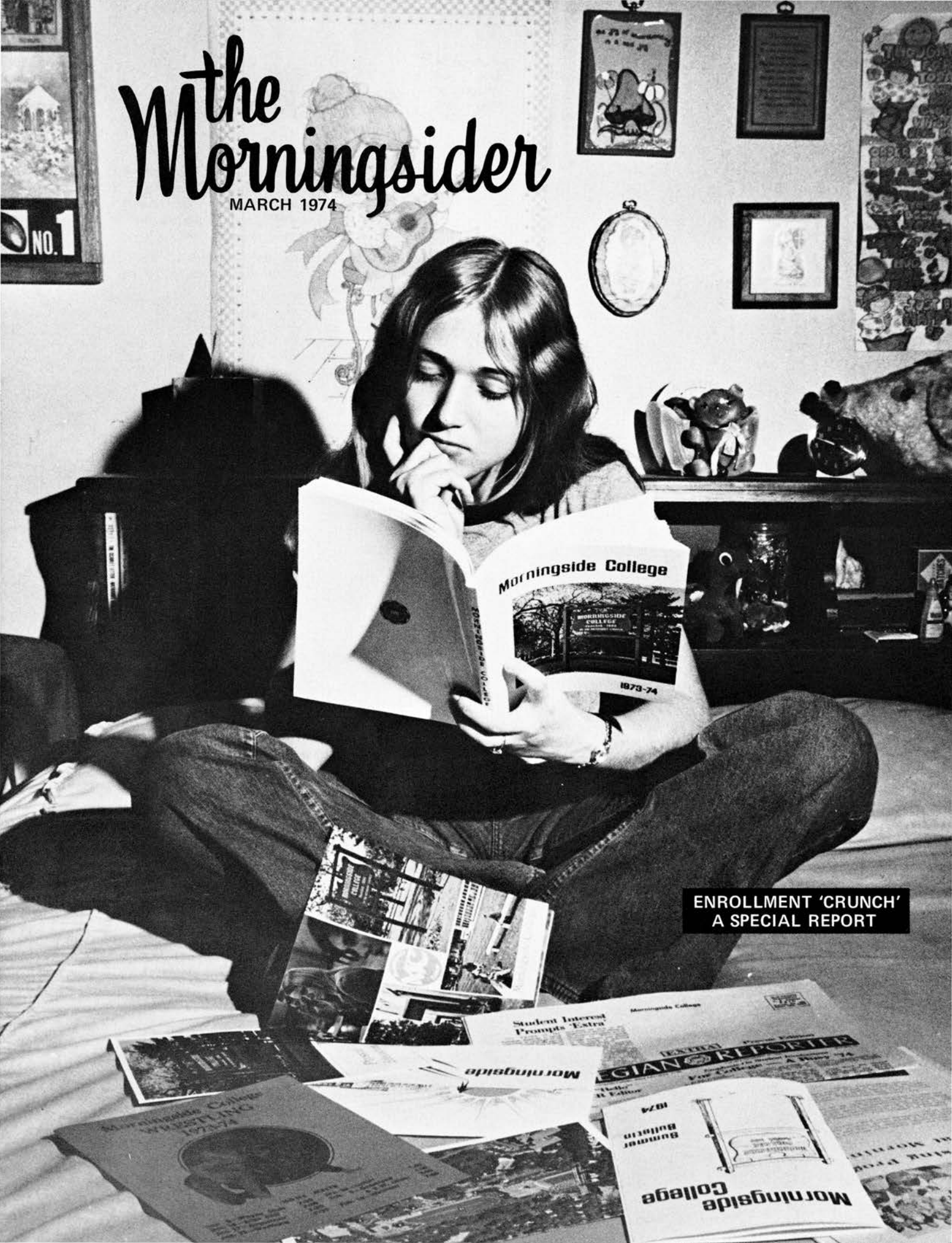


The Morningsider

MARCH 1974



ENROLLMENT 'CRUNCH'
A SPECIAL REPORT

the Morningsider

CONTENTS:

Alumni Meetings	2
Special Enrollment Report	3
Potpourri	6
Sports	8
New Mini Courses	10
Class Notes	12
Marriages	14
Wee Morningsiders	14
In Memoriam	14

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2

Alumni Report . . .

The Denver Area Alumni Club held its annual meeting at Bernard's, 9660 Ralston Road, Arvada, Colo., Tuesday evening, Feb. 26. More than 40 people were present, including a number of prospective students and their parents.

President Thompson reported on the "State of the College" and showed slides of the campus as it looks today.

In an election the following officers were chosen: president, Evy Decker Baird, '54; first vice president, Frank Logan, '38; second vice president, Gary Wardlow, '62; and secretary, Marilyn Goodwin Knudson, '54.

Officers of the Denver club are elected for a two-year term and the new group will be in charge of the 1974-75 and 1975-76 activities.

Representatives of the college concluded the meeting with words of appreciation for those attending, for work done by outgoing officers and for interest shown in the college by prospective students and their parents present. Door prizes were presented at random to individuals from both groups.

Officiating at the meeting was the retiring president, Jack Brandt, '66.

* * * *

The annual twin city alumni meeting was held in Minneapolis at the Normandy Village on March 7, 1974. The featured speaker for the program was President Thomas S. Thompson. Faculty presentations were given by Larry DeWitt, Chairman of the Music Department, and the new gridiron coach, John Dornan.

Dr. Thompson spoke to the 52 people in attendance, including some prospective students, about tomorrow. Mr. DeWitt's presentation on the excellence of the Music Department and John Dornan's presentation about prospects for 1974 on the gridiron were well received by all those in attendance.

On the three evenings preceeding the alumni meeting, local chairman, Max Hill provided phones in his office at General Mills for a phone-a-thon of the twin cities area. An interesting comment about being both an alumnus and a parent of a current Morningside student topped off the evening when it was presented by the Rev. Burton Passer.

Thanks go to the callers who helped college representatives to contact more than 250 alumni during that week.

The Minneapolis Alumni Association is already planning many future events. Special recognition is due the area chairmen, Max and Judy Hill, for their leadership, time, and organization. One prevailing thought expressed by many alumni during the meeting was "don't you dare miss the next twin cities alumni meeting!"

Across America, Higher Education is Singing . . .

'Those Enrollment Blues'

Remember the happy tune U.S. colleges and universities were whistling a few short years ago? It babbled merrily along about booms and bulging dorms, chorused with "classroom seams are bustin' out all over," and concluded with the alluring refrain, "apply early so you won't be among the disappointed."

Suddenly the song has ended, and the melody that lingers on pounds with the poignant beat of the "blues." The end of the draft, rising (perhaps excessive?) emphasis on vocational training, economic uncertainty, inflation, the passing of the baby boom, insufficient financial aid, new life styles and expansion of the community college system all play a part in the new, more sober lyrics emanating from ivied halls.

Colleges and universities that only yesterday were operating at maximum capacity have fallen below the level of optimum efficiency. And as enrollments have gone down, down, down, the drop has been reflected all the way across the financial ledger sheets.

At state universities many gleamingly new high rise dormitories are sagging under monumental mortgages and 50 per cent occupancy. A few small colleges here and there—including Parsons and Midwestern in Iowa—are closed by problems associated with declining enrollment, while national studies indicate that many more will pass from the scene during the next 15 years.

At Morningside, the enrollment recession was late in arriving and is far less severe than at many schools of comparable size. Nevertheless, recent statistics sound a warning: After peaking at 1,309 full-time students in the 1971-72 academic year, Morningside's enrollment slipped to 1,257 in September 1972 and fell to 1,167 last September. That's an 11 per cent decline in just two years.

Ordinarily it might be argued that the time period is too short to provide conclusive evidence, but the national experience and projections of potential college recruits during the next five to ten years leave no room for optimism.

For Morningside, the inescapable fact is that only an intensive, broad-based effort to recruit students can check the decline. Otherwise, serious erosion, coupled with rising costs produced by inflation, will eventually cripple the college's financial ability to provide a sound, well balanced education for those who need and desire its services.

Birth of a Campaign: Admissions Effort

Last fall the foundation for such a campaign was prepared by the Board of Directors and the President's office, with the initial emphasis placed on increasing the strength

of the admissions office. Traditionally its staff has included director Craig Croston and five counselors, but an extended illness left the force operating below its normal complement during the first part of 1973.

Not only has the department been restaffed to the customary six through an appointment last semester, but there has been the temporary addition of a full-time and a part-time counselor this semester.

To strengthen the college's effort in the Chicago area, according to the director, a new admissions counselor will take up residence there about June 1.

The results are partially reflected in the admissions office reports. As of Feb. 16 the staff had recorded 1,184 high school visits (nearly 200 more than on the same date in 1973) and made 70 junior college

(Enrollment continued next page)

Good Advice

Admissions Counselor Neil Blair visits with prospective Morningside student.



Enrollment Blues (cont'd)

You Can Keep Morningside

visits (compared with nine). The number of personal student interviews was up from 1,787 to 2,162.

Still, figures for applications and acceptances continue to lag behind, reflecting possibly the uncertainty of prospective students and the necessity for making more contacts than formerly. According to the Feb. 16 report, the number of freshman applications and acceptances were 246 and 221, while a year earlier the corresponding numbers were 320 and 272. There has been, however, an encouraging increase in both applications and acceptance of transfer students, in part due to the increasing emphasis on junior college contacts.

Campaign Progress: Student Involvement

The main thrust of the student effort surfaced last December when 80 students volunteered to devote part of their holiday-semester break to contacting high school students and friends in their home communities in order to increase interest in Morningside. They carried with them a special edition of the Collegian Reporter inspired by President Thompson, a four-page tabloid-sized issue directed especially toward high school students who remain undecided about where to continue their education.

The CR "EXTRA" carried mini-descriptions of the college's depart-

mental offerings; messages from President Thompson, student body president Dan Oakland and CR editor Roger Randall; a review of college-community relations; reports on financial aid and admissions procedures, and details of leisure time activities and student community service projects.

As readers of The Morningsider are aware, the EXTRA received wide circulation, with nearly every alumnus included in the publications mailing list receiving a copy. Still others were mailed to ministers in Iowa and the east coast with a letter from the president asking that the copies be made available to prospective students.

But returning to the Admissions Department effort, 2,300 high school students were contacted by mail recently and invited to spend the March 8-10 weekend on campus. More than 100 accepted, were entertained with a movie and a hootenany and visited with faculty members who specialize in the students' fields of interest. And on Feb. 6 members of the admissions staff, a half-dozen faculty members and the Master's Melodiers travelled to Spencer, Iowa, where they visited with a group of prospective students.

Also during February, more than 600 high schoolers were brought on to campus by a two-day workshop sponsored by the Art Department.

In addition to contacting by letter each of the referrals it receives from such sources, Admissions also is attempting to talk with each one personally by phone.

Campaign Progress:

Enlisting Alumni

Since the first of the year, the drive has been broadened to include alumni. At recent alumni gatherings in the Twin Cities and Denver prospective students were



The Printed Word

A sampling of recruiting material available from college Admissions Office.

Strong

invited to attend the meetings and dine with the college's emissaries. And during the first week of April the president will meet on the east coast with ministers, guidance counselors, prospective students and alumni.

But the biggest news concerning the alumni effort involves a mailing in which President Thompson asked for the names of prospective students. The response has been "extremely encouraging", the president reports, with 12 to 14 cards showing up in an average day's mail. After being carefully noted, they are passed along to join the other referrals for contact by the Admissions staff.

Campaign Progress: Faculty-Staff Effort

The faculty-staff campaign parallels that of the alumni. The president has contacted all employees and presented referral cards identical to the one furnished to alumni. The various departments have been busy hosting special events for prospective students, such as the Art Department Workshop. The Tri-State Jazz Festival, held in February under the direction of Gary Slechta of the Music Department, brought some 300 high school musicians to the campus. And faculty members always meet individually with visitors to Morningside who have expressed an interest in a particular field of study.

Retention remains a prime concern of the faculty and administration. In recent years the college's retention rate has hovered near the 80th percentile, an enviable figure for a college or university of any size. The statistics reflect the awareness of faculty members that they bear the prime responsibility for seeing that Morningside students remain on campus to fulfill their goals.

Good Listening
Stan Kenton (right) and Tri-State Jazz Festival attracted several hundred high school musicians to Morningside campus.



Campaign Progress: The Alumni Role

The campaign is under full steam, but a great deal remains to be done. And in Croston's words, "the keys to its success are in the hands of the alumni and students."

"The prospective student's initial association with Morningside is critical. While he may have been aware of the college's existence through the news media, usually the first meaningful contact — the one that implants the idea that someday he might want to enroll here—takes place in a conversation about higher education and careers with someone who has or is attending Morningside.

"Everyone is naturally preoccupied with everyday problems, but I wonder how much more each of us could do to boost the college to young people if we merely reminded ourselves of how important it is to both the young person and to Morningside. The prospect, when questioned about plans for continuing his education, appreciates the interest that has been shown, and an opening is made for additional dialogue about the college.

"For those who have been away from the campus for very long," Croston added, "it might require a little home work to brush up on the many changes that have taken place recently, but the Admissions office is well supplied with materials that can be just as informative to the alum as to prospective students. We'll gladly send packets of materials to any graduate or friend of the college who requests them — for their own use or to pass along to young people."

It might be well to review some of the most recent changes which make Morningside more attractive as an educational center:

(1) Construction of the new Robert M. Lincoln Center for Business Administration, Economics and Continuing Education enhances the appearance of the campus and improves the facilities for one of the largest departments — Business Administration. The department is in the process of expanding its program and has launched a management development program.

(2) A new four-year nursing program leading to a Bachelor of Science degree in Nursing (BSN) has been established. Morningside is the only college in Western Iowa to offer such a program which also allows graduates to qualify for state board of nursing licensing exams to become registered nurses.

(3) A Criminal Justice program is being introduced as an interdisciplinary major. Its purpose is to provide additional education for those who are presently engaged in law enforcement and court work and prepare those who are planning a career in those areas.

(4) The college has expanded its Social Work program in order to offer a major in the field, and hopes to gain accreditation soon from the Council on Social Work Education.

(5) A new major or minor in English which places special emphasis on writing and language is now available at Morningside for those

(Enrollment to page 11)

Potpourri A Summary of Campus Events

PARENTS DAY DRAWS CROWD TO CAMPUS

More than 250 parents and other relatives of Morningside students visited the campus March 2 for Parents Day. The program planned by a student committee included brunch, a banquet and a drama department production.

Visiting with President and Mrs. Thompson and faculty members preceded the late morning student-parent brunch. Marc Burkhart, junior from Humboldt, Iowa, and vice president of student government, and President Thompson welcomed the visitors in behalf of the committee and the college.

Following the brunch, Dr. Lyle Lieder of Mason City, Iowa, president of the Parents Association, presided over a brief meeting.

At the evening banquet, Lloyd Schultz, senior from Schleswig, Iowa, served as master of ceremonies and entertainment was provided by the Faculty Trio and Chuck Leissler, junior from West Caldwell, N.J. Dr. James Miller, professor of History and Political Science, was the main speaker.

The day's activities concluded with the performance of Feydeau's "A Flea in Her Ear" by members of the Speech and Drama Department. The play was directed by Lyle Fisher.

The student committee in addition to Burkhart and Schultz included Dale Howard, junior, Manchester, Iowa; Debra Badgett,

junior, Corning, Iowa; Deborah Matthias, junior, St. Cloud, Minn.; Carol Gossard, senior, Nashua, Iowa; and Keith Knudsen, senior, Oakland, Iowa.

COLLEGE ANNOUNCES TUITION INCREASE

An increase of \$150 in tuition and fees for the 1974-75 academic year was announced by the college in January, but the boost will be partially offset for some students by an expansion of the institutional grant program.

Under the new schedule, tuition and fees will total \$2,083. The figure does not include board and room.

Bruce Crary, chairman of the board of directors, said expansion of the financial aid program will include an increase in the amounts of existing scholarships. For example, Morningside honors scholarships will be boosted from the present \$500 to \$600 and presidential scholarships will increase in value from \$1,000 to \$1,100 next year.

Most other colleges and universities in Iowa and across the nation have raised tuition and fees for the coming year, and many of the boosts exceeded Morningside's both in percentage and in dollar amounts.

Morningside will continue to rank approximately midway in costs among Iowa's 23 private, four-year liberal arts colleges. The increase was necessary because of inflation and rising cost of operation.

Future Gazing

Eliot and Elizabeth Janeway keynoted "Siouxland in the Year 2000," series of conferences for regional planning.



WHO'S WHO AMONG VISITORS TO CAMPUS

Noted people who have visited campus since Jan. 1:

Eliot Janeway, noted economist and syndicated columnist, who said American agriculture is in the midst of a boom and predicted that Gerald Ford will replace Richard Nixon as president this spring.

Elizabeth Janeway, author, social historian and wife of Eliot, who called for day centers staffed by volunteers and professionals to care for children of working mothers.

Stan Kenton, leader in modern jazz movement for some 30 years who praised the artistry of young musicians and said that jazz cannot be defined.

Miller Williams, American poet and author of "Halfway from Hoxie" and 13 other books of poetry. He discussed literary critic John Crowe Ransom and presented a reading of his own works.

Lois Wheeler Snow, China expert, former actress and widow of noted author Edgar Snow. She was sharply critical of the former American policy toward Mainland China and defended John Service and other State Department officials who had advocated early recognition of the Mao government.

Carl Madden, chief economist for the U.S. Chamber of Commerce, who suggested the U.S. reconsider the "trade off" between unemployment and inflation, thus tolerating a 4½ per cent unemployment rate if to do otherwise will mean a greater loss to consumers through inflation. He also declined to speculate on impeachment or a Nixon resignation, suggesting that such questions were for seers rather than economists.

DEBATERS WIN FIRST IN REGIONAL MEET

The Morningside College debate team captured first place in Pi Kappa Delta's joint-province tournament at Moorhead State College March 1 and 2.

Doug Skarin, a junior from Kiron, Iowa, and Jerry Foxhoven, senior from Crofton, Neb., recorded five wins and only one loss in winning the championship trophy. Participating in the tournament were 18 colleges and universities from the



Enjoying the Parents Day activities are (left to right) students Marc Burkhardt, Rachel and Dave Lieder, Mrs. Lieder and Rev. Lyle Lieder, and President and Mrs. Thompson.

forensic society's Sioux and Upper Mississippi provinces, which include the Dakotas, Iowa, Minnesota, Wisconsin and Illinois.

In addition to capturing the team championship, Foxhoven and Skarin were rated individually as the No. 1 and No. 2 speakers in the championship division. Skarin earned 163 points and Foxhoven 164 out of a possible 180 points.

Morningside is one of 10 charter members of Pi Kappa Delta, which is the oldest and largest college forensic society in the country.

The 1973-74 Morningside speech teams are among the best in recent years, although their first semester performance was marred by a lack of consistency. Coach Don Rybacki hopes Foxhoven and Skarin will reach their full potential in spring tournaments.

CONFERENCES PROBE SIOUXLAND'S FUTURE

A series of five monthly conferences to probe the future of Siouxland is underway at Morningside College.

Titled "Siouxland in the Year 2000," the meetings bring together nationally known speakers, community leaders and citizens interested in long-range planning and area development. The conference is sponsored by the college under a grant from the Iowa Board for Public Programs in the Humanities and with the cooperation of KCAU-TV and KSCJ Radio.

Keynote speakers for the series include Eliot and Elizabeth Jane-

way, selected by a national magazine as one of America's 25 most influential couples; Carl Madden, chief economist of the U.S. Chamber of Commerce; Arthur Harkins, educator, sociologist and anthropologist; Barry Commoner, biologist and ecologist; Charles Weingartner, author and educator; and Earl Joseph, staff scientist with the UNIVAC division of Sperry Rand.

The monthly conferences share a common format. Following registration and the keynote speech at 4 p.m., there is a response by members of a panel composed of area leaders. At times their criticism of the keynoters' ideas becomes quite pointed.

During the dinner hour a member of the Morningside faculty usually speaks on the more philosophical implications of life in the present or future. In the evening the 150-200 participants in the conference carry on discussions in small groups about the ideas presented and consider other suggestions.

At the conclusion of the series the findings will be incorporated with the results of similar sessions at the city and state and levels to provide a profile of the directions that people would like to see government move in planning for the next 30 years.

FORMER DIRECTORS, STAFF MEMBERS DIE

Two former members of the board of directors and two members of the college's custodial staff passed away recently.

(Potpourri continued page 11)

Sports in Review

CAGERS NOTCH THREE IN BLAZING FINISH

The Chiefs basketball squad ended its season on a high note by clipping Northern Iowa 82-77 and Mankato State 66-62 in road games on successive nights of the North Central's final weekend of cage action.

Coupled with a 91-74 victory over South Dakota the previous week, the Chiefs finished with a three-game winning streak, all on the road. The final record stands at 5-9 in the NCC, good for a sixth place finish, and 9-16 overall.

Dave Schlessler, Morningside's 6-11 center, was the most prolific scorer, the most accurate shooter and the top rebounder all season long. He finished on top the conference leaders in all three categories with 297 points (21.2 per game), 221 rebounds (15.8 average) and 118 of 203 field goals for .581 accuracy from the field.

Such a performance was worthy of highest honors, and the conference responded by naming him the NCC's Most Valuable Player for the 1974 season.

"We're no longer considered the doormat of the conference," the jubilant Callahan declared. "I'm certain we can beat anybody right now."

"One of my all time thrills in coaching is the way this team has battled back from adversity. They wouldn't settle for less than giving their best. Going into that last three-game road trip we had a 6-16 record and were out of the conference race. We had nothing to play for, but these guys went out and won on pride alone."

"We've now established a good base for next year. Before the season began people wondered if we would win a game; now they're talking about a post-season tournament bid for next year. We've come a long way."

The Chiefs had come a long way—from a last place finish in the NCC Holiday Tournament, then an

0-6 start on the conference schedule to winning five of their last eight games.

"Everybody worked hard and pulled together all year long," Callahan said. "They didn't want to let each other down. They deserved the satisfying three wins to finish the season."

ROGERS' FIRST TASK: REPLACING EVERETT

New head track coach Lonnie Rogers welcomes 18 men to the 1974 squad. Rogers takes over for Lowell "Bud" Brockman who relinquished the track duties after 12 years to become Morningside's athletic director.

Under Brockman's guidance the Chief thinclads have won the Iowa College Division at the Drake Relays in the 440 and mile relays the last three years. In 1971 and 1973 his teams established records of 41.7 in the 440 and 3.15.7 in the mile relay, marks which still stand.

Rogers' first major task as a head coach will be the almost impossible job of replacing NCAA All-American Mickey Everett. Mick was not only an excellent athlete, but he also gave outstanding leadership to the squad. He established school records in the 440 yard dash, 47.8, the 440 yard intermediate hurdles, 52.1, and ran on record setting relays in the NCC meet and at the Drake Relays.

Heading the list of returning lettermen is NCC sprint champion, Freeman Berry. Berry has captured the 100 yard dash crown for three successive years. He has posted career bests of 9.6 and 21.1 in the 100 and 220 yard dashes.

Tom Tucker and Dave Honeck join Berry to make up three-fourths of the 1973 Drake Relays sprint relay teams. The fourth member will be selected from freshmen Greg Askeland and Rick Brzuchalski. Askeland is a 9.9 sprinter from Armstrong, Iowa and Brzuchalski is a 10.1 sprinter from Sioux City East.

Letterwinners in the distance

races include sophomores Terry Bahney, Bob Larson and juniors Pat Riddle and Delbert Christensen. All four have run under 1.59 in the half mile and are capable of running under 1.55.

The Chief's hurdle strength appears to have outstanding potential. Three freshmen — Ron Heaton, Craig Hampton, and Stu Everett — combine to give the Maroons the much needed depth. Heaton was the state's AA hurdle champ last year from Sioux City West. Hampton, a Kansas City native, and Stu Everett from New York have both run 14.5 in the highs.

The squad is young and they have been working very hard indoors on the weights, Rogers reports.

With no running space available indoors the squad made the most of spring-like weather in early March and worked outside. Consequently, Rogers was pleased with the progress and was looking forward to the opening of his first season.

WRESTLERS' HUSTLE SETS DUAL RECORD

The youthful enthusiasm of Coach Arnie Brandt's wrestling squad paid off with a 16-5 dual record, the most wins ever recorded by a Morningside mat team.

The Chiefs followed up a 28-15 season opening triumph over Wayne State with five successive wins in December. Then the squad was crippled for the second semester by injuries and the absence of several members.

Nevertheless, the Chiefs wrestled to 11 more victories, highlighted by a 21-12 trouncing of nationally ranked Wartburg College. Freshmen Mark Montange, 24-9, Tom Meyer, 18-14, and Rod Foutch, 13-9, lived up to their high school accomplishments by leading the team in victories. Foutch came on strong to win fourth place at 158 in the North Central Conference and qualify for the NAIA Nationals with a third place finish in the District 15 meet.

Sophomores Jim Yount, 126, Dave Kobliska, 190, Jim Boyd, hwt., and Kelly Greene, who was injured the last month, wrestled well and provide a strong nucleus for next year.

Newcomer Dave Galler, 142, turned in an excellent performance as

did Dave "Barney" Edmonds at 150. Senior Mike Pickford, 134, finished his wrestling career, posting a 18-10 record.

Coach Brandt was pleased with the efforts of his young wrestlers in view of all the adversity that plagued his team, and is planning his strategy for next year.

'SPLITTORFF NIGHT' HONORS ROYALS' ACE

It was "Paul Splittorff Night" on the Morningside campus Feb. 2, and the college honored one of its most famous alumni with special halftime ceremonies at the Chiefs-Mankato State basketball game in Allee Gym.

A large crowd gave the Kansas City Royals' pitching ace a standing ovation as he was presented with a bronzed glove trophy by Leon Shortenhaus, president of the Alumni Association. The inscription cited Splittorff's achievement of becoming the first 20-game winner in the history of the Royals.

Denver Birkhofer, president of the M Club, presented the maroon monogrammed blanket which the club awards to outstanding members.

Receiving a full share of the spotlight and the applause was Mrs. Splittorff, the former Lynn Litterick, who graduated from Morningside in 1970, one year after her husband.

They were honored at a reception in the Commons following the game. Splittorff also was present for a press conference where he reminisced with his college coach, the Chiefs' Don Protexter.

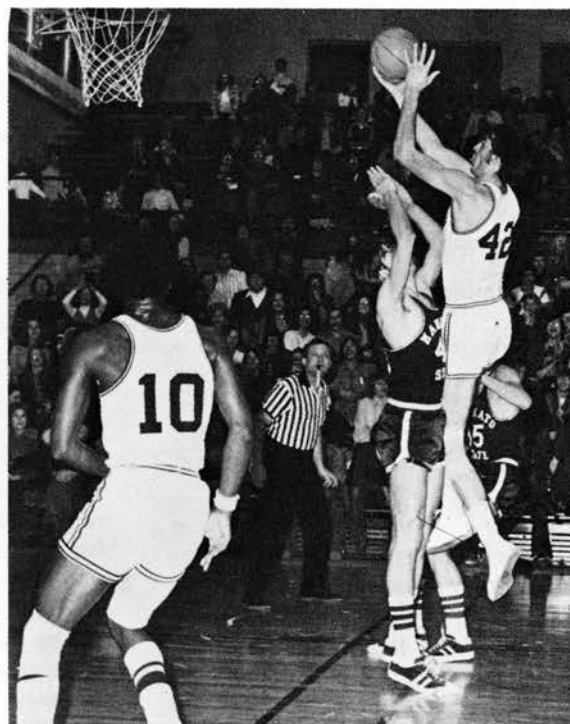
12 LETTERMEN KEY '74 DIAMOND HOPES

A 35 man squad, including 12 returning lettermen, have reported to baseball coach Don Protexter and are working hard to prepare for the season opener March 28 with Kansas State College at Emporia.

This opens a 37 game schedule for the defending Iowa college championship team of last year. Heading the returning lettermen is 1973's Most Valuable Player, Scott Burgeson, outfielder, hitting the long ball with a .345 batting average.

Up and In

Chief Dave Schlessor (42) shows form that led to his selection as Most Valuable Player in North Central Conference.



Returning infielders include Rodd Nordstrom, Jim Miller, Tom Polt, Bob Thompson, Tom Eckert, and catcher Steve Zediker. Zediker will move to the pitching staff this year. Jim Westergaard returns to the outfield with Burgeson. Returning pitchers are left handers Tom McWilliams, Don Ritland and right hander Al McNiven.

Pro will be looking for replacements for the five seniors lost from last year's championship team. Lost to graduation are all-conference third baseman Mike Snyders, all-conference outfielder Mike Pomerrenke, and pitchers Dave Andros, Lee Westergaard, and Rex Johnsrud.

The replacements will have to come from hopeful freshmen and sophomores. There is some fine talent in this young group, according to Pro, but his question is, "will they be ready for the rugged North Central competition?"

All the Chiefs can do is hope for the best from each man and ask for cooperative weather. The team looks forward to continued support of those fans who come out to watch them play their home games at Headid Park in Sioux City.

MORNINGSIDE COLLEGE 1974 Baseball "CHIEFS"

March

28	Kansas State College	(2)	A
29	Oral Roberts U.	(1)	A
30	Oral Roberts U.	(2)	A

April

2	Nebraska U. (Linc)	(2)	A
5	*North Dakota U.	(2)	H
6	*North Dakota U.	(1)	H
9	Westmar College	(2)	A
10	Southwest Minnesota S.	(2)	A
12	*North Dakota State U.	(2)	A
13	*North Dakota State U.	(1)	A
16	U. of Neb. (Omaha)	(2)	H
19	*Mankato State	(2)	H
20	*Mankato State	(1)	H
22	Wayne State	(2)	H
26	*Northern Iowa	(2)	A
27	*Northern Iowa	(1)	A
30	*South Dakota U.	(2)	A

May

3	*Augustana College	(2)	A
4	*Augustana College	(2)	H
6	Yankton College	(2)	H
10	*South Dakota State U.	(2)	H
11	*South Dakota State U.	(1)	H
*North Central Conference Games			
Head Coach: Don Protexter			
Asst. Coach: Richard Weikert			

Continuing Ed Expands

And Now, Mini Courses

By DR. RAYMOND S. NELSON
Vice President for Academic Affairs

Morningside has embarked on a new venture in non-credit, short term courses during the spring semester, and envisions an expanded program in adult continuing education during the fall semester.

Continuing education courses are a developing phenomenon across the country as colleges and universities seek to adjust to new realities in enrollment patterns, as well as to new awareness of the life-long learning process. As the American society recognizes that learning does not stop with the awarding of a degree, or at age 22, it demands more from its institutions of learning. And Morningside is attempting to respond to the need.

The continuing education courses do not carry college credit, but they are serious teaching-learning situations appropriate to a liberal arts college. Participants will register for them, however, and pay a modest tuition charge, ranging from \$20 to \$50 per course, and permanent records of such student involvement will be kept. A system of continuing education units is being developed so that various kinds of short term and long term recognition can be given to participants — like certificates of completion, not only of individual courses but of groups of courses.

Current offerings are typical of the kinds of courses that are contemplated. The Psychology Department is offering two courses, one a four-week pastoral counseling seminar, and the other a three-week session on retirement. Pastoral counseling seminar meets one afternoon a week from 2:30 to 5:30, and introduces the participants to four approaches to the counseling process. Dr. Earl Moore teaches the course, and he is assisted by the Rev. Arthur Becker and the Rev. Oscar Rees. Dr. Moore has also invited several

upperclassmen to share in the experience and to serve as resource people during the sessions.

The preretirement group meets two evenings a week from about 7-9:30 o'clock, and participants learn about such matters as health services, income management, adjustment to new schedules and changed responsibilities. Dr. William Fraser teaches the class, now the second time this particular course has been offered.

The author and Mrs. Nelson are offering a nine week course in Elementary Swedish. They meet one evening a week and expect to teach the basic sounds of the language, the elements of grammar, and a generic vocabulary. The participants should be able to read easy Swedish by the end of the series, and to understand simple conversations — even, perhaps venture a simple "God dag." Such a course lends itself to generous use of recordings and of films with the sound track in Swedish.

Another facet of the experiment in continuing education is off campus classes, and the English Department is pioneering in this matter. Dr. Bill Knepper is offering a course called Listening to Poetry, in the education building of the downtown First Presbyterian Church. There is some evidence that a significant segment of the public might prefer a non-campus setting — for a variety of reasons.

The site was chosen because it is near the bus terminal where all buses converge, and because the church officials have been very responsive to the idea. The poetry class meets late in the afternoon so that those who depend on the bus for transportation can attend, and bus service currently ends at 6 p.m.

Another English class, Creative Writing, is offered one evening a week for six weeks, and is of particular interest to Siouland writers who wish to publish stories, poems,

or essays, yet who feel a need to develop latent skills and talents under the direction of a publishing writer.

The current semester is an experiment during which the college will seek to determine interests, opportunities and management systems. Questions of how currently enrolled undergraduate students can be involved need to be studied and answered. Similarly, areas of need and of interest must be identified, and further challenges and opportunities met.

Other courses being considered for the fall include several Music Department proposals, a Sociology Department course in family planning and family living, and Business Department courses in specific professional areas.

As the Lincoln Center for Business Administration, Economics and Continuing Education nears completion, the college administration wishes to dramatize its commitment to community service through providing more alternatives in lifelong learning. As such, Dr. Fred Phelps will assume the role of director of Continuing Education for the fall semester, and will coordinate the program in continuing adult education.

He will seek to ascertain needs and interests, relay these to appropriate department chairpersons for responses. He will also help faculty people to develop ideas into programs, then assist them in the advertising and implementation of the course.

Continuing education will certainly assume many different forms and take many directions in the next several years, perhaps including non-credit alumni summer study workshops and institutes, as well as graduate credit and undergraduate programs. The only limit on possibilities is the limit of the human imagination.

(ENROLLMENT, from Page 5)

concerned with communicating effectively with others. Included is intensive training in specialized composition and in writing workshops, and studies in language and bibliography.

(6) A minor in Computer Science was recently added to the curriculum. Those who select this program will be able to choose from a variety of mathematics and computer courses and obtain valuable "hands-on" time on the college's 1130 computer in the Jacobsen Computer Center.

(7) A minor in Special Education has also been established. It is designed to accompany a major in Elementary Education so that Morningside graduates with the combination can teach regular or special youngsters, or both.

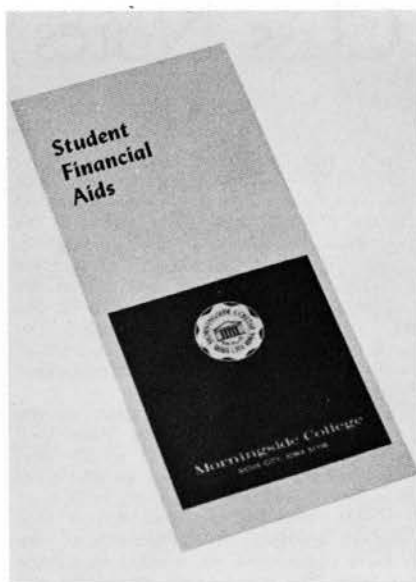
In addition, programs in virtually all the departments on campus have been strengthened in recent years. If alumni or prospective students would like details, Croston says, they are urged to contact the Admission office or the departments directly.

Fielding Questions on Financial Aid

Although many young people are reluctant to mention the subject, finances are often a stumbling block when a high school graduate considers the possibility of continuing his education. And yet today, students from all economic backgrounds, even though tuition and other costs have climbed recently, enjoy a far greater opportunity to obtain a college education than their parents had.

There are many factors other than the basic tuition and fees to consider when determining if a particular college is within a student's budget. Morningside has a fine program of financial aid available to help students who would experience difficulty in making ends meet. Included are scholarships for those with scholastic achievement, grants for those with special skills in music, speech and other areas, work opportunities and loans, and tuition rebates.

The Iowa Tuition Grant Program provides assistance up to \$1,000 to students who qualify on the basis of



financial need. Federal loans, Education Opportunity Grants and work study are offered by the federal government. Junior college scholarships and achievement awards are available to those who wish to transfer to Morningside.

A small brochure detailing the types of aid Morningside offers is available from Admissions office.

A New Challenge For All Alumni

Colleges and universities frequently ask alumni and friends for financial support, because there is rarely enough income from other sources—tuition, income from endowments, government and foundation grants—to meet day-to-day needs and fund the special programs which often assure institutional progress. The need is always vital and even the smallest contributions can play an important role in helping the college.

But the people who staff a college like Morningside realize that due to the economic uncertainties of life there are times when it is impossible for an alumnus to contribute anything financially because of greater commitments.

One of many positive aspects of the campaign to increase Morningside's enrollment is the fact that anyone, regardless of financial resources, can provide invaluable aid to the college. It requires nothing more than a few minutes time to mention the college to the daughter of friends who will be graduating from high school this spring or to

talk with the young man down the street. Only moments are needed to fill out and return the referral card which is supplied on the back cover—even the postage will be paid.

And for those who can be more active in helping, the Admissions office offers packets of information material to be placed in those strategic spots where they will be seen by prospective students.

President Thompson has stressed that admissions and retention are everybody's business — administration, directors, faculty, students, alumni, friends. It will require the cooperation of all to insure a bright future and keep those enrollment blues away from Morningside's door.

(POTPOURRI, from Page 7)

David W. Stewart, prominent Sioux City attorney and former chairman of the board, died Feb. 10 in Sioux City at the age of 87. Mr. Stewart, appointed to a fill a vacancy in 1926, became the youngest (39) U.S. senator from Iowa and the first from western Iowa.

Mr. Stewart served on the board of directors for 32 years and was chairman during many of those years.

Charles S. Van Eaton, 84, Woodbury County's representative in the Iowa Legislature for 16 years, died in Sioux City Feb. 13. He was one of the founders of the Iowa Development Commission and served on its board of directors for eight years.

Mr. Van Eaton was a member of Morningside's board for 24 years and served as chairman of the endowment committee. In 1954 he was awarded an honorary Doctor of Laws degree by the college.

Warner M. Tillman, 59, stationary engineer at the Student Commons, was found dead in his car on Morningside Avenue on Feb. 14. Death was due to a heart attack.

A native of London, Ohio, Mr. Tillman farmed near Mapleton and Woodbine, Iowa for many years, then served as stationary engineer for the Mapleton public schools. He joined the Morningside staff in 1962. Survivors include the widow, Irene, two sons and three daughters.

Joseph Hanley, custodian at International House, died Dec. 21, 1973, following a brief illness. He was 72 at the time of his death and had lived in Sioux City his entire life.

Class Notes

1907

Mrs. A. W. Uhl (EDNA FISH, x'07), who was 90 years old Feb. 8, was honored at an open house in Immaculate Conception Parish Hall in Sioux City. Mrs. Uhl taught rural school near Climbing Hill, Iowa after leaving Morningside, and with her husband farmed near Climbing Hill until they moved to Sioux City in 1944. Mr. Uhl died in June, 1971. She now lives at Holy Spirit Retirement Home in Sioux City.

1916

ELEANOR (WINKELMAN) McCURDY, '16, has returned to Iowa after making her home elsewhere for 56 years. Her address is 1801 20th St., Apt. J-14, Ames, Iowa.

1917

WILSON T. CLARK, '17, recently retired from active participation in the management of Thorpe & Co., Jewelers of Sioux City. He joined the firm in 1923. Clark served as the first president of the Sioux City Junior Chamber of Commerce and was the first Iowa jeweler to qualify as a registered jeweler of the American Gem Society. His address is 3818 Cheyenne Blvd., Sioux City.

1923

Mr. and Mrs. Fred Haitz (VIRGINIA BONEBRAKE, x'23) were included in a recent feature story in the Sioux City Journal about Port Charlotte, Fla. The article traced the progress of Port Charlotte since it was established in 1956 and identified Mr. and Mrs. Haitz as among the city's pioneer settlers. They bought property in Port Charlotte in 1957 and moved there permanently following his retirement in 1965.

MR. and Mrs. CLARENCE E. BALKEMA, x'23, of Orange City, Iowa recently celebrated their 50th wedding anniversary at an open house. Balkema served as deputy county treasurer for 20 years and an equal period as treasurer.

1929

RUTH (SCHULER) STEWART, x'29, recently retired as administrator of licensing with the San Diego Region of the California State Department of Health. Her husband, Ralph, died a year ago, and daughter Virginia is now married. Her address is 170 Gordon Court, Escondido, Calif.

1931

MARK McLARNAN, '31, currently athletic director at Sioux City's North High School, will conclude a 29 year association with the city's high school athletics when he retires at the end of the school year. He also will end seven years of service on the board of control of the Iowa High School Athletic Association. He and Mrs. McLarnan (DOROTHY PAULSEN, x'31) plan to go to golf and travel and remain active in the life of the community.

1934

JOHN E. GRIFFIN, '34, president of Lewis Drug Co., of Sioux Falls, S.D., presented a film lecture of a recent African safari at a meeting of the Sioux City Lions Club. Griffin attended Northwestern University and Harvard Business School in addition to Morningside and has been active in many Sioux Falls organizations. His address is 1712 Edgewood Place, Sioux Falls.

1936

LEO KUCINSKI, '36, director of the Sioux City Symphony Orchestra, was presented with the distinguished service award of the Iowa Music Educators Association recently. Kucinski, who has also worked as director of the All-State Orchestra, was one of the original group that met in Newton in the late 1930s to form the organization. The annual award is presented to a resident of the state who has furthered the development of music among young Iowans.

DR. EVERETT TIMM, '36, dean of the School of Music at Louisiana State University, was elected president of the National Association of Schools of Music at the organization's recent meeting in Denver. Dr. Timm, who previously served as vice president, treasurer and chairman of the graduate commission, was elected to a three year term. The membership represents 420 member institutions of higher education. He and his wife, (JEANNE ANDERSON, '40) live at 465 Magnolia Woods, Baton Rouge, La. 70808.

1939

Mrs. John Nye (MIRIAM BAKER, '39), whose column "From the Kitchen Window" has been a feature of the Sioux City Journal for 20 years, recently compiled and published her first cookbook, containing recipes and ideas from her columns. The book already has sold more than 3,000 copies. Her husband is pastor at Randalia and Maynard, Iowa.

1943

MRS. LUCILE (ROBERTS) WALENSKY, '43, is serving as regional administrator of the Southwest Iowa Regional Library System of 19 counties. Her address is Box 327, Missouri Valley, Iowa 51555.

1950

Rev. EDWARD C. BROWN, '50, and his wife, NORMA, x'51, are living in the United States after serving in Peru. They have four children, Ed, Henry, Mark and Joy Jean. Their address is 15 Whittier St., Amesbury, Mass.

ROBERT P. NIELSEN, '50, was awarded an honorary Doctor of Divinity degree by Dakota Wesleyan University. Dr. Nielsen is presently pastor of First United Methodist Church of Huron, S.D., and has been active in behalf of higher education in the South Dakota Conference of the church. The Nielsens have a daughter who is a senior in high school and two married sons.

1951

DR. LOREN MOLL, '51, is dean at Golden West Junior College in Orange County, Calif. He and Mrs. Moll recently announced the marriage of their son, Vince, to Elizabeth Thomson. Dr. and Mrs. Moll live at 4200 408 Park Newport, Newport Beach, Calif.

1954

CHARLES CARTER, '54, of Muscatine, Iowa has been promoted to eastern division sales manager for Kent Feeds, Inc. Associated with Kent since 1966, Carter has served as a territory sales manager in southern Minnesota, sales administrator and swine products manager, and district sales manager in the central division. He will direct sales in 11 territories in northern Illinois, southern Wisconsin and northern Indiana.

RICHARD BLUMEYER, '54, general manager of the Waterloo Royals of the Midwest Baseball League for the past two years, joined the Cedar Falls, Iowa investment firm of Investors Professional Services in January. Blumeyer will continue to scout for the Kansas City Royals and manage the Waterloo Merchants team.

DAVID E. GELL, '54, has been named manager of market development for Gate City Steel Corporation. He will be responsible for advertising, public relations, new product marketing and coordinating sales training programs. His address is 3617 S. 105th Ave., Omaha, Neb. 68124.

1956

WILLIAM H. EBERLE, '56, comptroller at the University of Nebraska since 1972, has been appointed director of business and finance for SUN (State University of Nebraska) project. Eberle will have financial responsibility for the development of an operational plan for a modern learning system that will take collegiate instruction into the home. He formerly served as treasurer and business manager of Briar Cliff College.

ROGER SWANSON, '56, is senior pastor of Union Village United Methodist Church in Berkeley Heights, N.J. He and Mrs. Swanson (BEVERLY LINDBERG, x'70) live at 96 Hillcrest Road, Warren, N.J. Living next door to the Swansons is the assistant pastor of Union Village and his family, another Morningside couple, DAVID DUTCHER, '68, and Mrs. Dutcher (LOIS KNEELAND, '69). The Dutchers have a son, Timothy.

1957

BUD MOUNTS, '57, coach of the Allison-Bristow (Iowa) football Trojans, was voted Big Marsh Conference Coach of the year. In his first year at Allison-Bristow, Mounts led his 1973 squad to an undefeated season and a berth in the state playoffs. A son, Randy, 17, was named all-conference.

1958

NORMAN FALK, '58, basketball coach and counselor at Sioux City's North High School, will succeed Mark McLarnan as North's athletic director (see note under 1931). Falk, who coached at Hinton, Iowa and Sioux City Leeds before joining North, will continue to serve as a guidance counselor in addition to his AD duties.

1961

KATHRYN (YOUNG) STUTE, '61, was promoted last fall to resident activities coordinator at Shady Acres Nursing Home, Inc., Madison, Ohio. With her four children, Jay, Joel, Gwyndolyn and James, she lives at 10920 Leader Road, Chardon, Ohio.

The Pro Deo Et Patria (For God and Country) scouting award was bestowed recently upon Life Scout Mark McLarty at First Lutheran Church in South Sioux City, Neb. Mark is the son of WILLIAM, '61, and BARBARA, '62, McLarty of 320 E. 31st St., South Sioux City 68776.

DR. JOHN A. TOLLAKSON, '62, is assistant professor of physical education at the University of Cincinnati. He and Mrs. Tollakson (RUTH SCHOLES, x'65) live at 821 Cascade Road, Cincinnati 45240 with a son, Jay, 5, and daughter, Jennifer Leigh, 20 months.

1963

ROBERT GOURLEY, '63, is in private law practice at Statesville, N.C. He and his wife, Caroline, live at 614 Greenway Drive, Statesville, with a son and daughter.

D. R. "Duke" O'HERN, '63, has been appointed vice president of sales and marketing by the board of directors of Concrete Products Co. Prior to joining Concrete Products in 1966, he was in the sales department of Standard Oil in Omaha. He and his wife CARAL, '71, live at 5611 Meyers St., Sioux City.

1965

DARRELL D. YOUNG, '65, was recently named assistant director of purchasing for Terra Chemicals International, Inc. He joined Terra Chemicals in 1966 and has served most of the intervening years in the corporate purchasing department. Mr. and Mrs. Young and their three children reside at 1826 W. 15th St., Sioux City.

1966

DAVID M. BOLFIK, '66, received a Master of Science degree in mathematics from Kansas State University last July. Dave and Mrs. Bolfik (SUSAN KEMPTON, x'69) live at 409 N. Elm St., Marcus, Iowa.

Mrs. Earl Wheeler (MARILYN JACKSON '66) was awarded a master's degree in education by Wayne State University (Detroit) at winter commencement. The Wheelers and their two children, Earl III, 5, and Sue, 4, live at 13566 Longacre, Detroit 48227.

CHARLES E. DANISH, '66, is now district manager in south-central Minnesota for Equitable Life Assurance Society. He and his wife VIRGINIA, '66, reside at 1113 W. River Drive, Mankato, Minn. 56001.

MICHAEL HANNA, '66, is a community mental retardation specialist with an area of 11 counties for Woodward State Hospital, Iowa Department of Social Services. Michael and Mrs. Hanna (JEANNE GWINN, '65) and daughter Susan live at 2639 21st Ave. N., Fort Dodge, Iowa 50501.

1967

LARRY J. RICHARDS, '67, has joined the staff of the Security National Bank in Sioux City as a commercial development officer. He returns to Sioux City from Elizabethtown, Ky., where he has served for the past three years as a vice president and trust officer of the Citizens Bank. Mr. and Mrs. Richards have a son, David.

GARY COLLINS, '67, is associated with the National Institute of Health's Gerontology Research Center in Baltimore, Md. Collins received a master's degree from South Dakota State in 1971. He and Mrs. Collins (MARLIS ADAMS, '68) live at 1423 Taylor Ave., Baltimore.

RICHARD PETERS, '67, is a bank representative for New Concepts Financial Services of Nebraska. Mr. and Mrs. Peters and their two sons live at 3221 E. Summit Blvd., Lincoln.

1968

WAYNE JOHNSON, '68, was recently named data processing marketing officer for Security National Bank in Sioux City. He is currently second vice president of the Sioux City chapter of the American Institute of Banking. He and his wife, DIANA, '68, and their two children live at 1001 S. St. Mary's St., Sioux City.



Award Dinner

E. C. Thompson, president of Security National Bank in Sioux City, visits with Daryl Hecht, winner of the bank's \$1,000 scholarship for the current year.

1969

JOHN MORTON LANE, '69, is administrator of the reservation youth program of the Sioux Youth Development Association at Eagle Butte, S.D. His address is Box 134, Eagle Butte 57625.

STEPHEN C. LANDE, '69, who received a J.D. degree from Drake University in 1972, is a partner in the law offices of Lande, Koufer and Wynn in Des Moines. His address is 8427 Alice Ave. No. 40, Des Moines.

1970

DAVID HOLUB, '70, has been named installment loan officer at Security National Bank in Sioux City. With his wife, LINDA, '70, and their son, Chris, Holub lives at 1833 Glendale Ave., Sioux City.

GARY L. ARMSTRONG, '70, has completed his seminary work at Iliff School of Theology in Denver and is minister of United Methodist churches at Bussey, Harvey and Tracy, Iowa. Gary and Mrs. Armstrong (LAURA NAGEL, '70) may be reached at Box 223, Bussey.

MONTY BELL, '70, is director of music and youth activities at First United Methodist Church in Searcy, Ark. Mrs. Bell was BECKY HOCKSPEIR, '70.

1971

DONALD RAY SCHOUTEN, '71, received a Master of Science degree from Iowa State University last November and currently resides in Estherville, Iowa. His degree was in solid state physics and his thesis dealt with the thermal expansion of potassium.

LARRY D. CRUMMER, '71, was awarded a master's degree in music at Indiana University last summer with high distinction. He is currently studying toward a doctorate in organ and serves as organist-choir director at First Presbyterian Church, Martinsville, Ind.

JOHN L. HILL, '71, a salesman for Schoeneman Lumber Co. of Sioux City, was named Airman of the Year for the 185th Mobility Support Squadron of the National Guard. T. Sgt. Hill will now be entered in national competition with those who have received the same honor from Air National Guard Units throughout the country.

1972

STEVEN OBERHELMAN, '72, has served for the past year as a cost accountant for H. D. Lee Co., Inc. His address is 8331 W. 108th, Apt. F, Overland Park, Kan. 66210.

Airman I/C RICHARD D. BAKER, x'72, is serving at Ubon Royal Thai Air Force Base in Thailand. He is an avionic systems specialist assigned to a unit of the Pacific Air Forces. He was previously stationed at Lowry AFB, Colo.

1973

DAVID P. DOLAN, '73, is a chemist with the U.S. Department of Agriculture's scientific services staff in St. Louis, Mo. His address is 53 Aberdeen Place, St. Louis.

JERRY K. JANS, '73, recently joined Hygrade Food Products Corp., Storm Lake, Iowa, as a hog buyer. Mr. and Mrs. Jans (JULIE DROMMER, x'70) live at 426 E. West 8th St., Storm Lake.

CRAIG ROWLAND, '73, has been named information director of the Market News Foundation at the Sioux City Stockyards. Craig has been associated with the foundation since graduation. His wife, Mary, is continuing her work toward a degree from Morningside and is employed at Sears in Sioux City.

GERALD STOPPEL, Dec. '73, will prepare for the ministry with seminary studies at Duke University's divinity school in Durham, N.C. His present address is 2011 Eastwood Rd., Rochester, Minn. 55901.

DEBORAH D. LIEDER, '73, is now studying at Boston University School of Theology for a Master of Divinity degree in the parish ministry. Debbie's address is 196 Bay State Road, Boston, Mass. 02215.

Wee Morningsiders

To LT. J. G., '69, and Mrs. DAVID A. RANNELLS, 1575-194 Mendocino Drive, Chula Vista, Calif. 92011, a daughter, Melissa Ann, born Oct. 20, 1973.

To Mr. and MRS. Dennis Grell (KATHY CONOVER, '69) 3851 Hamilton St., Burnsville, Minn. 55337, a daughter, Amanda Marie, born Nov. 5, 1973.

To REV., '68, and MRS. DAVID DUTCHER (LOIS KNEELAND, '69), 92 Hillcrest Road, Warren, N.J. 07060, a son, Timothy Michael, born Mar. 6, 1973.

To Mr. and MRS. Kent Streck (SUSAN HILKER, '67), R.F.D. 1, Ida Grove, Iowa, a daughter, Tammy Sue, born Sept. 25, 1972.

To MR., '65 and Mrs. DEWEY LONNES, Star Route A, Box 1455C, Anchorage, Ala., a son, James Michael (Jamie), born Nov. 21, adopted Nov. 25, 1972. He joins sister, Jennifer, 3 years old.

To Capt. and MRS. Jimmey Morrell (MARJORIE McCracken, '71) 9969 B Sturgess, Ellsworth A.F.B., S.D., a son, Ryan Russell, born Jan. 23, 1974.

To MR., '64, and Mrs. ARNOLD LEFKO, 4526 Manor Circle, Sioux City, a daughter, Amy, born Feb. 14, 1974.

To MR. and Mrs. STEPHEN CARTER, '69, 3103 Fourth Ave. Place, Sioux City, a daughter, Kristina Jean, born Feb. 1, 1974.

To MR., '68, and Mrs. PHILLIP MURPHY, 1329 Jennings St., Sioux City, a son, Jason, born Jan. 28, 1974.

To MR., '70, and MRS. ROGER BELL (LILLIAN HANS, x'70) 7309 W. Hampden #3001, Lakewood, Colo. 80227, a daughter, Kristin Jean, born Dec. 18, 1973.

To MR., '72, and Mrs. VERN HAMMERSTROM, 4231 Tyler St., Sioux City, a daughter, Jodi Lyn, born Jan. 23, 1974. She joins a brother, Jeffrey, two-and-a-half.

To MR., '66, and MRS. DAVE BOLFIK (SUSIE KEMPTON, 'x69), 409 North Elm, Marcus, Iowa 51035, a daughter, Deborah Sue, born Jan. 26, 1974.

To DR., '62, and MRS. JOHN A. TOLAKSON (RUTH SCHOLE, 'x65) 821 Cascade Road, Cincinnati, Ohio 45240, a daughter, Jennifer Leigh, born May 18, 1972. She has one brother, Jay, 5.

To MR., '69 and Mrs. KIT E. COOPER, 414 32nd St., Sioux City, a son, Colin Jad, born Feb. 8, 1974. He joins brother, Darid, 4, and Kerri, 3.

To MR., 'x64, and Mrs. MARK ADAMS, 645 Shady Lane, Sioux City, a son, Brent William, born Feb. 10, 1974. He has one brother Jeffrey Nathaniel, 3.

To MR., '70, and Mrs. CRAIG STRUVE, 3128 Dearborn Blvd., Sioux City, a son, Mark Bradley, born Feb. 26, 1974. He joins sister, Tammy, 6, and brother, Kirk, 2.

To MR., '70, and Mrs. RAYMOND WITTE, 414 26th St., Sioux City, a daughter, Rebecca Ann, born Jan. 9, 1974.

To MR., 'x65, and Mrs. ROGER LORENSEN, 2557 S. Cypress St., Sioux City, a son, Leighton John. He joins brother, Roderick, 4, and sister, LuAnn, 2.

Marriages

MIRIAM HAWTHORN BAKER, '39
Rev. John Nye
December 25, 1973
Home of the bride, Merville, Iowa
At Home: United Methodist Parsonage,
Randalia, Iowa

MARJORIE IRENE WEBB, x'73
Richard E. Masters
December 15, 1973, Calvary Memorial
United Church of Christ
Milwaukee, Wis.
At Home: 5304 N. Teutonia, #2
Milwaukee, 53209

NANCY VAN WAART, '72
Larry Wiese
September 8, 1973
At Home: 3927 Winona, Sioux City
NANCY ILENE PORTER, '69
Edward L. Edwards
June 9, 1973
At Home: 220 School St.
Anamosa, Iowa 52205

SUZANNE ROBERTS, '71
DAN HENDERSON, '71
November 24, 1973, Grace United Methodist
Church, Sioux City
At Home: 1331 S. Maple
Sioux City, 51106

MARLIS J. ADAMS, '68
GARY COLLINS, '67
March 6, 1971
At Home: 1423 Taylor Ave.
Baltimore, Md. 21234

MARY D. SPORNITZ, '72
John Dean Daniels
December 29, 1973, Grace United Methodist
Church, Sioux City
At Home: 2309 N. 92nd
Omaha, Nebraska

Karen Ann Olson
CHARLES EDWARD HOGEBOOM, Jr., '69
January 12, 1974, Zion Lutheran Church
Iowa City, Iowa
At Home: 221 2nd Street N.W.
Mason City, Iowa

Barbara Gray Artes
Dr. R. BRUCE BEDELL, '60
January 11, 1974, St. Thomas Church
Sioux City
At Home: 3913 Winona Way
Sioux City

Jean Ann Green
RANDALL WARREN HUMMEL, '73
December 31, 1973
At Home: 2715 Hamilton Blvd.
Sioux City, 51104

In Memoriam

Mrs. James W. Kindig (GERTRUDE CROSSAN, '06) died Dec. 22 at her home in Sioux City following a long illness. Mrs. Kindig, a native of Hartley, Iowa, was a member of Grace United Methodist Church, the American Association of University Women, PEO, Sioux City Women's Club and Women's Christian Temperance Union. Mr. Kindig passed away in 1950.

Miss GENEVIEVE BALCOM, '15, died recently in Kansas City, Mo., where she had resided most of her life. Miss Balcom was owner and manager of an apartment building in Kansas City.

Brig. Gen. CHARLES H. SWARTZ, x'21, member of the War Department's general staff in Washington, D.C. following World War II, died Aug. 23 at Tacoma, Wash. A 1920 graduate of West Point, Gen. Swartz also served in the Philippines, Korea, New Guinea and Japan, and as commanding general of special activities division in Nuremberg, Germany. He was awarded many decorations. Survivors include Mrs. Swartz (ISABELLE WALKER, '19), a daughter and a sister.

VERNE E. SCHEFFLER, '65 died Jan. 29 at Simi Valley, Calif., where the family had moved earlier in the month. Mr. Scheffler, 31, was western regional manager of the Lozier Company of Omaha. Survivors include the widow and two sons. Services and burial were at Sioux City.

LESLIE ARTHUR PRICHARD, '34, an Emmetsburg, Iowa attorney, was killed in an automobile accident near Emmetsburg, Jan. 30. Mr. Prichard was 72 at the time of his death.

Dr. DONALD C. GIEHM, x'26, Sioux City osteopathic physician and surgeon for 43 years, died recently at the age of 70 following a long illness. After attending Morningside, Dr. Giehm received degrees from Kirksville (Mo.) College and opened his practice in Sioux City in 1930. He was active in church, Chamber of Commerce and Shrine activities. Survivors include Mrs. Giehm, two daughters and two sons.

Miss MARY M. DYER, '35, former librarian at the Sioux City Public Library, died last December in Santa Monica, Calif., where she had lived for the past 30 years. She was head librarian at the Santa Monica Library until 1973. Services and burial were at Santa Monica.

Miss MARION L. EWING, '41, a retired teacher, died in Denver, Colo., Dec. 12 at the age of 80. A native of Pilger, Neb., Miss Ewing taught in Sioux City schools for many years and retired in 1958. She is survived by a brother, Carl, of Loretta, Neb. Services were held in Sioux City.

ROBERT LINDBERG, '49, factory representative in Texas for Sioux Tools, Inc., died Feb. 1 in Texas following a heart attack. He was 54. Mr. Lindberg was a native of Sioux City and served in the Navy in World II. Survivors include Mrs. Lindberg, 5852 Glendora St., Dallas, Tex., two sons and a daughter.

JEROME V. MANLEY, '52, a claims agent for Sears Roebuck, died at his home in Grayslake, Ill., Feb. 6. Mr. Manley was a native of Watertown, S.D., attended high school in Sioux City and served with the U.S. Navy in World War II. He was 49 at the time of his death. Mrs. Manley and a daughter are among the survivors.

ALUMNI REUNION 1974

CLASSES OF
1924 - 1929 - 1934 - 1939 - 1944 - 1949 - 1954

MAY 17-18-19

Reunion Luncheon
(for all classes)

MORNINGSIDE COMMONS
Saturday, May 18
12 Noon

50th Year Class of '24 will be in charge.
Everyone Invited



Annual Alumni-Senior Dinner

Morningside Commons—Saturday, May 18, 6 p.m.
Seniors, their spouses and parents are invited.

P.S.—

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SIOUX CITY, IOWA 51106

Give the Morningside Admissions Effort a Boost...

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This Card Today**

name of alumnus or friend

address

I believe that the following student(s) from my area would benefit from an education at Morningside College:

(name)

(home address)

(high school)

(year of graduation)

(name)

(home address)

(high school)

(year of graduation)

I would like to assist the admissions effort by being an "alumni contact" in my area. Please contact me with more information.