

Dresents

COLLEGE BASEBALL

AT IT'S

National
Intercollegiate
Baseball
Championships

SIOUX CITY

SOOS BALL PARK

Sponsored by Sioux City
Junior Chamber of Commerce

SOUVENIR PROGRAM 25 &

Steering Committee



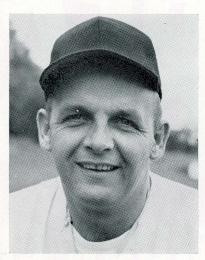
A. W. BUCKINGHAM

Representative N. A. I. A.

Executive Committee



ALLEN CHRISTIANSEN Business Manager



DON PROTEXTER
Tourney Manager



R. G. "Honie" ROGERS

President of Century Club



WESLEY S. RINKER
Public Relations



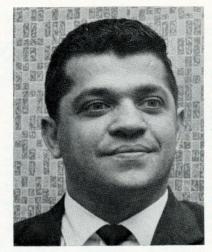
ROBERT G. SCOVILLE General Chairman



DOUGLAS STOCK
Publicity



ANDY ROBAK



DON PETRUCCELLI



LOREN RHUDE



ROBERT G. ROGERS, Jr.

Compliments of



The National Intercollegiate Baseball Story

By John J. Knight Past President, NAIA

The only justification for a national athletic organization must be found in the service it can render its member institutions. Because of the keen awareness of the leaders of the problems of the small colleges in promoting a good program of intercollegiate athletics under the banner of NAIA, the services of the organization have been greatly expanded over the past few years.

In the expansion program of the National Association of Intercollegiate Athletics a broad national events program began to take shape. Track and field, tennis, and golf were first promoted with the national tournament in each at Abilene, Texas in the spring of 1952. By 1956 there was a great demand for football to be included in national competition and this demand was met. Swimming, baseball and cross country were included in the national competition in 1957. The next year wrestling came into the picture as a sponsored event. The last sport to come under the sponsorship of NAIA was soccer in the fall of 1959, with the meet conducted at Slippery Rock, Pennsylvania.

The National Association of Intercollegiate Athletics has encouraged its member institutions to broaden their sports programs so that they may give an opportunity for more students with diversified interests and special abilities to compete in intercollegiate athletics. It has been the aim of the organization to encourage the development of athletic programs on a sound educational basis. Only on the principle that athletics makes a contribution to education can the intercollegiate program be justified.

To assist in bringing athletics into proper perspective it has been necessary to adopt certain standards and pass rules to guide the individual programs. These have been generally accepted as a means for equalizing competition and not as a way of curtailing competition.

Much effort has been exerted to bring athletic coaches and directors professional recognition. This has resulted in rather general recognition of athletic personnel as responsible faculty persons. Acceptance as members of the college educational staff has brought with it educational responsibilities. It has become increasingly necessary for the intercollegiate staff to recognize these responsibilities and exert every effort to fulfill them.

An outstanding example of an effort to bring better understanding among persons responsible for institutional control of athletics was the Workshop on Intercollegiate Athletics held February 16 and 17, 1960 at Indiana, Pennsylvania. This workshop was largely the result of the labor of Dr. Will Orr, Chairman of the Presidents Advisory Committee, Al Duer, and Ross Merrick. Through their excellent planning and effective leadership the workshop was most successful. It proved invaluable in explaining the philosophy of the National Association of Intercollegiate Athletics. Presidents, trustees, deans of instruction and athletic personnel from 28 institutions came together to discuss common problems and the results of their deliberations was a general acceptance by each institution of its responsibility for a just administration of the athletic program. It is hoped that the Pennsylvania workshop will serve as a model for other districts to emulate.

From the early days of NAIB, when Emil Liston was able to run the affairs of the organization from his "vest pocket" to today when there is

ever increasing need for most detailed organization to furnish the service essential for the program, great administrative changes have been made. To meet the demand of the rapidly expanding organization the office was moved to Kansas City in 1957, personnel was added to the headquarters staff and more persons became involved on the various committees. The staff in the national office is under the able leadership of Al Duer, Executive Secretary-Treasurer and Ed Garich, Director of Public Relations. Much of the detail of the office is conducted by Madeline Ramsey, the very efficient secretary.

Many persons render invaluable service to the organization on a part time basis. Without the service of the Executive Committee members and the members of many standing and special committees the work could not be accomplished. The association is deeply indebted to these men for the great service rendered without any thought of remuneration.

The annual meeting held at the time of the national basketball tournament in Kansas City furnishes an opportunity for the district representatives to meet, discuss and pass on issues considered essential to the program of NAIA. The understanding gained from meeting with district chairmen and the various national committees forms the basis for most Executive Committee action.

It is the responsibility of the national organization to create a program at the national level which is in conformance with the desires of the majority of the membership. It is only through the active participation of the membership in the program and the presenting of ideas and suggestions that this can be accomplished. Much has been done in the past. More remains to be done in the future.

Champions

Year Champion

1957 Sul Ross (Texas) State

1958 San Diego (Calif.) State

1959 Southern University (La.)

Runner-up

Rollins (Florida)

Southwest Oklahoma St.

Omaha University (Neb.)

Most Valuable Player

Frank Willis (Rollins)

Al Miranda (Sul Ross)

Roger Repoz (W. Wash.)





Morningside College





Proudly We Host the 1960 NAIA National Baseball

Competiton

Morningside college accepts the premise that intercollegiate competition can have a positive value for higher education in general. We believe the principles on which NAIA is based and for which it stands offer the best promise for making this potential value real. We are proud to be host to the 1960 National Intercollegiate Baseball Championship.



A top-flight faculty, a Christian educational purpose and the backing of a solid municipal constituency have made Morningside college one of the leading independent institutions of higher education in the midwest. Between 300 and 400 freshmen begin their college careers here each year. They are becoming part of an increasingly select student body.





Compliments of

Wes Rinker

State Farm Insurance



Poulson's Colonial House



COLONIAL and PROVINCIAL FURNITURE and ACCESSORIES

Open each Evening 'till 9:00

707 Rebecca

PRINTING COMPANY, INC.

516 Sixth Street

Phone 8-7831

Baseball Belle and Sweethearts



ELAINE CARTER



DONNA COCKRELL



JUDY JOHNSON



JUDY JONES



JUDY LARSEN



PATTY HARTE



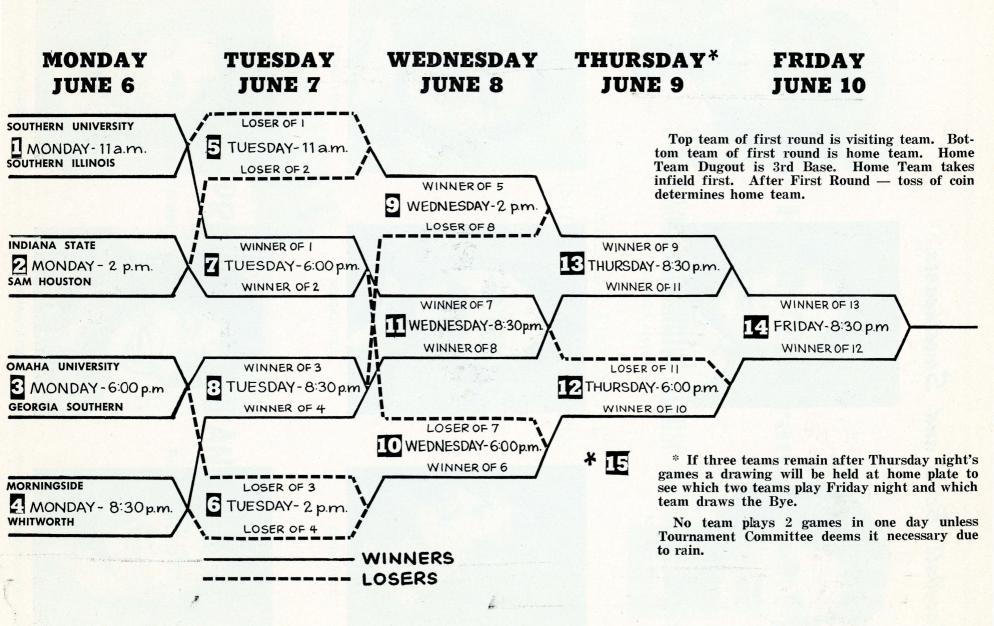
MARY LYNN MOSSENGREN



SHEILA WALKER



LYNDA WILLIAMS



WHITWORTH COLLEGE, Spokane, Washington (Record 13-7)



Representing NAIA Area 1,

(Washington, Oregon, Idaho,
California, Nevada, Montana,

Wyoming)

Left to Right: Front Row: Walt Grosvenor, Bill Trenbeath, Jerry McCracken, Don Cox, Lee Archer, Tom Ingram.
Second Row: Dean McGuire, Jim Glennon, Farrel Romig, Norm Harding, Dennis Rieger, Abe Roberts.
Back Row: Paul Merkel, Bob Huber, Jerry Breymeyer, Ray Washburn, Ron Lince, Ass't. Coach Kent Wittenberg.

SAM HOUSTON STATE, Huntsville, Texas (Record 21-9)

Representing NAIA Area 2,

(Texas, Arizona, Colorado,

New Mexico, Utah, Oklahoma)



Squad Members: Haney, Womack, Davis, Walling, Gray, Campise, Leatherwood, Tacker, Sterns, Centilli, Arnold, Dyer, Makowski, Martinec, Richarddson, Murray, Frye Ingram, Indelicato, Gonzales, Bickley, Rimmer, Abbey, Saurage.

SOUTHERN ILLINOIS UNIVERSITY

Carbondale, Illinois

Salutes the 1960
National
Intercollegiate
Baseball
Championships

At Sioux City, Iowa

OMAHA UNIVERSITY, Omaha, Nebraska (Record 21-3)



Representing NAIA Area 3,
(Kansas, Nebraska, N. Dakota,
S. Dakota)

Left to right: Front Row: Swand, Bill; Gilica, Henry; Schneck, Bob; Aden, Dave;; Ritner, John; Wachtler, Bill; Kutilek, Tom; Vacarro, Jack.
Second Row: Siebler, Bob; Casper, George; Gilmore, Al; Fehrman, Ray; Coughlin, Mike; Kozeny, Larry; Wentworth, Gary; McCormack, Bob; Miller, Barry.
Third Row: Assistant Coach Don Claussen; Dick Moore, Student Manager; Neuberger, Joe; Turner, Larry; Dostal, Bob; Smith, Ken; Grafton, Arlo; Swanson, Larry; Marsh, Morgan; Coach-Virg Yelkin.

Hammer's Fine Food



ARCHIE G. MARSH

JAY HAMMER

Restaurant - Cocktail Lounge

422 Dakota Avenue

Phone 4-3733

SOUTH SIOUX CITY, NEBRASKA

OMAHA UNIVERSITY, Omaha, Nebraska (Record 21-3)



Representing NAIA Area 3,
(Kansas, Nebraska, N. Dakota,
S. Dakota)

Left to right: Front Row: Swand, Bill; Gilica, Henry; Schneck, Bob; Aden, Dave;; Ritner, John; Wachtler, Bill; Kutilek, Tom; Vacarro, Jack.
Second Row: Siebler, Bob; Casper, George; Gilmore, Al; Fehrman, Ray; Coughlin, Mike; Kozeny, Larry; Wentworth, Gary; McCormack, Bob; Miller, Barry.
Third Row: Assistant Coach Don Claussen; Dick Moore, Student Manager; Neuberger, Joe; Turner, Larry; Dostal, Bob; Smith, Ken; Grafton, Arlo; Swanson, Larry; Marsh, Morgan; Coach-Virg Yelkin.

Hammer's Fine Food



ARCHIE G. MARSH

JAY HAMMER

Restaurant - Cocktail Lounge

422 Dakota Avenue

Phone 4-3733

SOUTH SIOUX CITY, NEBRASKA

MORNINGSIDE COLLEGE, Sioux City, Iowa (Record 15-4)



Squad members: Bob Garretson, Jae Johnson, Ken Stripling, Jim Stodden, Jim Anfinson, Wendell Hansen, Gary Wardlow, Jerry Black, Ken Goecke, Dennis Metcalf, Dave Mulder, Harold Poppen, Lloyd DeMoss, Daryl Kohnke, Don Miller, Paul TeStroete.

Representing NAIA Area 4, (Minnesota, Wisconsin, Iowa, Missouri)

NOW-NEW NEW LIQUID FERTILIZER

SIDE DRESS growing corn with fast acting long lasting Nutro-Flo liquid Nitrogen. Returns up to \$3.00 for every \$1.00 spent. One of your best investments in your future.

See Your Nutra-Flow Dealer NOW!

NUTRA-FLO LIQUID FERTILIZER CO.

Stockyards District

Sioux City, la.

	1	2	3	4	5	6	7	8	9	R	I	E
1												
								- 137A				
	/	/	/	/	/	/	/	/	/			

SCORING

All players are numbered and all plays recorded by symbols.

NUMBER PLAYERS AS FOLLOWS

Pitcher Catcher First Baseman	(1 2 3	Second Baseman Third Baseman Shortstop				4 5 6	Left Fielder Center Fielder Right Fielder				7 8 9	
	1	2	3	4	5	6	7	8	9	R	H	E	
7			2217										
								3 - 1 - 7 -		,	1	,	



Single

	1	2	3	4	5	6	7	8	9	R	H	E
100												
									Ya .			
										24.7		
					Comp				i v			1.144
	/	/	/	/	/	1	/	/				

SYMBOLS FOR PLAYS

Reached base on error E Stolen S Base on Balls

BB

Double Fielder's Choice FC Sacrifice Hit SH Struck Out K
Triple Hit by Pitcher HP Passed Ball PB Force Out FO
Home Run WP Balk BK

The lower left hand corner of the scoring block should be considered as home plate. Progress is counter-clockwise with progress to first base indicated in lower right hand corner and to home in lower left.

920779	1	2	3	4	5	6	7	8	9	R	H	E
									1.0)
07.14												
						*						
	/	/	/	/	/	/	/	/				

SOUTHERN UNIVERSITY, Baton Rouge, Louisiana (Record 21-3)



Squad Members: Robert Williams, Roy McGriff, L. C. Brock, (Wiley McMillon, Harry Levy, Alvin Woods, Hermon Rhodes, Henry Triplett, Bill Sarters, Charles Gray, Sargeant Douglas, Lee Green, Jerry Kimball, McVea Griffin, Fred Jackson, Paul Lewis, Irving Sams, Sanford Isom, Bill Maris, Herman James.

Representing NAIA Area 5, (Arkansas, Louisiana, Alabama, Mississippi, Kentucky)

Dwight Constable Insurance Agency

712 Jackson

Sioux City, Iowa

AUTO — LIFE — FIRE — TRUCK — BUSINESS

Fast Claim Service

Office 2-2791

Res. 6-3132

Joe Gantz STEAK HOUSE

Featuring

STEAKS

SEA FOODS

SOUTHERN ILLINOIS UNIVERSITY, Carbondale, Illinois (Record 16-6)

NO TEAM PHOTO OF SOUTHERN ILLINOIS

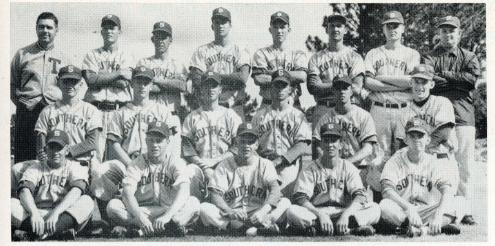
Representing NAIA Area 6, (Illinois, Indiana, Ohio, Michigan)

Squad Members: Richard (Itchy) Jones, Dave Leonard, Larry Harris, Gerald Marting, Charles (Duke) Sutton, Dennis Creech, Harry Gurley, Warren Barty, Roger McKnight, Carroll (Rocky) Bridges, Ron Schaeffer, Bob Hardcastle, Larry Tucker, Gary Williams, Larry Patton, Jim Woods.

Best wishes from

Fairmont Foods

GEORGIA SOUTHERN, Statesboro, Georgia (Record 10-2)



Squad members: Tom Moody, John McMillan, Bill Mallard (co-c), Bill Griffin, Tommy Howland, Miller Finley, Dan Stipe, J. E. Rowe, Ray Mims (co-c), Tracy Rivers, Curt Chambers, Wayne Smith, Clyde Miller, Ed Brown, Pierce Blanchard, Bill Robinson, Bo Altman, Coach, J. I. Clements, Manager, Dahl McDermitt.

Representing NAIA Area 7, (Georgia, Florida, N. Carolina, South Carolina, Tennessee, W. Virginia)

INDIANA STATE COLLEGE, Indiana, Pa. (Record 12-3)

Representing NAIA Area 8, (Pennsylvania, New York, New Jersey, Maryland, Washington D. C., New England)



Squad members: John Miller, manager, Tom Gnibus, Duane Lingenfelter, Joe Saffron, John Holsberger, Richard Murray, Dave Ogurkis, manager; Dave Aikey, Steve Popich, Larry Marafka, Bill Hoffman, Ray Bosetti, Tony Catanese, Jim Williams, Ray Gaul, Coach Owen Dougherty, Ted Holz, Richard Zane, All Leberknight, Jim Johnson, Paul Pfatt, Brent Lingenfelter, William Bichsel, Tom Parsha, Coach Sam Smith.

INCOMPARABLE

THE
Broiler

The Penthouse

WHERE A MEAL IS A MEMORY

BAXTERS WELCOMES

The NAIA CHAMPIONS

SIOUX CITY'S HOST FOR



PIZZA



STEAKS



SHRIMP



SEA FOOD

BAXTERS CAFE

215 So. Fairmount

Phone 5-0195

Radio

KMNS

Dial 620

Your Exclusive N. A. I. A. Station

Compliments of

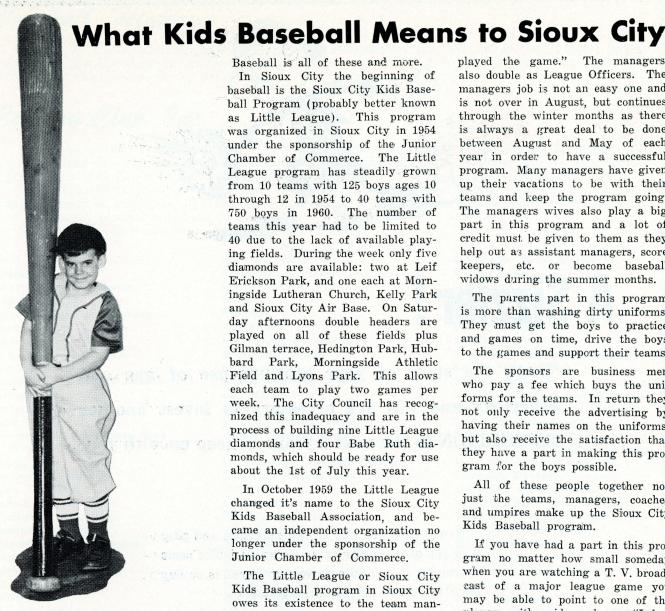
Brennan and Cohen

MASTER CRAFT CLEANERS

718 Jackson Street

Phone 2-3244

Sioux City, Iowa



Millions of people can't be wrong, at least, not about baseball being the national sport.

Baseball stands for a mushrooming phenomenon that is more than a college or professional sport, as parents all over the nation ameshed in it's toils have become to know through the various baseball programs.

The official rule book states: "Baseball is a game between two teams of nine players each with sufficient substitutes and coaches under the direction of a manager played in agreement with these rules under the authority of an umpire and umpires on a regulation field." Is that all there is to baseball, or is it a professional team playing under the lights or before a T. V. Camera, oris it a farm boy throwing a ball against a farm building or is it a small boy and his father playing catch in the backyard.

Baseball is all of these and more.

In Sioux City the beginning of baseball is the Sioux City Kids Baseball Program (probably better known as Little League). This program was organized in Sioux City in 1954 under the sponsorship of the Junior Chamber of Commerce. The Little League program has steadily grown from 10 teams with 125 boys ages 10 through 12 in 1954 to 40 teams with 750 boys in 1960. The number of teams this year had to be limited to 40 due to the lack of available playing fields. During the week only five diamonds are available: two at Leif Erickson Park, and one each at Morningside Lutheran Church, Kelly Park and Sioux City Air Base. On Saturday afternoons double headers are played on all of these fields plus Gilman terrace, Hedington Park, Hub-Park, Morningside Athletic Field and Lyons Park. This allows each team to play two games per week. The City Council has recognized this inadequacy and are in the process of building nine Little League diamonds and four Babe Ruth diamonds, which should be ready for use about the 1st of July this year.

In October 1959 the Little League changed it's name to the Sioux City Kids Baseball Association, and became an independent organization no longer under the sponsorship of the Junior Chamber of Commerce.

The Little League or Sioux City Kids Baseball program in Sioux City owes its existence to the team managers, parents, and business men who sponsor the teams.

The team managers are the backbone of the organization. The managers and coaches are men and women who donate their time to teach the boys the fundamentals of baseball, the discipline of baseball and knit the boys together as a team instead of individual ball players. Many boys have to be taught the art of losing as well as winning, using the old adage, "It is not whether you won or lost that counts, but how you played the game." The managers also double as League Officers. The managers job is not an easy one and is not over in August, but continues through the winter months as there is always a great deal to be done between August and May of each year in order to have a successful program. Many managers have given up their vacations to be with their teams and keep the program going. The managers wives also play a big part in this program and a lot of credit must be given to them as they help out as assistant managers, score keepers, etc. or become baseball widows during the summer months.

The parents part in this program is more than washing dirty uniforms. They must get the boys to practice and games on time, drive the boys to the games and support their teams.

The sponsors are business men who pay a fee which buys the uniforms for the teams. In return they not only receive the advertising by having their names on the uniforms, but also receive the satisfaction that they have a part in making this program for the boys possible.

All of these people together not just the teams, managers, coaches and umpires make up the Sioux City Kids Baseball program.

If you have had a part in this program no matter how small someday when you are watching a T. V. broadcast of a major league game you may be able to point to one of the players with pride and say, "I had a part in making him a big leaguer. I sponsored his team where he learned to play baseball, or I drove him to several ball games, or I did my part in building a ball park in Sioux City for him to play, or I was the manager of the team where he learned to play the game." You can say this with just as much pride as a parent in the stands says, "That's my boy".

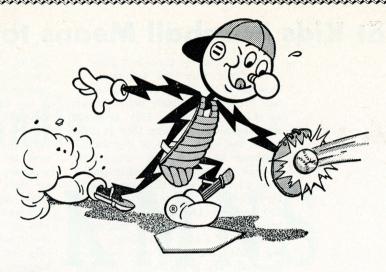
That to us of the Sioux City Kids Baseball Association is BASEBALL.

The officers of the Sioux City Kids Baseball Association for 1960 are:

President, Arthur N. Fulton Vice President, Dr. Lee Meis. Treasurer, John Nyberg Secretary, Orlyn Aadland

Trustees League Chairmen

G. A. (Stub) Beaubein Paul W. Deck Elmer Chartier Lyle W. Garrels Robert D. Godfrey William M. Haley Henry Kuhlken



A Sizzler!

That's the story of your growing use of gas and electricity and why it's necessary to invest another \$25 MILLION in the next 5 years to keep up with you!

Every time you buy a new appliance and plug it in you are ordering extra electricity! The same is true for gas. And everyone, it seems, is buying more and more help-giving appliances.

Our records show the use of electricity has actually DOUBLED in the last ten years. But that's nothing compared with the future. In another ten years you'll be using TWICE AS MUCH ELECTRICITY AS YOU USE TODAY. That's why we at IPS must continually plan ahead and build for your gas and electric future . . . to the tune of about \$25 MILLION in the next five years!

Iowa Public Service



Baseball History

The N. A. I. A. Baseball Championships were inaugurated in 1957 on an invitational basis. Sul Ross State College in Alphine, Texas, was host to the first tournament and has continued to render this service to N. A. I. A. each year since.

Century Club, Inc.

A club to be known as The Century Club was incorporated March 10, 1960 for the purpose of underwriting the N. A. I. A. National Baseball Tournament. R. G. "Honie" Rogers was elected president of the newly formed club. Joe Weir, Treasurer, and A. W. Buckingham, Secretary.

Some \$16,000 in pledges were signed by business and professional men. These pledges were \$100.00 each or multiples of \$100. It is hoped that the tournament will be a success so that none of the money pledged will have to be used.

The following are members of the Century Club:

David Albert Arcadia Cafe Assoc. Wholesalers Service Arkin and Smith Beane Plumbing and Heating Bearce, Charles Merle Bergeson G. R. Batcheller Company Beuttler, W. L. Blankenship Painting & Decorating **Bolstein Company Bomgaars Auto Booth Fisheries** Bourrett's Tin and Furnace Shop A. W. Buckingham ' Briggs, Ernie **Burroughs Corporation** Byers, Dwight L. Carlson Machine Works Chesterfield Restaurant Chesterman Company Cinnamon, H. H., Company Container Corporation Cook Paint and Varnish Corbett and Corbett Coles, W. O. **Cummins Nursing Home** Cusack-Harmon Company Les Davis * De Maranville, W. V. Erickson and Jones Farner-Bocken First Federal Savings and Loan First National Bank Forney, Major Don Frenchick-Runsvold Agency Geelan, Tom **Gerkin Companies** Getman, Richard, Dr. Goldberg, Nathan Graham Brake **Grandy-Pratt Company** Green Gables Grueskin, Earle Hall Piano Company Hansen Glass and Paint Harmon, Doyle Hatfield, D. A.

Holdcroft Transportation Home Federal Savings and Loan Horseshoe Club, Inc. Hruska, L. Hutchison, E. A. **Hutton-Tufty** I-Go Moving and Storage Iowa Public Service Kaplan, Eddie Kaplan Wholesale Grocery John Kelly Kelsey, Donald Kern Advertising Company Kimball Sporting Goods Koerner, Jack Leo Hassenger Insurance Agency Live Stock National Bank Maddison, C. C. Mayfair Hotel McBride, Dr. R. M. Michael Seeds Mid West Livestock Commission Co. Moore, T. R. Morningside Savings Bank Morningside State Bank Mutual Trust Life Insurance N. B. T. College Nelson, H. D. B. C. Noonan and Sons Nu-Way Drug **Nu-Way Sporting Goods** Olson, Ernest L. Palmer, Dr. R. Park, B. W., Dr. Pecaut, S. F. Pepsi-Cola Bottling **Perkins Seed Store** Perrazzo, A. R. Peterson, Helseth and Raby Plaza Bowl Potts, Doyle Power Engineering Company Protexter, Donald Prudential Life Insurance Ray Moore Pontiac Roe Dairy Company R. G. Rogers

Rosenberger, F. O. "Whitey"

Roto Rooter Sewer Service Rinker, Wesley S. S. S. Coe Sanitary Plumbing Schmoller-Mueller Schreiber, Walter Scoville, Robert * Seco-Scoville Equipment Company Security National Bank Shapiro, Samuel N. Sioux City Cashway Lumber Store Sioux City Crockery Sioux City Dressed Pork Sioux City Journal-Tribune Sioux City Junior Chamber of Comm. Sioux City Livestock Exchange Sioux City Stationery Company Sioux City Bottling Works Sioux City Stock Yards Company Sioux City Tent & Awning Sioux Distributing Company Sioux Transportation Slotsky, L. S. Soo Thrifty Drugs Company Sportman's, Inc. Sports Associates Standard Office Equipment Company Stock, Douglas C. Sunset Plaza, Inc. Swenson, R. A. Swift and Company Toller Drugs Topp Drug Store Toy National Bank Van Buskirk and Sons Van Eaton, C. S. Vennard Nursery Wagner, Garrison and Abbott Wagner, Dr. R. G. Ward, W. A. Warner, Darrel Webb Insurance Agency Weatherwax Joe Weir Wells Blue Bunny Ice Cream Williges Furs Woodbury Bank and Trust Wooldridge, J. Watt, Insurance Wright Building Company Youngberg Studio

Dwight Hauff *

Drs. Hicks and Howard

Greetings from the National Association

The National Association of Intercollegiate Athletics and its 460 member Universities and Colleges wishes to extend its greetings to Sioux City, its Junior Chamber of Commerce, and its Century Club, along with the other leaders and workers who have done so much to make it the wonderful city it is. We have been looking forward with keen anticipation to this N. A. I. A. baseball tournament and to the associations attached thereto. N. A. I. A. is grateful to the civic-minded citizens of the City for their interest in our organization and in baseball as a sport.

Changing the site of the tournament has resulted in greatly increased interest in baseball, and this should have the effect of raising even further the quality of the teams entered, giving the people of Sioux City an opportunity to witness some of the best baseball played at the collegiate level in the United States.

N. A. I. A. hopes sincerely that this event will mark the beginning of along and mutually beneficial relationship with Sioux City, the Junior Chamber of Commerce and the Century Club. We feel that your people share with us the desire to promote amateur athletics on a sound basis for the young men of the United States, and we hope that this N. A. I. A. Baseball Championship Tournament will become an even more effective tool in the accomplishment of this most worthy objective. Play ball!

St. Bernard College

St. Bernard (Cullman), Alabama

KIMBALL SPORTING GOODS

Sioux City, Iowa

RAWLINGS ATHLETIC EQUIPMENT

"Finest in The Field"

Phone 6-7816

1953 So. St. Aubin

VOLKSWAGEN

SALES

SERVICE

in

Sioux City

HASSENGER IMPORT MOTORS

3224 Gordon Drive

Welcome to College World Series

Complete Office Outfitters

Standard Office Equipment Co.

410 Sixth Street

SIOUX CITY, IOWA

WELCOME TO SIOUX CITY

"The Friendly City"

N. A. I. A.

Make Your Reservations Now At SIOUX CITY'S FINEST HOTELS

Sheraton-Martin Hotel

- Rates \$6.00 and up
- Air conditioning, free T. V., radio, overnight parking
- Excellent food at purse-pleasing prices
- Sioux City Room 11:30 a. m.-2:00 p. m.
 - 5:30 p. m.-8:30 p. m.
 - Minute Chef (R) 6:30 a. m.-11:30 p. m.

Sheraton-Warrior Hotel

- Rates \$6.85 and up
- Air conditioning, free T. V., radio, overnight parking
- Free laundry facilities
- Free rumpus room
 - Free ice cubers on each floor
- Soft-drink dispensers on each floor
 - Fine food served 7:30 a. m. to 8:30 p. m. in the Coffee Shop

For a GRAND-SLAM Time Stay At Your

SHERATON HOTELS

"The Proudest Name in Hotels"

BOB DAVIS Manager

Phone 8-0543

OMEGA PRESS CO.

2806 Ravine Park Drive

SIOUX CITY, IOWA

Phone 6-8256



Promotional Sales
Printing
Mail Order
Direct Mail
Advertising

HELPING TO BRING BIGGER AND BETTER NATIONAL EVENTS TO SIOUX CITY THROUGH CIVIC FELLOWSHIP AND UNITY OF SERVICE.

AL CHRISTIANSEN

MEMBER SR. CHAMBER OF COMMERCE

JR. CHAMBER OF COMMERCE

EXCHANGE CLUB

CENTURY CLUB, INC.

N. A. I. A. STEERING COMMITTEE

WELCOME — ALL COLLEGE BASEBALL CHAMPIONS

2000000