, director of tele-communication at the University of South Dakota. Telecasts are slated at 8:05 a.m. on Tuesdays and Thursdays, with repeats at 3:45 p.m. the same days.

Another course, General Psychology, will be televised during the second semester, also by KUSD.

In the field of physical chemistry, an arrangement has been made between Briar Cliff and Morningside which will be implemented this fall, under which some Briar Cliff students will come to Morningside for a portion of their lectures and some Morningisde students will attend lectures at Briar Cliff. Prof. Ward Knockemus will be the Morningside instructor and Prof. Fred Steele will give the lectures at Briar Cliff. This is a specialized area of chemistry which isn't feasible for these two colleges to undertake alone.

Likewise, use of Morningside's new computer center will be made available to other consortium schools. Westmar will make substantial use of the computer, with Dr. David Deever, professor of mathematics at the LeMars school, serving as co-ordinator. Prof. James McDonald of the Morningside mathematics department will have charge of the computer center. Briar Cliff may also join in use of the electronic marvel.

It's expected that Morningside's visiting lecturer, Dr. James Avery Joyce, will draw students from both CANWI and COMA members. The renowned British statesman and author will teach three courses at Morningside beginning this fall. Dr. Joyce, an internationally noted peace leader and United Nations expert, will teach one history course and two United Nations courses.

Northwestern College has acquired the services of Dr. Francis Bowman, emeritus professor of European history, from the University of Southern California, and his lectures will be made available to commuters from the four other CANWI schools. Dr. Bowman, who received his Ph.D. from the University of Iowa, will teach Modern European History and also will offer a reading-seminar style course on Intellectual and Cultural History of Europe.

Briar Cliff and Westmar are co-operating in a travel-seminar study which last year featured a trip to Mississippi and the Mississippi State Marine Laboratory. Now being planned is a trip to the Marine Laboratory in Jamaica. Similarly, Buena Vista's tours known as "Classroom in Mexico" have been opened to other members of the consortium. The tours are escorted by Dr. Florence Cruz, instructor in Spanish at Buena Vista.

Three mathematics chairmen, Dr. Elsie Muller of Morningside, Mrs. Ellen Oliver of Westmar and Sister Michelle Nemmers of Briar Cliff are studying areas in which co-operation among the mathematics departments of the five CANWI schools can be effected.

In a joint project, Dr. M. Gene Ulrich, associate professor of biology at Westmar, and Dr. Edward Van Eck, professor of biology at Northwestern College, now are working on a study involving tumors in rabbits. Tumorous material for the study is being provided by Michigan State University. Ulrich and Van Eck already have established that tumors can be transmitted from one animal to another, and their pathological work logically is directed toward discovery of means to control such growths.

Dr. James Divelbiss, associate professor of biology at Westmar, during the past year worked with a Briar Cliff student, Miss Pat Johnson, in a research project concerning fruit flies. Miss Johnson commuted to LeMars for her classes and received her grade from Dr. Divelbiss, who said the study will be continued this year and that CANWI science students would be invited to participate.

Consortium participation also is offered in a Greek course taught by Dr. Sylvio J. Scorza of Northwestern. A course in Russian for which Mrs. Tatiana Bodine of the Morningside faculty would be advisor is under consideration.

Dr. Charles McClain, acting chairman of the Morningside music department, said he was planning a study of possible co-operative projects. Joint recitals might be one of those plans.

With the expansion to the 10-member COMA organization, the list of co-operative ventures is cx-pected to grow by leaps and bounds during the next academic year.

The name "Colleges of Mid-America" was chosen unanimously by the group, a prospectus stated, because it "describes accurately our geographical location and associates us with similar consortia of distinction."

The COMA statement of aims declared that "the list of possible areas of co-operation is endless."

It also was suggested that executives of the 10 member colleges, including presidents, academic deans, registrars, deans of students, business managers, librarians and student officers should confer on the development of co-operation areas "which none could mount individually."

Separate identities of the COMA members are not affected by the consortium, according to a resolution which stated that "it is expressly understood that the member colleges relinquish none of their individual autonomies and that their relationships, formal or informal, with other groups of colleges and universities are in no way affected by membership in this association."

Pointing out that the government has helped other consortia in formative planning, COMA leaders have been authorized to submit grant applications to the United States Department of Health, Education and Welfare of the Office of Education, but that financing cf the corsortium should be the "continuing responsibility" of the member colleges after the grants expire.

COMA is no temporary thing. The articles of incorporation state that "the duration of this corporation shall be perpetual."

Combinations of institutions for co-operation are not new, as has been stated, but the recent growth, variety and influence are new, and in fact represent an educational innovation! Terms such as "mantissa", "binary numbers" and "integer mode" have entered the working vocabulary of faculty members and administrators of Morningside College since the arrival of one of the most heralded newcomers of recent years.

Stimulating the use of the new terminology is the IBM 1130 computer system now in operation in the annex of the A.W. Jones Science Hall. The \$90,000 system will later be placed in the new Jacobsen computer center which will be housed in a \$397,000 addition to the science hall. Construction is expected to begin this fall.

James McDonald, assistant professor of mathematics at Morningside, will have charge of the computer center.

"Students will use the computer 85 per cent of the time," Prof. McDonald said, "and it also will be used by the college administration to facilitate paper work. Principally, though, it will be a teaching tool."

Most programming of the machine is done using a computer language called "Fortran". Students will be taught the language as they gain valuable "handson" time in programming and operating the system.

The computer will be utilized by faculty members for research and in some administrative applications, such as preparation of class listings, grade reports and mailings.

Workshop sessions held in August acquainted faculty and administrative people with the fundamentals of programming the machine.

To be used in conjunction with the computer will be an optical mark-page reader that will automatically correct and grade student examinations. Instructors will be supplied with test analyses which will point out strengths and weaknesses of both the examinations and the respective abilities of the students involved, according to Prof. McDonald.

Faculty research will consist of studies involving massive amounts of data which are processed in microseconds by the computer but would involve hours of work to accomplish by hand.

One of the first uses of the device this fall was assistance in registration of students at Morningside, and there will be increasing use of the computer by the college registrar's office with the aid of student operators.

In addition to the extensive use of the equipment by Morningside, Westmar College will utilize it for both teaching and administrative purposes. Dr. David Deever, a mathematics professor at Westmar, will coordinate his school's use of the computer.

### Computer





A Night View Of Morningside's Modern Fraternity Complex

Editor's note . . . To many Marningsiders their association with a fraternity or sorority was one of the most significant aspects of college life. Associate editor Merrill Burnette searched the archives of the college library to document the history of fraternities at Marningside. His summary was written for a special fraternity brochure, but we felt it would be of interest to the readers of The Marningsider.

□ Chapters of national fraternities at Morningside are comparatively young, having been established in 1955 and 1956, but their roots extend back into the early 1890's when Morningside was known as the University of the Northwest and when organized social groups were called literary societies.

□ Volume I of the Morningside annuals — this one was known as "The Blue and White", before the school colors were changed to maroon and white provides sketchy information about the earliest literary societies.

This first yearbook, published in 1901, reported that three literary societies, the Othonians (men), the Ionians (men) and the Atheneums (women) were formed during the "first two years". Which two years those were wasn't made clear. Later annuals, however, stated that the Othos originated in 1891 and that the Philomathian literary society came into being in February of 1892 after the Ionian society was discontinued "owing to some difficulty".

□ But the Ionians were reorganized later, in January of 1909, with Roscoe Carter as their first president. The first president of the Philomathians was M. F. McDowell, and the first head of the Othonians was Stanley Carson.

□ The 1901 "Blue and White" made the interesting disclosure that "society rivalry was bitter at this time and there is a tradition that classwork was suspended for a day or two while the societies settled a disputed point".

□ The Philomathian historian in 1905 related that the society "during its early history admitted both men and women to membership, but by mutual agreement toward the close of the first year after organization, this policy was changed and men only were admitted".

□ In these early years, it was reported, the societies drew lots to determine choice of halls on the third floor of Main Hall. That was long before societies and fraternities had their own residences.

□ An important change came in 1925-26 when the Philomathians became Phi Sigma fraternity, the Othonians changed to Alpha Tau Delta fraternity, and the Ionians transferred their allegiance to Delta Theta Pi fraternity. In 1927 a new fraternity, Sigma Theta Rho, appeared on the scene.

□ World War II paralyzed fraternity life, and the groups were discontinued during the war years.

But in 1946, Alpha Tau Delta was reorganized by a nucleus of twelve pre-war members who returned to Morningside, and fraternity life gradually was resumed. Phi Sigma also was revived, but Sigma Theta Rho was not reactivated and Delta Theta Pi dropped from the scene.

□ The big change came in 1955 when Alpha Tau Delta and Phi Sigma "went national." The resultant groups were Sigma Phi Epsilon and Tau Kappa Epsilon. Then, in 1956, the third nationally-affiliated fraternity, Delta Sigma Phi, was organized.

### First Master of Arts in Teaching Degrees

Summer commencement exercises at Morningside meant college degrees to 71 people including the first two graduates of the Master of Arts in Teaching graduate program started last year.

Receiving the first MAT degrees were Mrs. L. H. (Celia) Daniels of Aurelia, Iowa and Miss Mary Valentine of LeMars, Iowa.

Mrs. Daniels is an English teacher in the Aurelia High School, and Miss Valentine teaches third grade in the LeMars elementary school.

It was a four-generation scene when Mrs. Daniels received her degree from Dr. Willard Top, director of graduate study. In the audience were Mrs. Daniels' son Ray, her 1-year-old grandson Neil, and her 83year-old mother, Mrs. Maude Lewis of Aurelia.

Shortly before the graduation ceremonies, the college was informed of action by the Iowa State Board of Public Instruction granting temporary approval to the graduate program. The temporary accreditation is the first step in a program of evaluation by the state board which leads to full accreditation if all criteria are met.

The MAT program found 75 teachers enrolled in graduate study at Morningside during the summer term.







Dr. J. Laiten Weed



A milestone for the college . . . the hooding of Mary Valentine of LeMars as she is presented the Master of Arts in Teaching degree.



Dr. Lyle Lieder receives the mantle accompanying his honorary Doctor of Divinity degree.

Three honorary doctorate degrees were awarded during the summer commencement program.

Honorary Doctor of Divinity degrees were conferred upon the Reverend Roger E. Russell of Spencer, Iowa and the Reverend Lyle W. Lieder of Mason City, Iowa. Reverend Russell is district superintendent of the United Methodist Church for the Spencer district, and Reverend Lieder is senior minister of the First Methodist Church of Mason City.

Prof. J. Laiten Weed, director of the conservatory of music at Yankton College, Yankton, South Dakota, received the honorary degree Doctor of Music.

Dr. Lars Granberg, president of Northwestern College of Orange City, Iowa, delivered the commencement address. A shadow came over the sensitive face of Ken Tanimoto of Hiroshima.

The 19-year-old student from the Japanese city which was obliterated by the atomic bomb in 1945 had been asked how his people now feel about the United States.

Has Japan forgiven America for the terrible blow inflicted on that August 6 when death flashed from the sky, killing 100,000 persons and maiming another 100,000?

Young Tanimoto's mouth tightened before he replied. Then he said: "We in Japan like the American people. But we always will hate the atomic bomb!"

This slightly-built young man whose friendly brown eyes look out with characteristic Oriental serenity now is in Sioux City. He enrolled as a freshman at Morningside College and took up residence at the college's famed International House where students from many foreign lands mingle as they excitedly become accustomed to American ways.

"I like Sioux City," Tanimoto said. "The people here are friendly and courteous."

Ken was not yet born when the bomb dropped on his beautiful native city of Hiroshima. He is the son of the Rev. and Mrs. Kiyoshi Tanimoto, who miraculously survived, along with a daughter, Koko, who was only nine months old at the time the atomic raid abruptly ended the war with Japan.

His mother and father still are living and are carrying on in a new Methodist Church and parsonage near downtown Hiroshima. Koko, now 22, is attending American Universit in Washington, D.C.

Two sisters, June, 16, and Kanae, 8 (the latter was adopted by the Tanimotos), and a 15-year-old brother, Shin, reside with their parents in the rebuilt Hiroshima, which has grown into a picturesque city of nearly 500,000 people.

One of the treasured possessions of the Morning side student is a collection of pictures of the magnificent new Hiroshima that has arisen from the ashes. Among the new edifices are shrines dedicated to world peace. One is a stone chest containing volumes of the "Book of the Past" which records the names of those identified as having been killed in the blast. The inscription on the chest reads: "Repose ye in peace, for the error will not be repeated."

Young Tanimoto is taking a pre-engineering following the completion of his education.

Concerning threats of another atomic or nuclear war in the future, this young man frowns intensely and exclaims: "How can they think of such a thing!"

## A Student from Hiroshima



### Morningside Music Camp



SUMMER MUSIC CAMP ORCHESTRA

"The youngsters didn't want to go home after the week was over and their parants were delighted with the results."

Jay Wicker gave that sum-up of the Morningside College junior high school summer music camp which was held June 23-30, with its busy program centered at the Eppley Fine Arts building.

Mr. Wicker, assistant professor of music and band director at Morningside, was the camp director.

To Morningsiders of an earlier era, the event recalled the music camp that was conducted years ago on a tract of land adjoining the Methodist Campgrounds at West Okoboji Lake. That camp was founded by the late Prof. Paul Mac-Collin, director of the former Morningside Conservatory of Music.

Leo Kucinski, now conductor of the Sioux City Symphony Orchestra who then was head of the violin department at the conservatory, later became co-director with Prof. MacCollin, and still later Robert Lowry became a partner in the project. Lowry, now a famous music clinician and clarinet artist, also taught in the Morningside conservatory.

This year's camp, which drew 115 seventh, eighth and ninth grade pupils from Iowa, South Dakota and Nebraska, appears certain to start a long new series.

"It was a success that surpassed even our greatest expectations," Wicker said, adding that plans already are being made for next year's camp, which will be held during the last week in June.

Principal classes were in band, chorus and orchestra, although there was a course in music fundamentals and classes in art conducted by Prof. Stanley Sutter, acting chairman of the Morningside art dept.

Band director for the camp was Don Jackson, high school band conductor at Boone, Iowa. Mrs. Dorothy Andersen, vocal instructor at Hayworth Junior High School in Sioux City, was choral director, and Mrs. Leona Marek, instructor in the music dcpartment at Yankton College in South Dakota, directed the stringed instrument orchestra.

#### Mrs. Corwin Taylor 1881 - 1968

Mrs. Corwin Taylor, who with her late husband served the Methodist Church both in the United States and as a missionary to Korea for more than half a century, died July 9 at Friendship Haven in Fort Dodge, Iowa. She was 87.

Mrs. Taylor passed away three years after the death in 1965 of the Rev. Mr. Taylor, with whom she shared ministerial duties after their graduation from Morningside, both in 1907.



REV. and MRS. CORWIN TAYLOR

The widely known couple served Iowa Methodist churches at Forest City, Sac City, Sheldon, Sutherland, Lohrville, Gilman and Kanawha in addition to their work in the Korean missionary field, where they served 15 years.

The Taylors went to Korea immediately after their graduation from Morningside. Four of their five children were born in Korea, where the Rev. Mr. Taylor as district superintendent directed the work of Korean ministers, organized churches and performed other missionary duties. Mrs. Taylor aided in the mission field by teaching English in a school at Seoul, capital of Korea. She also was active in women's church organizations and as a Sunday school teacher at Iowa churches which she and her husband served.

Three of the Taylor children are Morningside graduates — Wilson (1930), Corwin Jr. (1937) and Grace (1938). Grace now is Mrs. Elwood Olsen of Sioux City, wife of the business manager of Morningside College.

#### 1925

Laster G Benz has been promoted to the rank of associate professor of journalism at the University of Iowa. The change was effective July 1. Mr. Benz has been on the journalism faculty at Iowa since 1953. He and his wife Marguerite (Held), who also was graduated from Morningside in 1925, reside at 408 Wales St., Iowa City, Iowa.

#### 1932

The Rev. Dr. D. George Davies has been named to the department of finance and field service of the National Division, United Methodist Board of Missions. Dr. Davies was pastor of Trinity Church in Poughkeepsie for 11 years and formerly was district superintendent of the Kingston (N.Y.) District and pastor of United Methodist Churches in Middletown, Katonah, Middle Hope and Marlboro, all in New York; Montgomery, Ill., and Sioux City. He received an honorary doctorate from Morningside in 1953.

#### 1946

Niss Charlotte Tagg, has been appointed Red Cross assistant director of service in military and veterans hospitals in Southeast Asia. She is the daughter of Mr. and Mrs. Clifford Tagg of Estes Park, Colo., and is a former Sioux Cityan.

#### 1947

William D. Wolle, a member of the United States foreign service, has been assigned to duty in Kuwait in the middle east following his recent graduation from the National War College in Washington, D.C. Mr. Wolle entered the Foreign Service in 1951 and has served in the middle east for 11 years, and in Washington for five years. Mr. Wolle and his wife; their daughter Laila, 12, and their son, William, 8, visited in the home of Mr. Wolle's parents, Mr. and Mrs. William C. Wolle of Sioux City and also visited Mrs. Wolle's parents in Norway before departing for Kuwait.

#### 1951

Nelson Price has been appointed head of the section of broadcast communication for the new Division of Television, Radio and Film Communication of the United Methodist Church. Mr. Price will have the rank of assistant general secretary. The communication group now is preparing several radio programs.

Kenneth B. Sager is a Fulbright-Hays exchange teacher in mathematics and chemistry in Australia. He will serve there for one year. Mr. Sager's address is Pine Rivers State High School, Strathpine, Brisbane (Queensland) Australia.

Army Lt. Col. John W. Brake has been graduated from the U.S. Army Command and General Staff College course at Fort Leavenworth, Kan. Col. Brake received his commission through the Reserve Officers training corps program.

#### 1952

Army Maj. Richard W. Kaup received the Distinguished Flying Cross for heroism displayed in aerial action against enemy forces in Vietnam. Maj. Kaup, formerly stationed at Fort Rucker, Ala., is serving with the 118th Assault Telicopter Co. He entered army service in February 1941.

Thomas D. Stoddard, formerly of Novato, Cal., has moved to Petaluma, Cal., where Mr. Stoddard will be assistant principal of

### CLASS NOTES

Kenelworth Junior High School. 1953

Gearold D. Miles, who has been serving in the Chicago office of Arthur Andersen & Co. of Omaha, has been elevated to the cosition of partner in the Nebraska firm. The promotion was effective July 1.

#### 1954

Howard R. Weiner has resigned as Sioux City finance director to accept a position as director of financial planning at Iowa Eeef Packers of Dakota City, Neb. Mr. Weiner received a bachelor of science degree from Morningside. He played football both at Morningside and the University of Iowa. He and his wife, Judy, and their five chillren reside at 116 Stewart Ave., Sioux City.

#### 1955

Terry J. Walker Jr., has been appointed a broadcast director for the Bozell & Jacobs advertising agency. Mr. Walker joined that firm in 1967 after employment with television station KTIV in Sioux City, and KHTV at Portland, Ore. He also was a public information specialist in the U.S. Naval Reserve.

Dr. Michael Paradise has been appointed by Nebraska Gov. Norbert Tiemann as a member under the Nebraska Commission for Higher Education Facilities Act. Dr. Paradise is president of the Norfolk Junior College, Norfolk, Neb.

#### 1956

Capt. Donald S. Croston, son of Mr. and Mrs. Louis Croston of Sioux City and Morningside College, is on duty at Nha Trang Air base in Vietnam. A pilot, Donald is a member of the Pacific Air Force. The captain, a graduate of Sioux City East High School, was commissioned through the aviation cadet program. His wife, Judy, is the daughter of Mr. and Mrs. Roy Larsen of Sioux City. Donald's father is a member of the Morningside College administrative staff, specializing in estate planning.

The Rev. Roger K. Swanson, pastor of Trinity United Methodist Church at Hackettstown, N.J., was the baccalaureate speaker in May at Centenary College for Women. He received his bachelor of divinity degree from Drew University in 1960.

#### 1957

Dick Metcalf has been appointed assistant dean of the College of Business Administration at Drake University, Des Moines. Mr. Metcalf served as research director for the Iowa Tax Commission on what Mr. Metcalf describes as the "infamous" tax bill.

#### 1958

Michael J. O'Keefe, son of Mr. and Mrs. Matt O'Keefe of Sioux City, has been appointed regional counsel for the 10th National Bank Region. This region encompasses Iowa, Kansas, Missouri and Nebraska. Mr. O'Keefe is assigned to the Kansas City headquarters of the bank organization. He is married to the former Lynn Adelman Stamm of Sioux City. The couple has one daughter.

Robert Reynders and his wife and three children have moved from Alabama to Memphis, Tenn., where Bob will be associated with the General American Life Insurance Co. His specialty is group insurance. Mr. and Mrs. Reynders have three children, Brent, 9; Scott, 6. and Diana, 4.

#### 1959

Roland D. Junck has been appointed general manager of Prince Manufacturing Corp. in Sioux City. He joined the Prince organization in 1960 as purchasing agent, and more recently was office manager and comptroller. The firm manufactures hydraulic cylinders, valves and accessories.

#### 1961

Orville Davis, a technical sergeant serving with American combat forces in Vietnam, is in charge of a machine shop of the 174th Tactical Fighter Squadron. He also saw action in the Korean war. With him in Vietnam is his brother, Obie Davis, also a technical sergeant. They are the sons of Mrs. Carl W. Davis of Sergeant Bluff, Ia.

Capt. Richard G. Slater has entered a 12-month course in graduate logistics management under the Air Force Institute of Technology education program at Wright-Patterson Air Force Base in Ohio. His Morningside degree was in the field of mathematics (B.S.)

Mary Jane Carnes Morgan, received the degree of master of arts in education at the University of Iowa's August commencement rites.

#### 1962

Gary McConnell has been promoted to audit manager with Arthur Andersen & Co., a national accounting firm. He also has been elected to the board of directors of the Omaha chapter of the National Accounting Association. The McConnells reside at 3312 S. 126th Ave., Omaha, Neb., with children, Curt, 7, and Connie, 5. Douglas McDonnell has been appointed

technical director of the newly approved School of Radiologic Technology at Memorial Hospital in Colorado Springs, Colo. 1963

Thomas W. Gwinn, son of Dr. and Mrs. Ira Gwinn of Sioux City, has been ordained to the Episcopal board of deacons. After graduation from Morningside, he took a year of graduate study at the University of Wisconsin branch at Milwaukee and then entered Berkely Divinity School at New Haven, Conn. He then spent a year in the church's diocesan field training program. Mr. Gwinn has been assigned to the Algona-Emmetsburg, Iowa field as of July 1.

Philip D. Neilsen of Marcus, Iowa, has joined Prince Manufacturing of Sioux City as an accountant. He formerly was in the accounting department of W. A. Sheaffer Pen Co. at Fort Madison, Iowa.

Lee Roger Riemersma has moved from Alton, Iowa, to Rippey, Iowa, to become elementary and junior high school principal at East Greene Community School.

#### 1964

Rod Robertson of Sioux City has been named manager of the Sheldon (Ia.) Chamber of Commerce and director of industrial development. Mr. Robertson's degree from Morningside was bachelor of science. Mr. Robertson's wife Karen and their two sons, Todd, 3, and Brett, about a year and a half, have joined Rod in Sheldon. He formerly was with Iowa Public Service Co., joining that utility in 1965 and serving as special representative for public relations. A former Morningside student, Martha

#### 1964 Continued

Ard, appeared in August as soprano soloist in the famous outdoor Grant Park concerts in Chicago. She shared the bandshell with some of the world's most celebrated singers. Miss Ard was graduated from Sioux City Central High School and was a winner of a Hal H. Buntley award for musical excellence. In late August Miss Ard accompanied Madame Sonia Sharnova of the Chicago Conservatory of Music to the National Association of Teachers of Singing workshop at the University of Southern California, where she had the opportunity to study with world famous artists.

Capt. Roger Dimsdale, son of Dr. and Mrs. Lewis J. Dimsdale of Sioux City, has been awarded the Purple Heart medal after injuries he suffered in action in Vie<sup>\*</sup>nam. Capt. Dimsdale was wounded by shrapnel during a Viet Cong mortar attack while he was commanling an infantry company on a search-and-destroy mission near Da Nang. Following several days of treatment, he returned to active duty with his unit, the 1st Battalion, 45th Infantry, 198th Briaade.

John Q. Harris Jr. of Sioux Ci'y receive <sup>1</sup> the degree of doctor of osteopathy at commencement exercises in June at the College of Osteopathic Medicine and Surgery in Des Moines. His degree from Morningside was that of bachelor of science. Dr. Harris will serve a one-year internship at Tucson General Hospital, Tucson, Ariz.

Marcia Widman, who received her bachelor of music degree from Morningside, has been appointed an instructor in music at St. Olaf College, Northfield, Minn. She is a pianist. After graduation from Morningside she earned a master's degree from the University of Michigan.

Kenneth D. Baker, son of the Rev. and Mrs. K. D. Baker of Sioux City, was graduated from the University of Iowa Medical School. He will intern at Kansas City General Hospital and will specialize in plastic surgery.

#### 1965

Jean Beyer Ruhser spent the past summer as a faculty assistant in the biology department of Wisconsin State University at La Crosse. She has a new address, which is Rural Route 1, Holmen, Wis. (54636).

Naval Reserve Lt. (j.g.) Cornelius D. Hyink of Sioux City has returned to the United States Naval Air Station, North Island, San Diego, Cal., following a sixmonth deployment in the Western Pacific with Airborne Early Warning Squadron III., Detachment 10. He was assigned to the anti-submarine warfare carrier U.S. Yorktown.

Richard P. Jacobi received a master of arts degree from the University of Iowa at August commencement exercises at Iowa City. His major was art.

#### 1966

Karen M. Manning received the degree of master of arts in teaching in the field of education at summer commencement ceremonies at the University of Iowa.

#### IN MEMORIAM

Mr. Alva R. Toothaker, '03 a former Sioux City landscape artist, died on July 21, 1968 at Friendship Haven at Fort Dodge, Iowa. Mr. Toothaker was the founder of the Sioux City Garden Club and owner of the Morningside Nursery for over fifty years. He was Medicine Man for the Alumni Initiation at Morningside College for thirty three years. He was a member of Grace United Methodist Church for over sixty years. Survivors include the widow and three sisters.

Mr. Allan B. Kline, '15, former president of the American Farm Bureau Federation, passed away on June 14, 1968 at Vinton, lowa. He began farming in Benton County, Ia, in 1920 and became active in the Farm Bureau at that time. He rose to the presidency of the County Farm Bureau and Iowa Farm Bureau Federation before becoming president of the American Farm Bureau Federation in 1947. He served as national president until 1954. In 1954, he became president of the National Federation of Agricultural Producers. He was a director of the Federal Reserve Bank in Chicago and the J. I. Case Co. Kline was a consultant at the United Nations meeting in San Francisco in 1945. Survivors include the widow, two sons, a daughter and a sister.

Miss Mary C. Oates '23, died at the age of 102, at Fort Dodge, lowa. She taught school for more than 45 years. A commemorative certificate as a member of its Century Club was presented to her by the Methodist magazine "Together." Survivors are a nephew and a niece.

Mrs. H. H. Lueder (Marion Heikes) '19, a retired librarian, died in a traffic accident on June 21, 1968. Her sister, Mrs. Blanche Kate (Blanche Heikes) ('11), also was killed in the same accident, near Mora, Minn., and another sister, Mrs. Geraldine Sloan was injured. Mrs. Lueder is survived by a son and two daughters.

Miss Pearl Kitchen, '21, a longtime teacher, passed away on June 21, 1968 in Sioux City, Iowa. Survivors include two brothers and two sisters.

Mr. Sherman W. McKinley, 22, former South Sioux City attorney, died recently in Sioux City. Survivors are the widow, a son, his mother and a granddaughter.

Mr. Lynn Fellwock ('36), a former supervisor at the Sioux City Post Office, passed away on June 9, 1968 in Sioux City. Survivors include the widow, a son, a daughter, two brothers, two sisters, and six grandchildren.

Miss Helen Northup, 46, a former member of the Morningside faculty died on August 6, 1968 in Sioux City. She was office supervisor for Terra Chemical Co. and a certified public secretary. Survivors include her mother.

Word has been received in the Alumni Office of the death of the following Alums. Stanley Pearson ('24), Spencer, Iowa

Mrs. Ida M. Cline on January 18, 1968.

Mr. Dale E. Akers, '27, died in April, 1968. Mr. Akers had been associated with the S. S. Kresge Co. for more than forty years.

### WEE MORNINGSIDERS

John Robert, born to Mr. and Mrs. Robert Lundquist (Joanne Schnell '60) February 19, 1968. The Lundquists have another son, Allan Scott, age 3. The home address is 405 Indian, Cherokee, Ia.

Susan Kay, born to Mr. ('55) and Mrs. Duane Oleson May 10, 1968, 1340 Park Ave., Des Moines, Iowa.

Gwyndolyn Rae, born to Mr. and Mrs. Fred Stute (Kathie Young, '61) August 9, 1968. The home address is 10920 Leader Rd., Chardon, Ohio.

Kevin Scott, born to Mr. and Mrs. Nelson Kelm (Eloise Easton '65) June 25, 1968. The Kelms reside at 2438 4th Ave., Scottsbluff, Nebr.

Jason Eugene, born to Mr. ('61) and Mrs. Eugene Kaczinski, July 1968. The Kaczinski family includes two other sons, Joel, 6. and Jeffrey, 3, and they live at 1224 N. 3rd, Clinton, Iowa.

A son, born to Mr. ('61) and Mrs. Howard Palmer, on July 20, 1968. The home is at 2715 So. Lemon St., Sioux City, Iowa.

Matthew Blaine, born to Lt. and Mrs. Dennis A. Toren, (Barbara Baichtal '64) April 22, 1968 at 417 Lake Ave., Worthington, Minn.

A son, born to Mr. ('56) and Mrs. Robert Luse, of 1903 Jackson St., Sioux City, Iowa on August 19, 1968.

Heidi Lynn, born to Mr. and Mrs. Jerald Miller. (Norma Zimmer '60), 4012-67th St., Des Moines, Iowa, on March 29, 1968.

A son, born to Mr. ('64) and Mrs. Brendan Burchard, 1116 W. 23rd St., Sioux City, Iowa on June 6, 1968.

Timothy William, born June 5, 1968 to Lt. ('66) and Mrs. William Joransen (Karen Peters '66) living at 1906 E. Johnson, Albert Lea, Minn.

Lawrence Andrew, born to Mr. and Mrs. Lawrence E. Christ, (Judith Cheatham, ex '67) of 1304 E. Washington St., Bloomington, Ill., on January 26, 1968.

A daughter, born to Mr. ('67) and Mrs. John Vermilyea, 4504 4th Ave., Sioux City, Iowa on June 27, 1968.

A son, born to Mr. ('64) and Mrs. Daniel Gilbert, (Katherine Kaapuni '65) of 1305 So. Glass St., Sioux City, Iowa, on July 3, 1968.

A daughter, born to Mr. (ex '68) and Mrs. Dennis O'Keefe, 4423 Polk St., Sioux City, Iowa on June 24, 1968.

A son, born to Mr. ('51) and Mrs. Alex Pelelo, Merrill, Iowa, on June 17, 1968.

A daughter, born to Mr. (ex '59) and Mrs. Deane Gisel, (Marian Arp ex '63), 4225 Garretson Ave., Sioux City, Iowa, on Sept. 1, 1968.

Lisa Michelle, born April 20, 1968, has been selected by Mr. and Mrs. Charles R. Hickman, (Ruth Wilson, '53) of 225 S. Williams, Denver, Colo. The family also includes Ronald Everett, 2½.

Jennifer Lee, born to Mr. ('64) and Mrs. Larry Orton, (Caro Bushnell ex '64), 757 Oak St., Apt. D, Lakewood, Colo. on July 21, 1968.

A son, James Lee, born July 26, 1968 to Mr. and Mrs. William P. Skinner, 573 Hawkeye Court, Iowa City, Iowa.

# Homecoming ... '68

Big plans have been made for Morningside's homecoming Oct. 2-6, and it appears that athletics will grab the spotlight this year.

Football as usual will be a traditional major attraction, with Morningside entertaining Augustana of Sioux Falls at 8 p.m. on Saturday, Oct. 5, at Roberts Stadium. These two teams perenially wage a thrilling battle and this year should be no exception as the Vikings and the Maroon Chiefs appear to be evenly matched.

But basketball will be in the picture, too, as members of the North Central Conference cage championship team of 1938 will be honored at the annual "M" Club luncheon Saturday noon at the Commons.

The 1938 club upset all calculations when it overcame the handicap of a small squad to compile one of the greatest records in Morningside athletic history and capture the title for the first time since 1926.

A substantial number of the members of that championship team of an even 30 years ago now are recognized as business and professional leaders across the land. Where they are now and what they are doing will be related in subsequent paragraphs.

The five-day program will commence at 10 a.m. Wednesday (Oct. 2) with a homecoming assembly in Eppley Auditorium. At 8 o'clock that night is slated one of the most colorful events of the reunion when "Miss Morningside" will be crowned and a talent show will be staged in the Eppley Hall.

Thursday's events include an evening pep rally and coronation of the freshman queen on Bass Field. Friday's feature will be a homecoming dance at 9 p.m. in the main dining room of the Commons.

A long-planned homecoming parade will be set to move at 9:45 a.m. Saturday in downtown Sioux City.

Then, at noon, comes one of the major events of homecoming this year — the "M" Club luncheon, which is open to all interested fans, lettermen and non-lettermen. It will be held at the Commons. This is the occasion for the reunion of members of the famed 1938 basketball squad. The principal speaker will be Keene Roadman, class of 1939, a son of the late Dr. Earl A. Roadman and Mrs. Roadman. Keene now cwns and operates a telephone company in Margaretville, N.Y. Incidentally, he was a member of the '38 cage championship outfit.

Robert Miller, Morningside's new Alumni Director, who is president of the "M" Club, will preside at the noon festivities. He's a member of the graduating class of 1955.

Sorority luncheons will be held at noon Saturday, and open house will be observed at the various residence buildings during the afternoon from 2 to 5 o'clock.

All this leads up to the annual Alumni dinner at 5:45 p.m. at the Commons, where Walter Olsen of Sioux City, current president of the Alumni Association, will preside. Later, Don Krone of Sioux City, president-elect, will take over the reins.

After the 8 p.m. football game a dance will be held at the Commons.

Many of the returning grads will remain in the city Saturday night to attend the 11 a.m. worship service Sunday at Grace United Methodist Church.

But back to the personnel of that 1938 champion basketball aggregation. This was a sparse squad which, however, under the tutelage of R. G. "Honie" Rogers, amazed the fans and flabbergasted the dopesters.

Included on that squad were A. W. Buckingham, who now is Morningside College vice president for estate planning; Keene Roadman; Russ Kraai, athletic director at Holstein, Iowa; Wendell Anderson, who lives in Omaha and operates a frozen food business; Mert Anderson, who owns a group of Village Inn pancake houses in Denver; Al Strozdas, now of Dayton, Ohio, where he is a municipal executive; the late Don Michaelson; Walter Olsen of Sioux City, who is principal of Riverside High School in Sioux City as well as being president of the Alumni Association and president-elect of the "M" Club; Don Snyder, principal of a school in a Minneapolis suburb; Mert Kraai of Orange City, Iowa, where he operates a furniture store, and Gerry Rosenberger, who runs a sporting goods store at Lincoln, Neb.