



# MORNINGSIDE'S TWELVE YEAR BLUEPRINT

... PROGRESS REPORT NO. 4

## the Morningsider

Morningside  
College



Sioux City, Iowa



DECEMBER 1962

THE MORNINGSIDER is the official alumni publication of Morningside College, Sioux City, Iowa.

Volume XXI—No. 2





## *Morningside College will be what we make it.*

We have a number of choices open to us. In my judgment the most promising is to build the best liberal arts college of medium size that human dedication and money can achieve. In the turbulent days that lie ahead, our way of life will need nothing more than men and women of the breadth of knowledge, wisdom and compassion that can best be achieved in a medium sized Christian college dedicated to the liberal arts. Vocational training and pre-professional courses are important but not as significant as an emphasis on the liberal arts.

There will be students aplenty in the years ahead if we have a dedi-

cated and competent faculty of Christian teachers and adequate facilities. These are within our reach. Morningside College has long enjoyed an unusual support from Sioux City and other communities of Northwest Iowa, from the Methodist Church and those of other Christian faiths, and from a body of alumni who are steadily increasing in number and influence.

There is no reason why we should not build at Morningside a Christian liberal arts college of unique significance. I, for one, am committed to the achievement of that goal!

*Leon E. Hickman*

# Organization of the Board of Trustees of **MORNINGSIDE COLLEGE**

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L. D. Havighurst, Minister, First Methodist Church, Fort Dodge, Iowa  
Frank P. Johnson, Managing Partner, Sioux City Cashway Lumber Store, Sioux City, Iowa  
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### TERMS EXPIRE 1964

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Harold P. Winter, Life Insurance, Cincinnati, Ohio, C.L.U., Executive Vice-President, Union Central Life Insurance Co.

#### Nominated by the Conference:

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G. G. Hunt, Minister, First Methodist Church, Sioux City, Iowa  
Arthur J. Kindred, Minister, Grace Methodist Church, Sioux City, Iowa  
William Gauger, Physician, Early, Iowa

#### Nominated by Alumni:

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### TERMS EXPIRE 1965

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Leon E. Hickman, Attorney, Pittsburgh, Pennsylvania, Executive Vice-President, Aluminum Company of America

#### Nominated by the Conference:

Ralph D. Kitterman, Superintendent of Spencer District, North Iowa Conference, The Methodist Church, Spencer, Iowa  
C. E. Mason, Superintendent of Sioux City District, North Iowa Conference, The Methodist Church, Sioux City, Iowa  
George Truman Carl, Minister, First Methodist Church, Mason City, Iowa  
C. S. Whitney, Educator, Garner, Iowa

#### Nominated by Alumni:

Lowell N. Crippen, Educator, Sioux City, Iowa



# ADMINISTRATIVE OFFICERS of Morningside College



ROBERT MILLER    ALBERT W. BUCKINGHAM    ELWOOD OLSEN    MILES TOMMERAASEN    DR. J. RICHARD PALMER    DR. ALLEN JACKSON    LOUIS H. CROSTON    DR. ELIZABETH S. WHITE    STANLEY S. GRIEGG    IRA GWINN

## ROBERT MILLER

Director of Admissions  
B.A., Morningside College, 1955  
8 years of service

## DR. ALLEN JACKSON

Dean of the College  
B.A., University of Denver, 1954;  
Fulbright Fellowship, Cambridge, England,  
1954-1955;  
Th.M., Iliff School of Theology, 1958;  
Ph.D., Emory University, 1958-1960  
3 years of service

## ELWOOD OLSEN

Business Manager  
B.A., Morningside College, 1938;  
Juris D., State University of Iowa, 1941;  
LL.M., George Washington University, 1946;  
15 years of service

## STANLEY S. GRIEGG

Dean of Men  
B.A., Morningside College, 1950-1954;  
Syracuse University, 1954-1956; *ibid.*,  
summer, 1959  
4 years of service

## DR. J. RICHARD PALMER

President  
B.A., Dakota Wesleyan University, 1940;  
Th.M., Iliff School of Theology, 1945;  
LL.D., Rocky Mountain College, 1955;  
D.D., Dakota Wesleyan University, 1957;  
7 years of service

## ALBERT W. BUCKINGHAM

Director of Public Relations  
B.A., Morningside College, 1939;  
M.A., Stanford University, 1951  
18 years of service

## MILES TOMMERAASEN

Executive Vice-President  
B.A., Morningside College, 1943;  
M.B.A., Northwestern University, 1948;  
C.P.A., 1954  
University of Nebraska, 1959-1960 and  
summers  
13 years of service

## LOUIS H. CROSTON

Alumni Director  
B.A., Morningside College, 1930  
5 years of service

## DR. ELIZABETH S. WHITE

Dean of Women  
B.A., Simpson College, 1930;  
M.A., University of Colorado, 1942;  
University of Iowa summers, 1947-1949;  
Stanford University, summer 1951;  
Columbia Teachers College, summer 1952;  
Boston University, 1954;  
Sarah Lawrence College, summer 1957;  
University of Denver, summers 1958, 1959;  
Ed.D., *ibid.*, 1961;  
2 years of service

## IRA GWINN

Registrar  
B.A., Morningside College, 1922;  
M.S., State University of Iowa, 1926;  
Graduate Assistant, *ibid.*, 1924-1926;  
North-Central Workshop in Higher Education,  
University of Minnesota, summer, 1943;  
National Science Foundation, Astronomy In-  
stitute, Wisconsin State College, summer  
1956;  
National Science Institute in Engineering,  
Iowa State University, summer 1959  
40 years of service

## THE MORNINGSIDER

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Louis Croston .....Editor  
Entered at the Post Office at Sioux City, Iowa  
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# ..faculty activities

As a liberal arts college stressing the role of a qualified faculty of sound teaching abilities and magnetic Christian character, our teachers are not under the pressure of the academic treadmill of graduate schools. There, reputation often depends upon the criterion, "publish or perish." Yet as an expression of creativity, and with a desire for conversation with other scholars beyond the campus, a number of our faculty had works published or accepted for print in scholarly journals this year.

Twelve faculty people contributed over twenty articles or original compositions. The English department is well represented with William Palmer, Ray Nelson, Bill Knepper, Mildred Stevens, and Howard Levant. In philosophy and religion, Walter Benjamin, Joseph Uemura and Allen Jackson contributed a total of twelve articles. William Zimmerman in art, James Wood in music, James Miller in history, Jack Pommrehn in admissions, Russell Eidsmoe in education, and President Palmer also had works or research published.

In the area of further graduate study, three men are on leave for work on the Ph.D. degree: Robert Quinn, William Spornitz and Bill Knepper. William Spornitz is on half salary with the provision of a sabbatical year. This is available after seven or more years of teaching at the college.

Six faculty members pursued formal graduate work during the summer. They are Ralph Harrel, William Yockey, Wayne Johnson, Lyle Henry, Ray Nelson and Nita Edlund. Lyle Henry and William Yockey received National Science Foundation grants for work at State University of Iowa and Emory University, respectively, for a ten-week summer period. Three faculty people reported progress in the dissertation which for each of them would complete the big hurdle for the Ph.D.: James Miller, Clifford Bowman and Miles Tommeraasen.

During the summer Walter Benjamin was a member of a selected delegation of thirty Methodist theologians from America participating in the Oxford Conference, Oxford University, England, July 17-27, 1962. Later he traveled with the Inter-University Study-Tour Committee to Israel and other Near-Eastern countries. This experience should be helpful for courses in the Protestant and Methodist tradition as well as background for Bible study.

Two people completed work for graduate degrees during the year. Nita Edlund received her M.S. in physical education from Arizona State University. Robert O'Reily completed his doctorate of education at the University of Kansas.



# The Morningside Review

At Morningside College, there has arisen a need to put into print, in a convenient place, the important ideas that have been expressed and aired on our campus. These ideas deserve to be weighed and pondered by those on the campus—to be sure—but also by our alumni, friends, and the intellectual world in general.

This magazine is an attempt to fill that need. It is edited by the faculty of the college and printed as an annual edition of the Morningside College publications. The contributors, clearly, will be our own faculty members, visiting lecturers to the campus, alumni and friends.

Volume I was published in July of 1962.

## LANGUAGE LAB Now in use

Students at Morningside College are now able to utilize Morningside's new \$10,000 language laboratory. The language laboratory consists of individual stations for 20 students and a master console unit for the teacher.

The new lab is being used by about 400 language students at the college. Each student is required to attend laboratory sessions one hour per week in addition to regular classwork and also has optional use of the laboratory facilities at other times during the week.

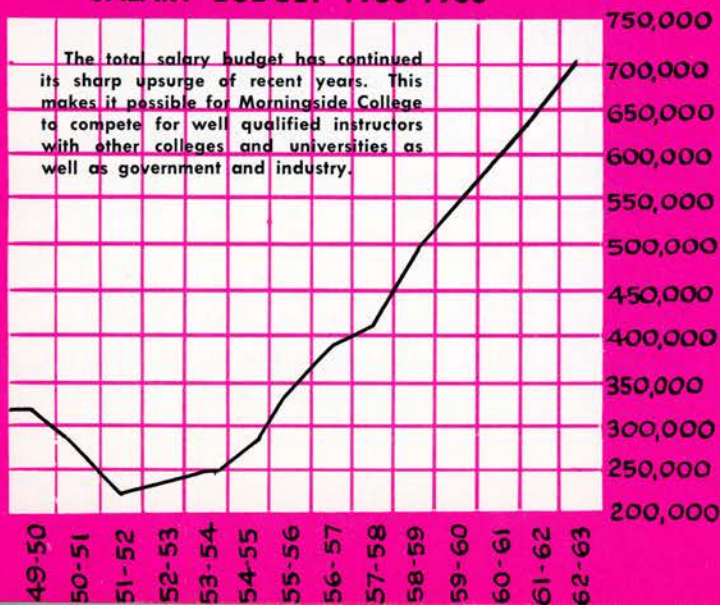
According to Dr. Leonhard Baak, head of the modern language department at Morningside, the laboratory assists the students in speaking and in listening to the language.

The laboratory is set up so that students of German, French, Spanish, and Russian will all be able to use the lab simultaneously without disturbing each other.



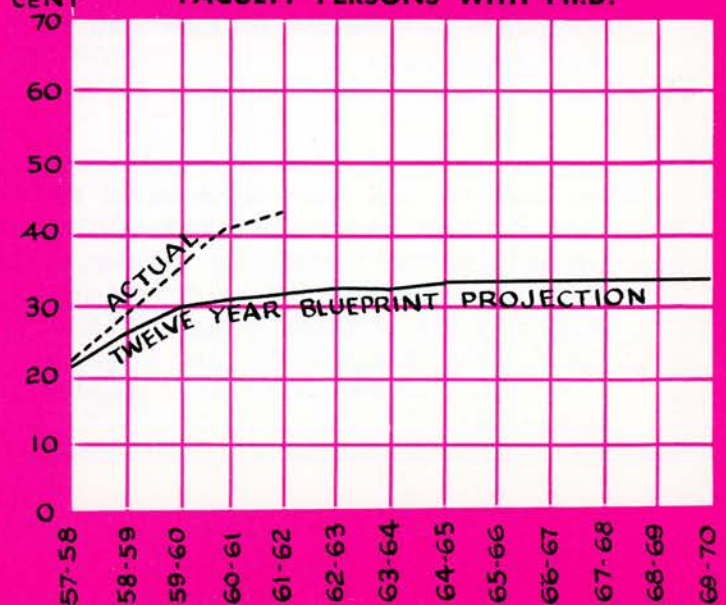
### SALARY BUDGET 1950-1963

The total salary budget has continued its sharp upsurge of recent years. This makes it possible for Morningside College to compete for well qualified instructors with other colleges and universities as well as government and industry.



PER CENT

### FACULTY PERSONS WITH Ph.D.





# EFFECTIVE UTILIZATION of *College Teaching Resources:*

"The quality of the teacher has more effect on learning than such matters as class size, and the best teachers therefore should be made available to more students".

"Given adequate preparation, college students are capable of doing more independent study than is presently required of them, with no drop in the quality of learning".

"Students learn as much in large classes as they do in small classes".

The above statements come from a summary report by The Committee on Utilization of College Teaching resources, May, 1959. This committee's work was sponsored by the Fund for the Advancement of Education. Some 62 grants were made to 48 colleges and universities over a two-year period. The results of this study made by some of the foremost educators in the nation indicate several ways in which colleges can make better use of teaching resources.

1. **Give more responsibility to students for their own learning.** We are now in the process of formulating an Honors Program which would give the more capable students opportunities to move out on their own in study and research.
2. **Regular use of television, films, self-teaching machines, and other technological devices.** For four years we have been offering television courses through the courtesy of our two local television stations, and are now studying ways of using educational television in the classroom. Our new language laboratory is another indication of progress in this area.

3. **Teaching students in large groups, which range as high as from 100 to 400.** In some areas we have offered lecture courses to groups numbering from 50-100.

4. **Use of teaching assistants or part-time faculty members.** This method enables outstanding professors to effectively instruct large classes. We are doing this in several areas. The benefit derived by the assistant is also a unique and valuable experience. Many college teachers get their start in this manner.

5. **Streamlining the curriculum to reduce proliferation and duplication of courses.** This makes it possible for us to maintain high academic standards with a faculty-student ratio of 1-20. We have made a complete study of our entire curriculum. We have analyzed the frequency of offerings and size of classes. Presently The Academic Policies Committee of the faculty is making a further study which will be acted on before our next catalog is published.

In following the recommendations of this very well-qualified committee, Morningside, like many other fine liberal arts colleges, is maintaining an excellent academic program by permitting gifted instructors to make the fullest possible use of their talents.

Our faculty-student ratio of 1-20 is generally recognized as a highly desirable goal not only by those who would make fullest use of teaching resources, but also by those who would make the most possible use of financial resources.





# STUDENT AREA

## Academic Standards

### FRESHMAN TESTING RESULTS

One of the brightest spots in our entire picture of campus life is the national rating of entering freshmen. The table indicates a steady increase in academic ability of entering classes over the past four years.

Compared with other freshmen across the nation, four years ago only 37% of our freshmen taking the Ohio State Psychological tests scored in the upper half. This year 65% (40% + 25%) of our first year students registered in the upper half of the national scoring.

This increase is the result of higher admission requirements, and has resulted, as the chart on retention indicates, in a greatly increased total number of students while the number of entering freshmen has remained rather steady. The explanation is, of course, that as more students enroll who are capable of doing college level work, more students stay on through the four year program, and fewer students fall by the wayside.

### NATIONAL PERCENTILE RANK

Morningside Freshmen, 1962, Ohio State Psychological Test

Percentile Rank	Per Cent of Total Freshmen			
	1959	1960	1961	1962
76 - 99	16	31	27	40
51 - 75	21	29	28	25
26 - 50	36	28	30	27
1 - 25	27	12	15	8

### ENROLLMENT-RETENTION CHART

	Actual			Projected	
	1959-60	1960-61	1961-62	1962-63	1963-64
Seniors	153	160	155	186	199
Juniors	199	182	217	234	314
Soph's	226	278	272	365	365
Freshmen	372	315	383	384	400
	950	935	1027	1169	1278

Income from tuition in 1959-60 was \$568,700. This year (1962-1963) tuition income is expected to reach \$892,000, an increase of 56%. This increase comes from higher tuition, in part, but largely from better retention of students.

## Special Summer Admission Program

A phase of the Admissions Program which has been a definite asset in the over-all enrollment picture is the **Special Summer Admission Program**. This program enables a student who is not acceptable under the admissions standards because of a weakness in academic background, to go to the first session of summer school to prove himself academically. He registers for a pre-arranged course load consisting of basic English, regular freshman history, and a how-to-study course entitled "Effective Learning." If he successfully completes this work, he is then admitted to the regular freshman class on the premise that he will be able to do the work because he has proven not only to us, but to himself as well, that he is

qualified. The following statistics reveal a high retention over the past three years of the students who were admitted as regular students through this program.

	1960	1961	1962
Recommended to attend	32	32	33
Actually enrolled	23	23	30
Withdrawn	8	9*	3
Night School	1		
	(48% of these students are still in our student body.)	(48% of these students are still in our student body.)	(27 were accepted this fall—this is 82% of those who enrolled.)

\*Three of these enrolled at a later date.



# Presidential Scholarships

During this past decade college costs have risen dramatically. While this increase has made it possible to make substantial faculty salary increases (which has in turn helped us prevent the mass movement of college instructors to industry and government from becoming a disastrous rout) it has also worked a hardship on many parents and students.

As our Federal Loan report will indicate, many are courageously borrowing against their future. However, many outstanding potential leaders of tomorrow, who need the kind of training a church-related college of liberal arts can give, lack finan-

cial backing sufficient to make it possible for them to come to Morningside.

The Board of Trustees has set up, on an experimental basis, ten new four-year scholarships, called the Presidential Scholarships. These scholarships amount to \$2000 to be divided into four annual grants of \$500 each. They are to be given only to high school graduates who have shown outstanding academic, social and spiritual qualities during their high school program, and who must have this kind of financial help in order to come to Morningside.

In the tests administered to all our new students on September 17, 1962, most of this group placed in the 99th or 98th percentile. All have been outstanding leaders in church and community activities.

# Student Loan Program

The Division of College and University Assistance of the Federal Government has approved \$230,218.00 in National Defense Student Loan funds for the 1962-63 college year at Morningside.

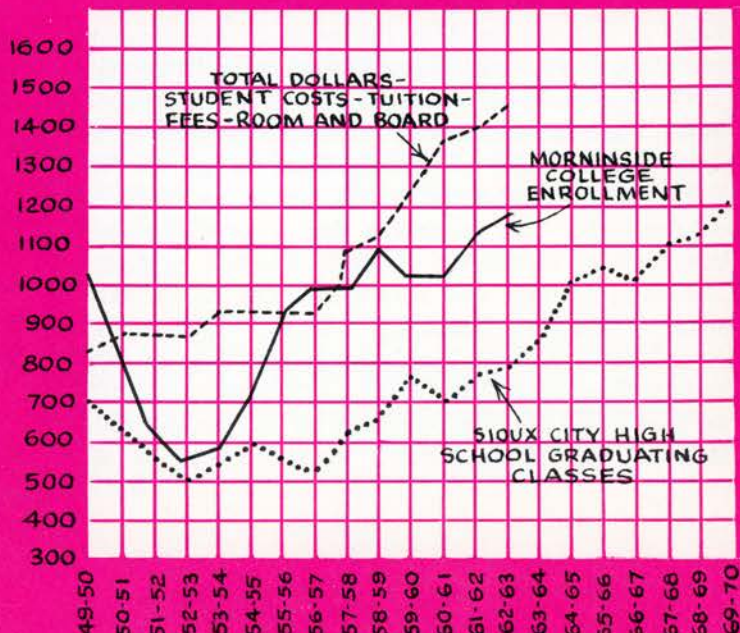
To date, the NDSL Committee has committed \$167,935.00 to 268 students. Of these, 181 are re-

turning students and 87 are new students.

The average amount committed to returning students is \$635.00 and the average commitment to freshmen is slightly over \$600.00. Commitments range in amount from as low as \$50.00 to the \$1000.00 ceiling set by the government.

The total amount advanced to students since the inception of this program two years ago added to the \$167,935.00 now committed for 1962-63, totals \$541,640.00.

IOWA HIGH SCHOOL GRADUATING CLASSES





# MORNINGSIDE COLLEGE

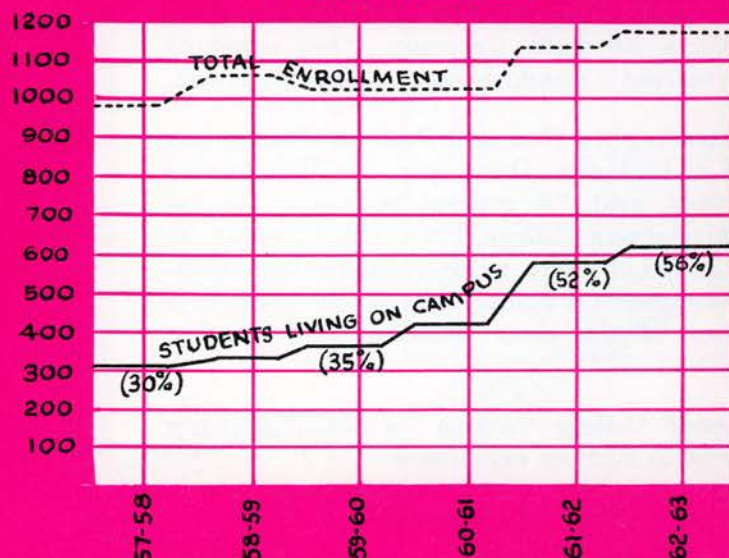
## *Student Council*



David Menke, Bradley Stoneking, Muriel Stone, David Bones, Barbara Larson, Vara Bones, Allen Stone. Absent when picture was taken, Robert Josten.

An important segment of the administration of Morningside College is the Student Council. This group of outstanding representatives of our splendid student body meets regularly each week and takes a very active role in both leadership of student activities, as well as providing an excellent channel of communication between the student body and the college faculty and administration.

### STUDENT HOUSING



THE TWELVE YEAR BLUEPRINT calls for campus housing for at least 50% of our students. We now have rooms enough to care for approximately 56% of our regular student body.



Pictured above is the new addition to the Lillian E. Dimmitt Women's Residence Hall.





## *Morningside College Choir Tour*

The Morningside College choir had the distinction of being the first United States choir invited to the International Youth Fine Arts Festival in Bayreuth, Germany. They appeared on the program officially opening the Festival and received a standing ovation from the crowd.

The choir spent six weeks touring Europe and attending the Fine Arts Festival. During this time they gave several concerts receiving acclaim at each one. One paper, the "Franbusche Presse", a regional paper for Bavaria and Switzerland, said, "A rousing beginning for the program was provided by the student choir of Morningside College, Iowa, U.S.A., under its director, Professor James Wood. In this recital of sacred choruses, we marvelled at the superb intonation, tight discipline of the voices and at the wonderful homogeneity of the voices in a degree of perfection seldom heard. The participation of this choir doubtless gives to this year's Youth Festival a significant accent."

This was a significant achievement for Morningside College through its choir, giving a wonderful opportunity for the choir members to grow in such an experience.



# New Programs

## UNITED NATIONS SEMESTER

This year we have the opportunity to nominate junior and senior students in a cooperative program with Drew University for a semester study in international relations. During the semester two days of each week are spent in the United Nations building with interviews and audiences with diplomats and staff of the United Nations Organization. Other days are spent in seminars and research on the Drew campus, at Madison, New Jersey.

## WILLS and ESTATES

One method by which we are seeking to provide some security for the future of Morningside College is to ask friends of the college to place Morningside in their wills, or to set up trusts in favor of the college.

Last year we launched an intensive program of cultivation under the skilled guidance of the Kennedy-Sinclair Company. This firm has been for many years one of the most reliable sources of training for trust officers, and is well known in banking circles. Three of our staff, Mr. Miles Tommeraasen, Mr. Albert Buckingham, and Mr. Louis Croston have taken the training program.

We know of 39 wills in which Morningside College is named. Recently a letter came from a law firm in New York City which reads in part:

"This firm represents an individual who desires to make a testamentary bequest to your institution for the purpose of establishing several professorial chairs."

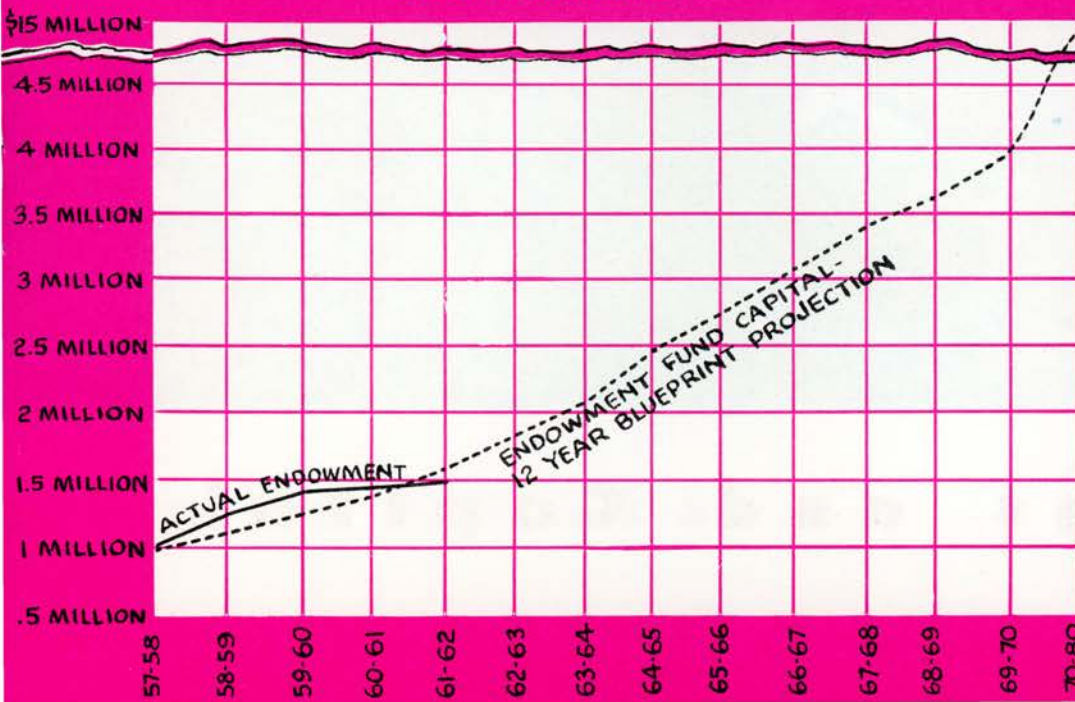
## ENDOWMENT FUND GOAL—\$15,000,000

This is a dream, but it is no idle dream. Running through every project of this college during the next eighteen years must be an underlying persistent effort to build our endowment fund to this amount.

This goal is determined by two other elements in our long range planning. (1) Enrollment is set at approximately 1500 students. (2) A subsidy of \$400 per student (income from approximately \$10,000) is a very desirable aim. State Universities in Iowa now receive from tax support, in addition to amounts paid by students, an annual subsidy, per student, of approximately \$1200. This enables them to compete for the best instructors, keep tuition charges low, and provide an excellent program.

Those who believe the Community of Christian Scholars in the church-related college has something unique and significant to offer, and who wish to help keep these institutions capable of providing the best kind of education in the best possible atmosphere, will help us to achieve our goal. They will simply make a provision in their wills so that when they are through using what God has given them, some of it may go on serving God through Morningside College.

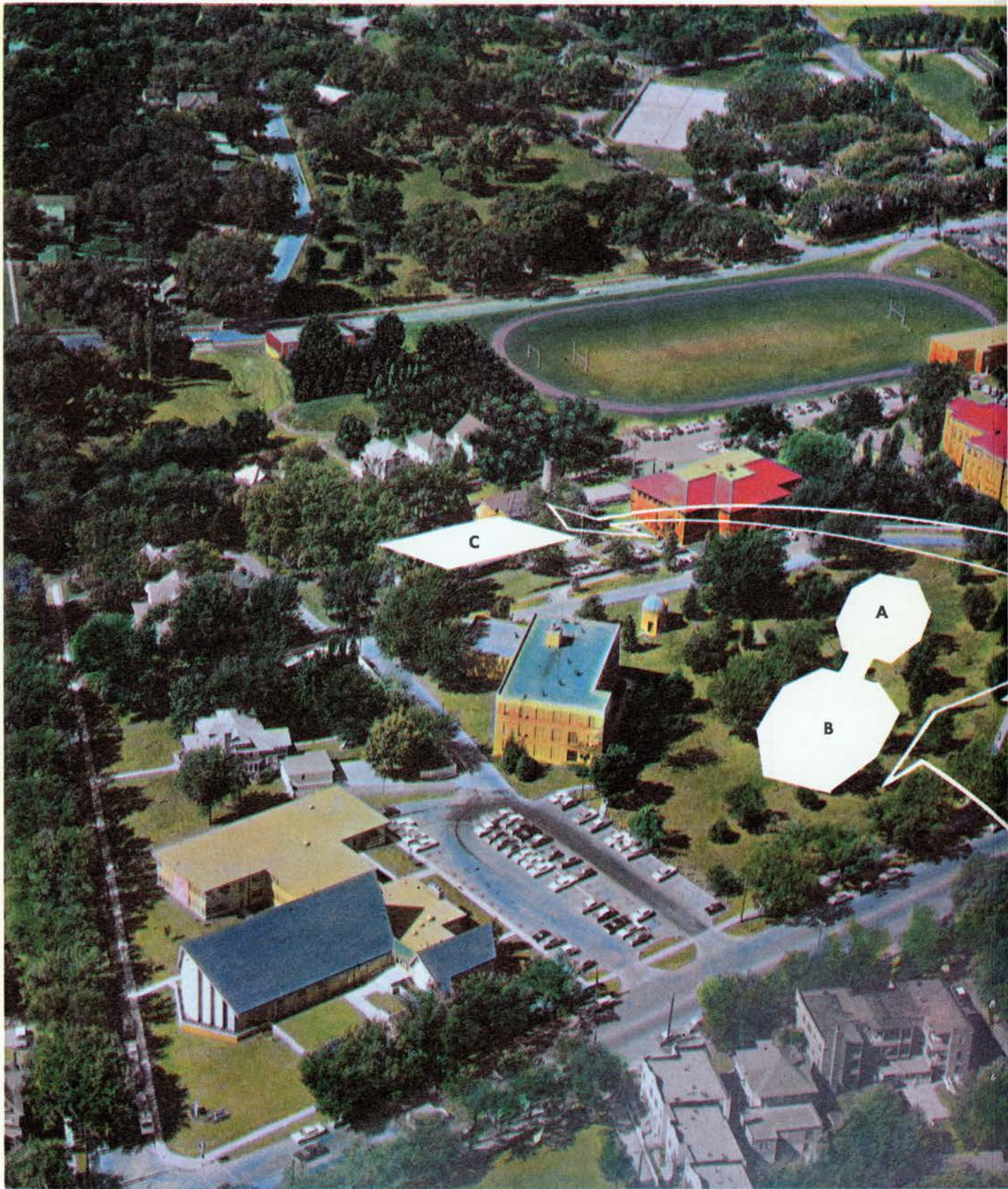
ENDOWMENT FUND



INCOME

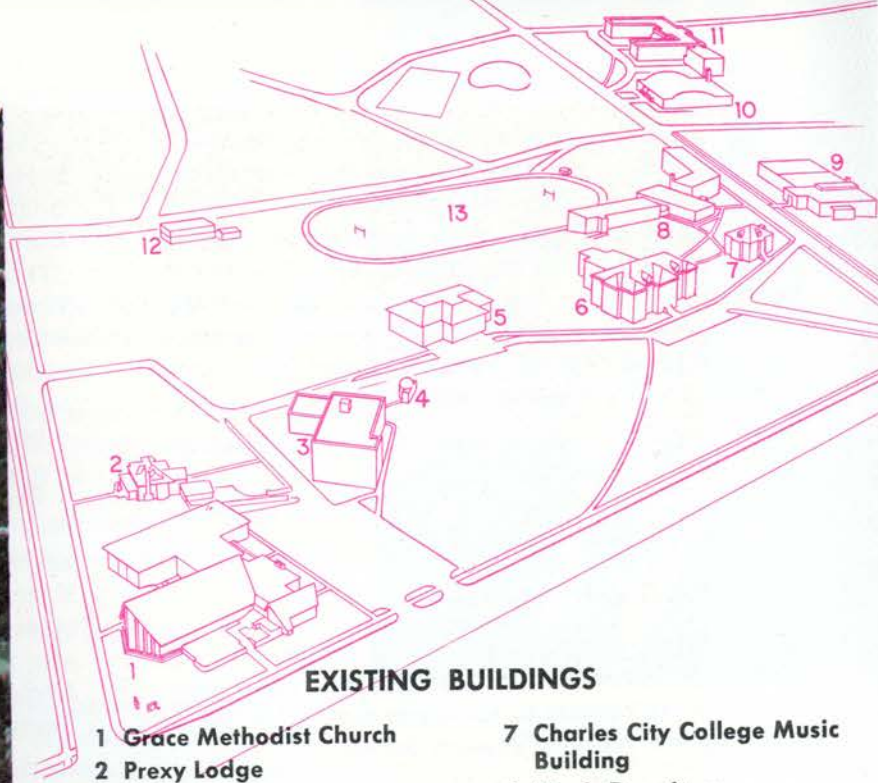
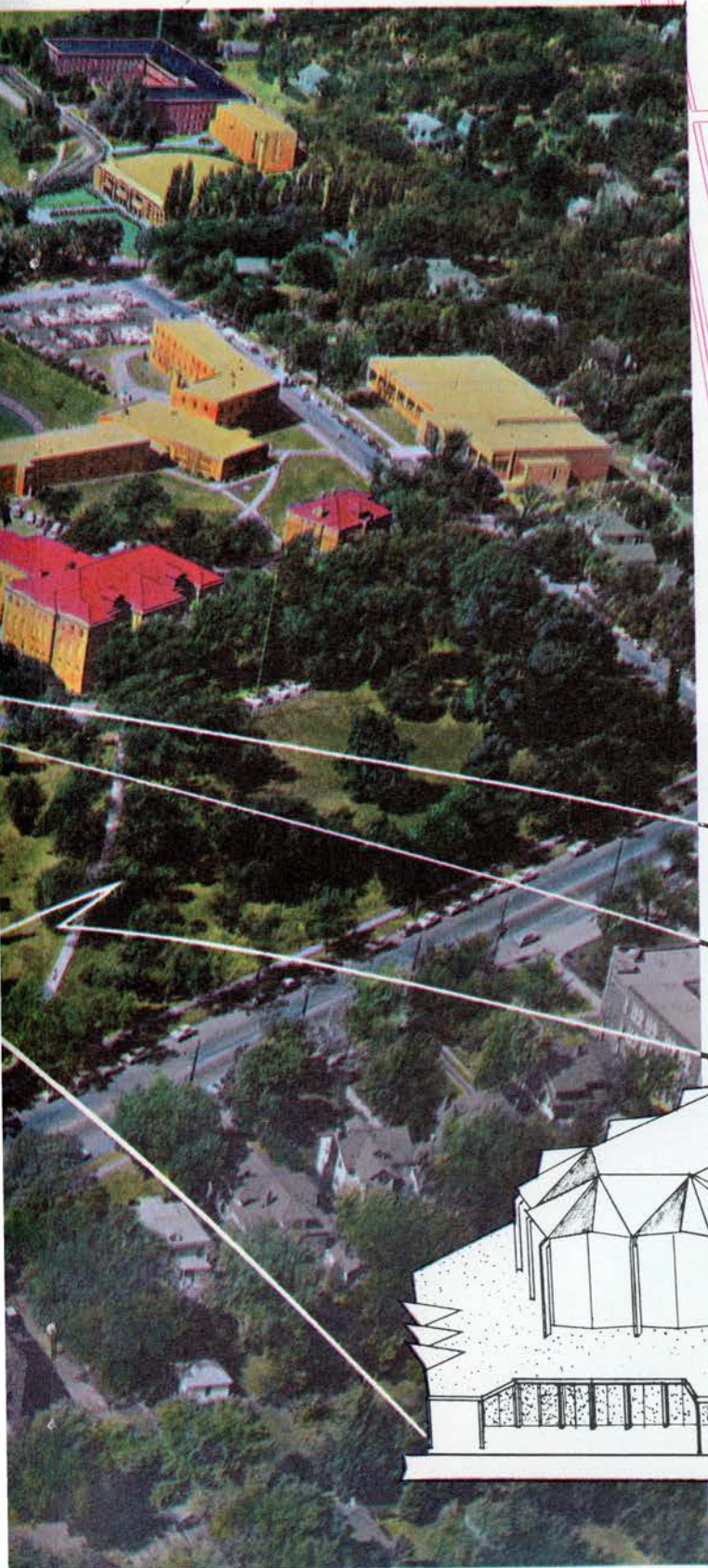






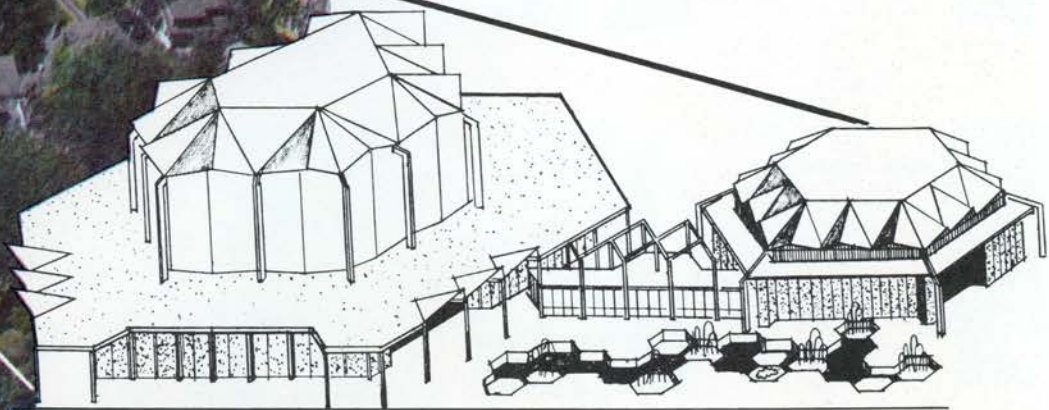
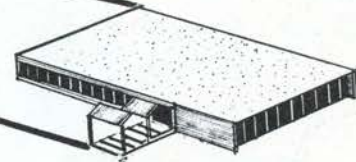
**B u i l d i n g s   a n d   C a p i t a l   I m**





### EXISTING BUILDINGS

- |  |  |
|--|--|
| 1 Grace Methodist Church   | 7 Charles City College Music Building        |
| 2 Prexy Lodge  | 8 Men's Dormitory                            |
| 3 A. W. Jones Hall of Science                                    | 9 The Commons                                |
| 4 O'Donoghue Observatory   | 10 George M. Allee Gymnasium                 |
| 5 Marian Jones Hall of Culture and Wilhemina Petersmeyer Library | 11 Lillian E. Dimmitt Women's Residence Hall |
| 6 Lewis Hall   | 12 International House                       |
|  | 13 Bass Field                                |



### NEW PROPOSED FINE ARTS BUILDINGS

- A Klinger-Neal Theatre
- B Eugene C. Eppley Auditorium
- C Fine Arts Classroom Building

**improvements**



## CHAPEL

"In the direction of her Christian purpose Morningside College seeks to pervade the educational process with religious values."

To this end we hold weekly chapel services at which attendance is required of all students. A full-time chaplain has general oversight of the entire program of religious activities on the campus, and is aided by several of our professors from various academic disciplines.

All services are carefully and thoughtfully planned and conducted. The opportunity for genuine worship experience is thus made available regularly to all our students.

## VESPERS

In addition to our own full-time leadership, we bring in, from across the nation, outstanding spiritual and lay leaders at six times during the year, for what we call our Vespers Series.

## CONVOCATIONS

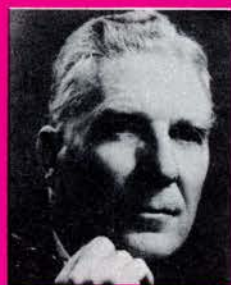
Further, student and faculty convocations are held which are also led by prominent political and intellectual leaders. This year, one will be Vance Packard, best remembered for his recent book "The Status Seekers"; another will be Mr. Leslie Brady of the State Department, formerly the Cultural Attache for our Embassy in Moscow. His recent world-wide assignments mean he will come to our campus with a depth of understanding which is rare and significant.

Bishop Dodge, born in Iowa, but now one of the two bishops overseeing our work in Africa, will be on our campus soon. Also Dr. Eugene Smith, Executive Secretary of the Board of Foreign Missions of the Methodist Church, and Kaare Erickson, former administrative assistant to Bishop Dodge and now studying at Union Theological Seminary, in New York City, will be coming.

1961-1962

## Vesper Series

1962-1963



RICHARD C. RAINES



WILLIAM H. JONES



DEANE FERME



JAMES S. THOMAS



FRANK P. GRAHAM



PAUL E. SCHERER



CHAD WALSH



WALTER MUELDER



RALPH W. DECKER



FRANCIS GERALD  
ENSLEY



EUGENE SMITH



GEORGE BUTTRICK



# Church-College Relationship

Dr. George Dunn has accepted appointment as Assistant to the President of Morningside College, with responsibilities in the area of college-church relationships.

Dr. Dunn, class of 1921, is one of North Iowa's most revered ministers. He is best remembered in this immediate vicinity as pastor of First Methodist Church in Sioux City from 1936 to 1952.

Our purpose in creating this position is to help keep the lines of communication open between the college and the local churches of North Iowa Methodism.

Dr. Dunn will be available to speak to church groups and preach in our North Iowa pulpits.

He will be working with interested persons in the area of wills and estates with the hope that many of our more capable Methodist laymen may become interested in helping to strengthen our endowment fund.



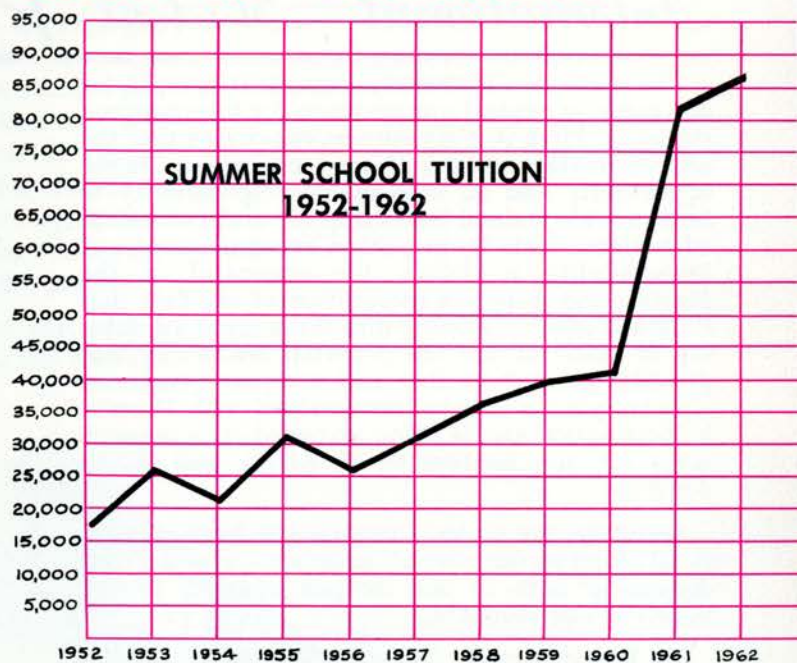
## Summer School Doubles in Enrollment

As the chart indicates, our summer school enrollment has more than doubled since 1960. Several new policies combined to produce this very desirable result.

First, we moved to a ten-week period, dividing it into two five-week (one semester) phases. By lengthening the class period and increasing the class schedule, we can give the teacher and student as many class hours in five weeks as we normally have in an eighteen week period during the regular school year.

Of necessity only two courses can be fitted into a given five-week period. However, a student can thus add twelve semester hours of work during the summer, which is three-fourths of a normal load.

Other factors in this move which help us to make better use of class room and teaching resources during an otherwise slack period, are the air-conditioning of the library and a rather intensive publicity campaign among Sioux City students who attend other universities and colleges during the regular academic year.



## Educational Assistants in the Local Church

This year there are over twenty-five young women enrolled in the program leading toward an educational assistantship in the local church. The demand for graduates in this field continues to exceed the supply. Shirly Baumunk, a 1961 graduate, considered several promising openings before going to the Methodist Church in Shenandoah, Iowa.

A trained and experienced director of Christian Education, Mrs. Ramalee Pearson, joins our faculty on a part-time basis this year. She will teach the basic methods course and supervise senior students working as "interns" in local churches. Lila Phillips is one of three seniors in the program this year, and is serving as an interne under the Reverend Paul Bausfield at Trimble Methodist Church.





## International Student Program

There are two extremely important reasons for our move to expand our program for international students. First, it is my earnest conviction that the church-related colleges of our land have a unique opportunity and an inescapable responsibility to help provide trained leadership for under-developed nations. This is, in part, a recognition of our responsibility to follow the command of the Master; and in part a recognition of the fact that Russia is eagerly moving into these areas attempting to skim off the top potential leadership and provide training in five and six-year programs. This training is always incorporated with Marxist indoctrination and is being provided on a massive scale for the continents of Africa and South America.

Secondly, the move is intended to have a beneficial effect on our over-all program—to add a new dimension both to our campus life and to the minds of our students.

Dr. Percy Bidwell, formerly Director of Studies for the Council of Foreign Relations, recently undertook a three-year study under a grant from the Carnegie Corporation. It was designed to determine “how much and what kind of instruction was being offered college students to give them some sense of the realities of our foreign policy

and the nature of world affairs.” His book, “Undergraduate Education In Foreign Affairs” is a rather depressing report on this study. A test on foreign affairs was designed to determine how much undergraduate students, who were about to receive their Bachelor’s Degree, knew about foreign affairs. On the average, they were able to answer only 55 per cent of the questions.

The impact of some fifty students from fifteen nations on the total life of the campus is inestimable. As one example of this “new dimension”, let me cite last week’s session of **CONTROVERSY**, which I attended.

Every Friday afternoon a voluntary discussion group meets in the lounge of the Men’s Residence Hall. Last week the discussion centered on the subject: “Shall The United States Intervene in Cuba?” About eighty students were present. The discussion was introduced by two of our professors who took opposing views on the matter. Each made a twenty minute statement and then the questions and comments poured in. In such an atmosphere it is impossible to avoid developing a world view, and at the same time escaping the accusation of “provincialism” which is being leveled at our college students by such studies as that of Dr. Bidwell.

## The African Student Program

In response to a challenging program initiated by the Board of Missions of the Methodist Church, the largest single segment of our international student group comes from Southern Rhodesia, the Congo and Angola.

The basic purpose is to provide college-level training for present native leaders in our mission work. Many are teaching on the primary and secondary level with usually no more than a high school education. What is more, it is all but im-



possible to secure a college degree in Africa.

For instance, the Federation of Nyasaland, Northern and Southern Rhodesia has but one institution of higher education. The population of the Federation is approximately 9,000,000 persons, but only 320 can attend the university each year. To add illumination to this picture, it should be added that while approximately 96% of the population is African and less than 4% Causacian, the ratio of students permitted to attend the university is 90% Caucasian, and 10% African. In other words, about 30 African students are selected from a population of about 8,700,000 Africans.

In Iowa, by comparison, approximately 60,000 students will be attending our colleges and universities, while our total population is only slightly more than 2,700,000.

Support for these students comes, in part, from our General Board, through a fund created by the Methodist Church two years ago. Travel, board, and room is paid for each student and family members from this source. Tuition and fees, plus books, incidentals, and personal living expenses are cared for by the college, through special

"adoption" arrangements which have been made with many local Methodist Churches. Last year 157 churches in North Iowa gave us approximately \$52,000 for this project.

It is safe to say that nowhere else in the world is there such a program, uniting the efforts of a General Board of the Church with local churches of a given Annual Conference, and one of her colleges. We take deep satisfaction in having some part in this significant move, and I want to express personally my gratitude to all churches and individuals who are helping. It would be impossible to list here names of all persons and groups who have made, in many instances, sacrificial gifts in order to give this program much-needed support.

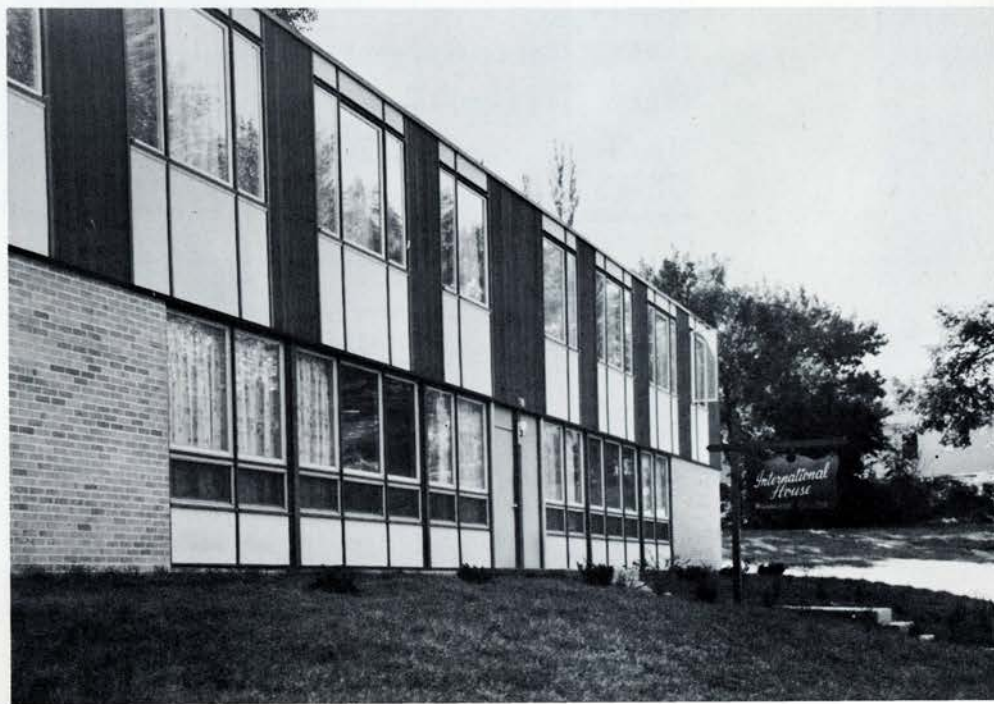
It should also be noted that the Board of Education, particularly the Division of Higher Education in our Church, has helped in both planning and support of this venture. One of the significant aspects of the program is a Coordinator who works with all our international students, particularly the African group. The support for this person comes from the Board of Education of the Methodist Church.

## *International House*

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When we first made the decision to enter into an enlarged international student program, we had no living space for extra students. Nearly \$90,000 was borrowed from various sources and construction begun in early August, 1961. The 36 bed unit was occupied by our students in mid-October. A word of thanks should go to Mr. William Klinger, who gave special attention to this project. Here again, the Board of Missions gave significant help in advancing room rents for 20 students for the three-year period, with which we made a "down payment" on the project.

The policy is definitely one of integration. About half of the men living in this house come from other lands, and the rest are a cross section of students from The United States.



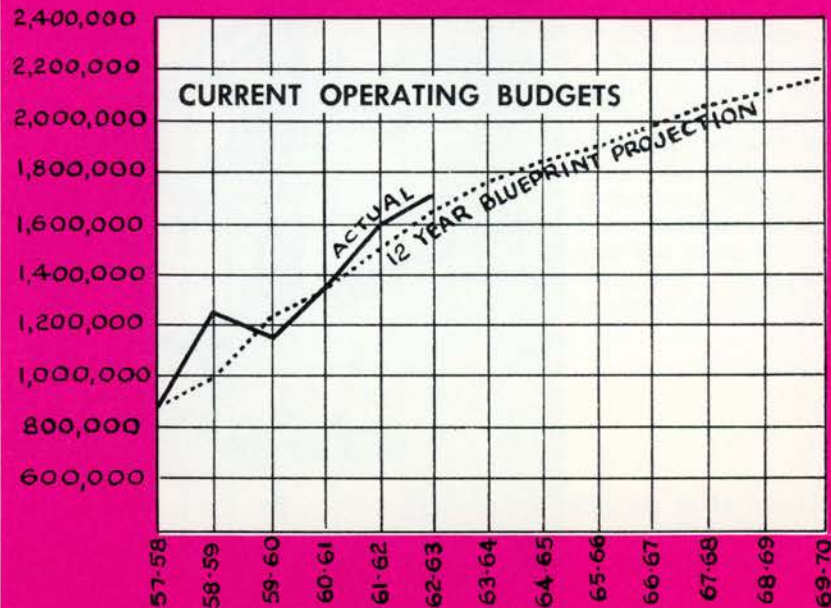
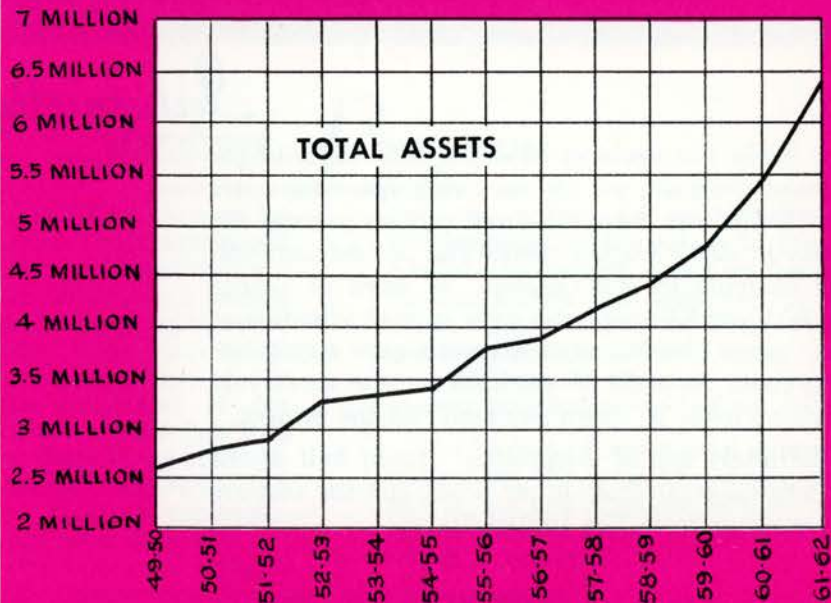


# Financial Condition

For more than a quarter of a century Morningside has operated "in the black". We were, however, apprehensive about this past year for several reasons. The number of high school graduates reached a new total low nationally this year which meant tougher competition for good students. We raised tuition again in order to continue faculty raises. We were uncertain about the ultimate cost and support of the International Student Program. Two new buildings were being built at a cost of more than a million dollars. We had accumulated a very small reserve for contingencies (less than 1/10 of 1% of last year's budget) which we planned to use this year.

However, we are happy to relate that we not only met all obligations but have added slightly to the "rainy day" fund. A special word of gratitude is due those friends whose contributions have helped make this possible. A brief financial statement follows.

## FINANCIAL AREA





# MORNINGSIDE COLLEGE

## Operating Statement

For the Year Ended July 31, 1962

### INCOME

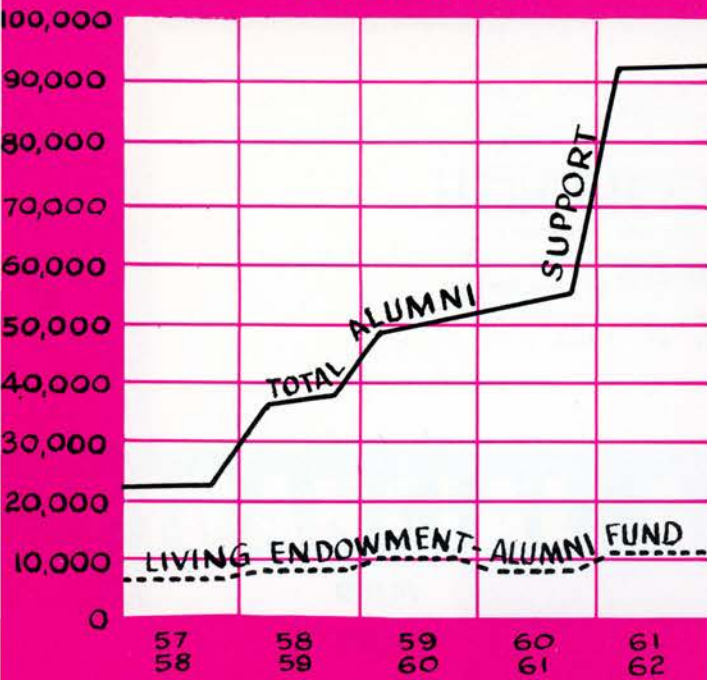
Tuition and Student Fees .....	\$1,035,333
Endowment .....	94,916
Methodist Church .....	70,029
Gifts .....	152,586
Auxiliary Enterprises .....	235,644
Miscellaneous Income .....	35,541
	<u>\$1,624,049</u>

### EXPENDITURES

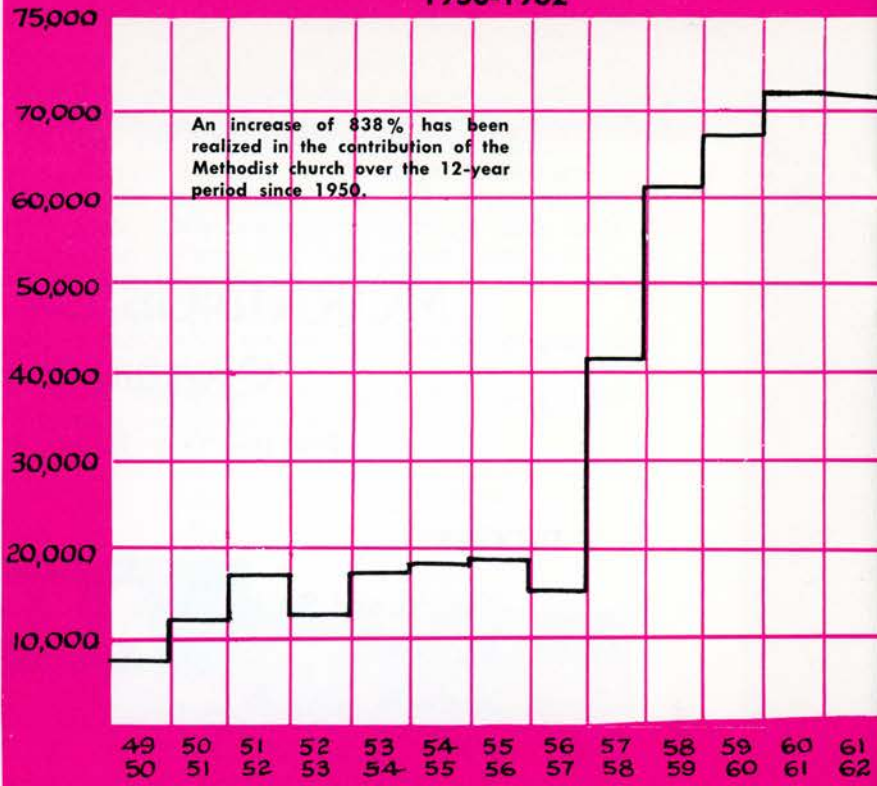
Instruction .....	\$ 679,017
Administration and General .....	293,404
Plant Operation and Maintenance .....	93,475
Library Operation .....	35,178
Auxiliary Enterprises .....	214,379
Student Aid .....	122,861
International Student Program .....	93,119
Other Educational Operations and Specials .....	92,616
	<u>\$1,624,049</u>



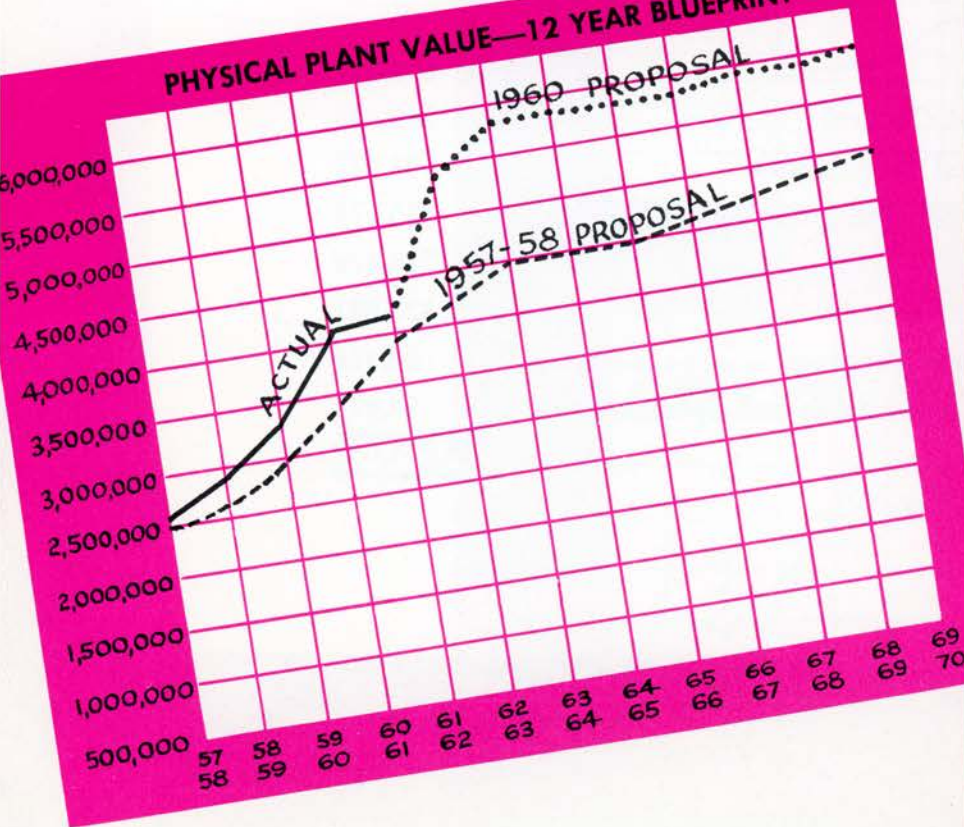
### ALUMNI SUPPORT



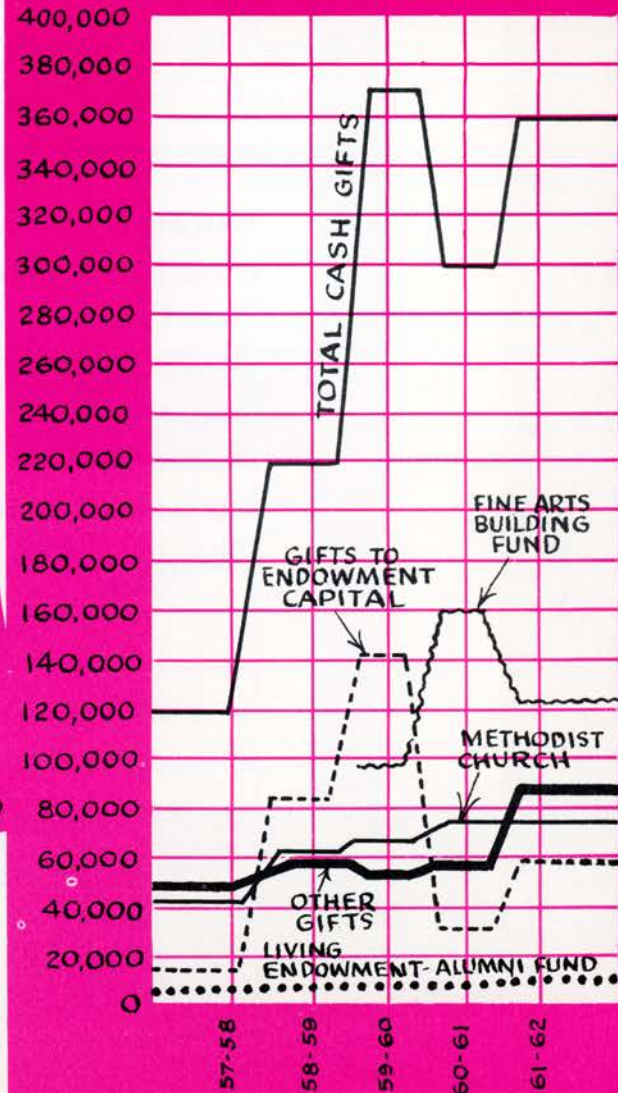
### METHODIST CHURCH CONTRIBUTION 1950-1962



### PHYSICAL PLANT VALUE—12 YEAR BLUEPRINT



### TOTAL GIFT SUPPORT





# *the next immediate moves at Morningside*

**THE TWELVE YEAR BLUEPRINT** carries a charted plan for all areas of college life. However, as we look to the immediate future there are several demands that now take priority.

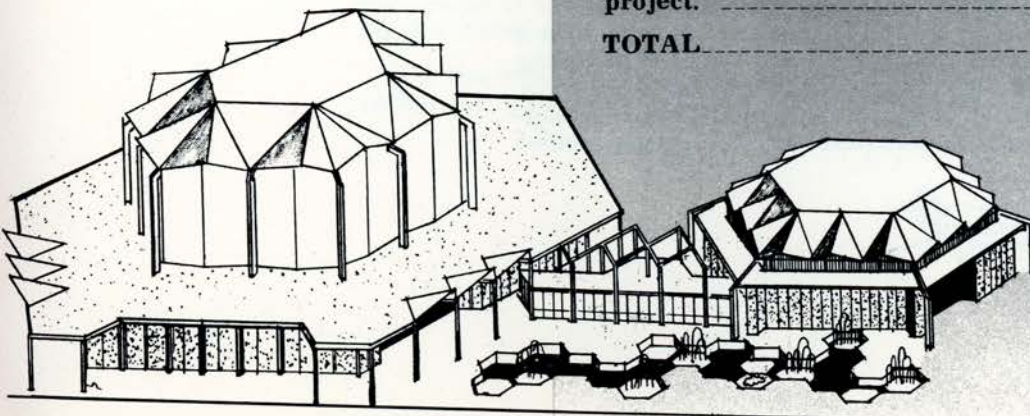
**I. THE FINE ARTS COMPLEX** is now in the final planning stages. This complex includes three separate buildings—The Klinger-Neal Theatre—The Eugene C. Eppley Auditorium—the classroom building.

## **II. FOR MORNINGSIDE-CORNELL CAMPAIGN**

During the past four years plans have been developed by the North Iowa Annual Conference of The Methodist Church and special committees appointed by Bishop F. Gerald Ensley.

The Executive Committee is now working with the firm which has been employed to conduct the campaign. The goal is \$1,500,000 which will be divided equally between the two conference colleges. The funds are to be used for capital purposes. At Morningside we plan to use the fund as follows:

1. Addition to Dimmitt Hall (Women's Residence)  
83 additional beds, furnished cost ----- \$250,000
2. The Class Room Building of the Fine Arts Complex. Primarily for Fine Arts Division. Will include class rooms, offices, studios, practice rooms, listening rooms, etc.  
Projected cost ----- \$300,000
3. International House—Houses 36 male students. Occupied by approximately 18 men from nations other than our own and 18 from the United States ----- \$90,000
4. Rust College—a tithe of the first \$1,000,000 to go to this Methodist Negro College. Iowa has long supported this institution and this will be our most significant project.  
(From Morningside's share) ----- \$50,000
5. Library Improvement Fund  
The church-related college must strive for the best. We cannot be shoddy in any area of the college program. We need approximately \$150,000 in order to bring our library book offering into a "first-class" position. We will be seeking funds for this project outside the Conference but from the Conference Campaign we plan to take the balance of income for the Library project. ----- \$60,000
- TOTAL** ----- **\$750,000**



Eugene C. Eppley Auditorium

Klinger-Neal Theatre



Fine Arts Classroom Building



In January, 1962, Dr. J. Clifford Holmes announced he had accepted a position at George Williams College, near Chicago. This college is planning to build a new campus and make a radical change in its program. The challenge of helping in such a move was the cause of Dean Holmes' decision to leave.

My first decision was to seek an "outsider" as a replacement, for sometimes such a person can view the task with new and much needed imagination, enthusiasm and courage. However, after looking at many fine candidates it became increasingly clear that our own faculty was strongly in favor of one of our own men; one who had come into our midst only two years ago but had already won the confidence, respect and admiration of all of us.



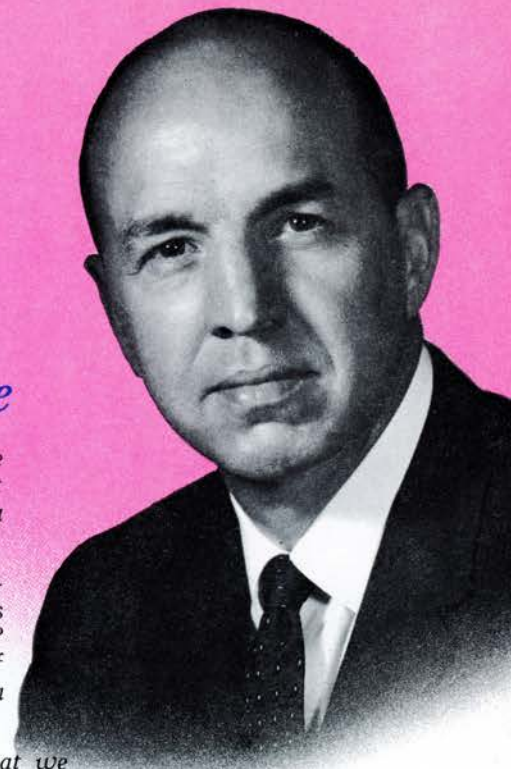
*Dr. Allen Jackson*  
*Appointed*  
*Acting Dean of*  
*Morningside*

Dr. Allen Jackson came to us in the fall of 1960, following the completion of his doctoral work at Emory University in the field of sociology. He became our chaplain and proved himself to be a man of unusual breadth. His chapel leadership was challenging to the students, and many came from that contact to seek his counsel. He organized a wrestling team, having been a varsity wrestler for three years at Denver University. Having worked with students during college days (he was president of the Denver University Student Body during his senior year) he found his way made smooth among our students. A scholar, he graduated Phi Beta Kappa, studied at Cambridge on a Fulbright Scholarship, and won highest honors later upon graduation from the Iliff School of Theology. Next he added a Ph.D. from Emory University. He is very much at home among our fine faculty members.

In addition to all this, he had the good fortune of meeting in his father's church, during high school days, a lovely girl who married him five years later. Barbara attended both Denver University and Grinnell. They have four children, Frederick, Deborah, Cary, and Edward.

Dr. Jackson has been appointed Acting Dean in order that he may have a year to discover whether or not administrative work will be as challenging as the classroom. However, we are glad for this much of his leadership, and are confident that should he choose to continue in this office, Morningside College will rise to new heights of academic accomplishment under his wise and skillful guidance.





## *The Continuing Purpose of this College*

*In one sense, this report covers the sixty-eight years of Morningside College history, for everything that is reported is the result of work that has gone before. More specifically, it deals with the first four years of a twelve-year program.*

*More important than any of the several indications of progress mentioned is the continuing purpose of this college. Why have these goals been set? Why require higher academic attainments from our instructors? Why provide them with better teaching tools? Why set higher levels of expectations for our students? Why build more buildings and seek a much larger endowment fund?*

*Essentially, the answer to these questions lies within the fact that we are earnestly striving to maintain, with ever-increasing strength, a community of Christian scholars. We know that in such a community an atmosphere of purposiveness can be created which will so permeate the minds of students that they may be both spurred to intensive scholarly pursuits and aided in the development of a mature vision of Christian stewardship. Out of such an environment comes outstanding leadership for all walks of life.*

*Let it be clearly understood that we do not accept anything, including sound religion, as a substitute for sound scholarship; rather, we believe each is essential to the other. A church-related college should be, first of all, a community of scholars; but it must also be a community of scholars whose purpose is more than the acquisition of knowledge, more than the seeking of truth, and more than the development of skills. A Christian college should not only offer the very finest academic product; it should be offered in an environment conducive to Christian growth and commitment.*

*Each student should expect to find some help here as he prepares for his vocation.*

*Each student should be encouraged to pursue truth down any avenue of research; the eager tentacles of his mind should be permitted to stretch themselves freely.*

*Also, each student, in the process of searching for truth and gaining knowledge and skill, should be offered the means whereby his religious faith may develop along with his other intellectual resources. We want our students to develop a Christian philosophy of life which will help them to become good stewards of their many gifts. We want to help them not only to sharpen their instrument of life, but to place it in God's hand that they may thus help to build a better world.*

*To this end, we are seeking to strengthen every facet of the life of this college, for we believe the church-related college should be the very best.*

*Respectfully submitted,*

*J. Richard Palmer*



Mrs. M. E. Graber  
1402 So. Newton  
Sioux City,  
Iowa

'23



## MORNINGSIDE'S TWELVE YEAR BLUEPRINT